

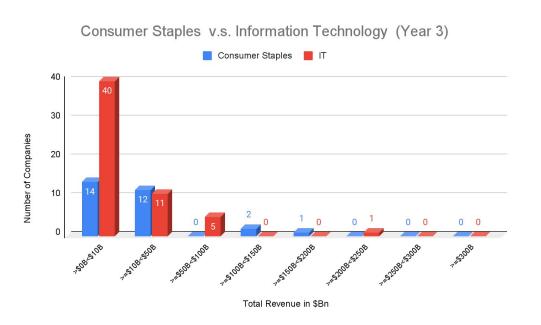
RESOURCES PAGE

01. Dataset provided by <u>Kaggle</u>

02. Google Spreadsheet

(Please be advised that additional datasets have been concealed within the Google Sheet. Unhide for review purposes if necessary.)

In Year 3, What is the Total Revenue of the Consumer Staples Sector comparable to that of the Information Technology sector?



On the left side, you can see the column chart that illustrate the average Total Revenue for Information Technology in Year 3 is \$44.0B whereas that for Consumer Staples is \$16.77B. However, the median Total Revenue for Information Technology is \$14.58B whereas that for Consumer Staples is \$5.26B. This indicates that there maybe outliers in IT which are pulling its average COGS higher.

Indeed when we look at the chart, we see that 75% of all information Technology companies have Total Revenue less than \$13.05B whereas 25% of Consumer Staples companies have Total Revenue higher than \$46B. The Information Technology company with the highest Total Revenue (AAPL, \$233.72B) has a Total Revenue \$140.13B than the second highest company in the Information Technology sector.

Unlike Consumer Staples the distribution of Total Revenue for Information Technology is more closely clustered as be seen by their Standard Deviations. The standard deviation of Information Technology being \$35.40B while that for Consumer Staples being \$87.81B. Overall we can say that on average Consumer Staples company has a higher Total Revenue than an average Information Technology based on their medians. However, the Information Technology sector has some outliers present as well.

THANK YOU

Have any questions?