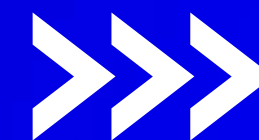DIGITAL MITRO
360° digital marketing agency
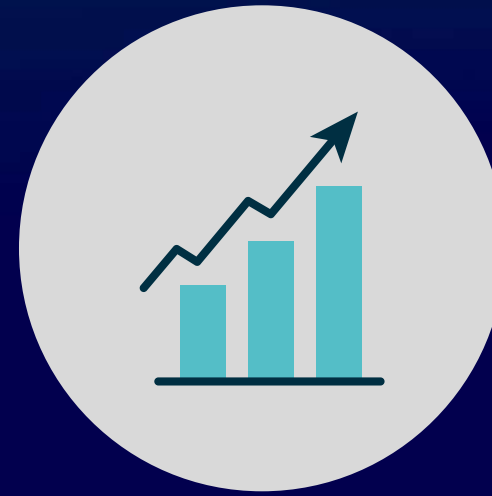
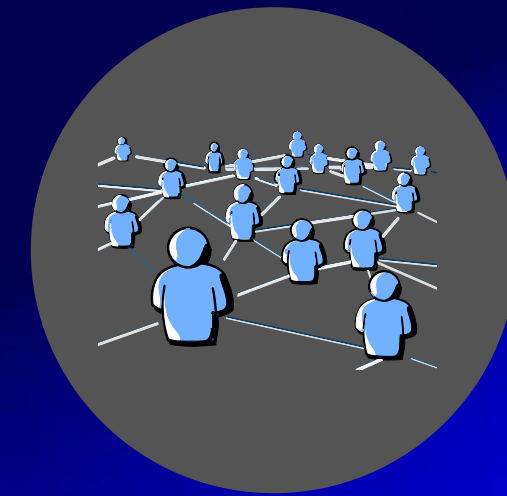# Digital Mitro

CORPORATE

Created by
www.digitalmitro.com

IT Services & Consulting

Strategic Management

Corporate Social Responsibility

Core Values

Center of Excellence

Who We Are

DIGITAL MITRO
360° digital marketing agency

Digital Mitro is a global IT services company that enables corporations to leverage information technology and successfully compete in an ever-changing global marketplace.

50+ STAFF

Digital Mitro its 50+ team members has a reputation for helping customers conceive, build, deploy, and support world-class technology solutions.

100+ Happy Clients

Digital Mitro has served 100+ clients across the globe for the last 3 years.

Why Digital Mitro

✓ Deliverables that meet high expectations of Quality and Performance

✓ Tangible measurable Benefits – Assured and Guaranteed results with agreed Cost, Time and Quality

✓ Flexible & Cost Effective Engagement models that don't spill over the pocket, mid-way

✓ Unparalleled Customer Support Services

✓ Collaborative and Transparent Relationship during the engagement Lifecycle

✓ Proven Track Record of being the preferred vendor for Global Customers

✓ Competent, Proven, Professional and Experienced Leadership Team

3Majors

OUR VISION

Working and moving together towards a better world by leveraging Information

OUR ETHICS

Create high moral inside the organization Build higher Customer loyalty High level of corporate integrity.

OUR MISSION

Our mission is to break into the golden circle of the globally acclaimed Information Technology Services Companies by achieving sustainable and profitable growth through delivery of exceptional IT services to customers by our outstanding people who take pride in the quality of our services, our business ethics, and our passion to exceed customer's expectations.

OUR VISION

OUR MISSION

OUR ETHICS

Customers and Partners

https://www.shivamrestaurant.com.sg/

https://bestpermanentmakeupatlanta.com/

https://orderupapps.com/

https://www.tosproperties.co.uk/

https://mooneyedesignhouse.com/

https://pindot.com.sg/

http://www.rhinosupcon.org/

https://shadowsoftware.com/

https://www.korculahostel.com/

http://www.maximacreatives.com/

http://arunachalabhavan.com/

https://tarkus.com.sg/

Recruitment, Retention and Staffing

What We Do

- Due to brand value, good profiles are being received
- Profiles are screened based on technical skill criteria
- Rigorous technical evaluation process are followed
- Internal training on different technology, framework &methodology
- Exposures to Technology skill upgrade
- Performance review and KPI assessment
- Provide Soft Skill training

How we retain our employees?

- Working Environment
- Employee relationship strategies
- Employee support strategies
- Employee growth strategies
- Employee compensation strategies
- Engaging the employee with company organized team building event
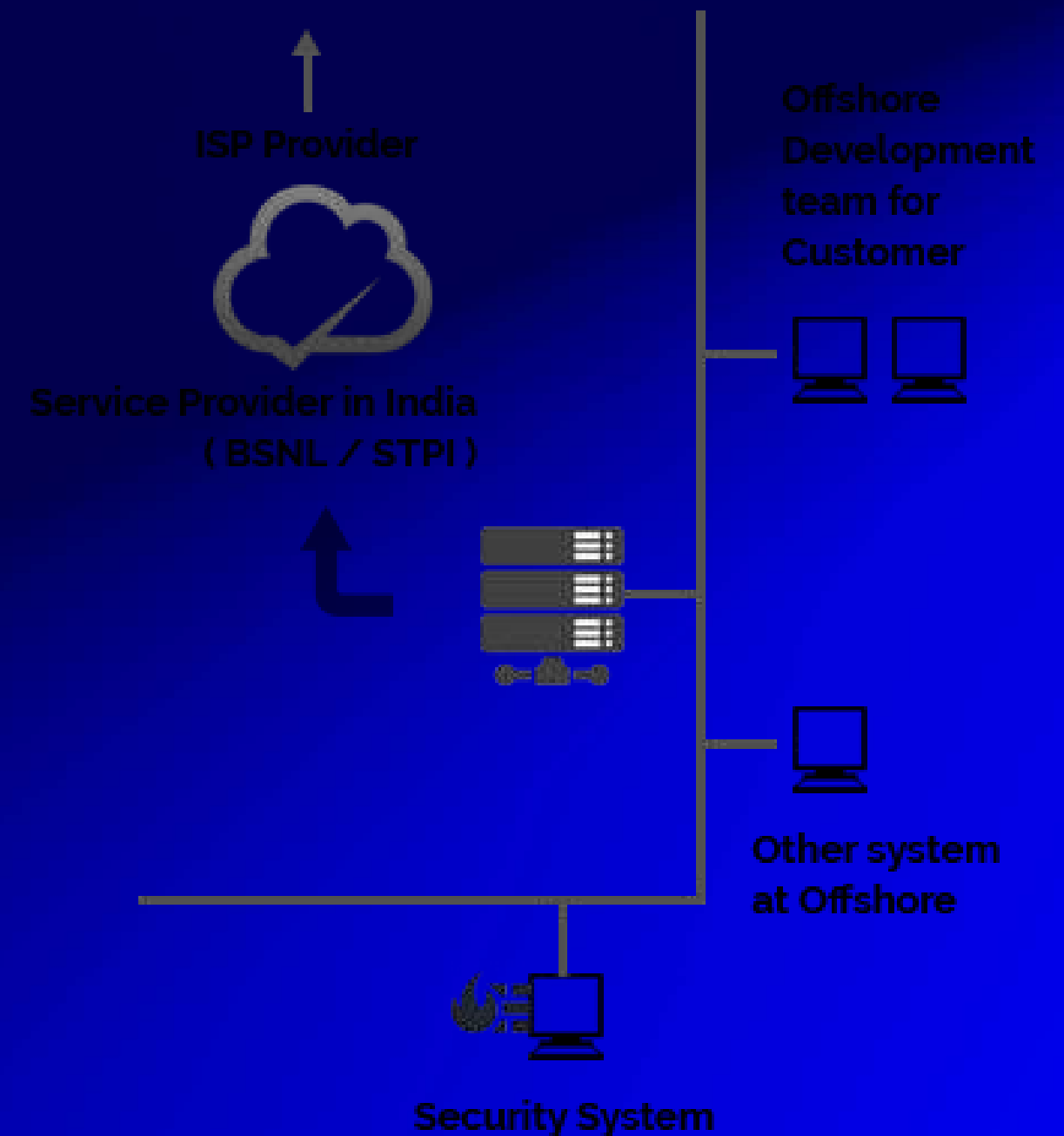
Expertise

- HR & Recruitment Professionals.
- Commitment to Quality & Best Practices.
- Proven Expertise in Large Scale Projects.

Facilities and Infrastructures

- **Kolkata, India (Main Development Unit).**
- **Round-the-clock operations supporting worldwide development projects .**
- **24/7 physical security and access control.**
- **Physical project rooms with completedevelopment, support & test facilities.**
- **Cutting-edge voice and data networks (16 mbps lease line, VoIP).**
- **State of Art modular workstations.**
- **Information Security (Data, IP, Physical, System Access & Firewall).**
- **Video Conferencing.**

ISP Provider

Service Provider in India (BSNL / STPI)

Offshore Development team for Customer

Other system at Offshore

Security System

Security & BCP

Network Security ← Network & PerimeterSecurity Firewall

Located in secured Offshore Center → **Assurance**

Personnel Security ← Confidentiality Agreement Security Declaration Security Awareness, Quiz Disciplinary Process

Security IncidentHandling Escalations Lessons learnt → **Incident Management**

ODC

Access Control ← Info classification/Labeling Shredders/Media Handling Clean desk/Clear screen Policy on data destruction

Smart Card for Physical Access Biometrics for DataCenter Fire protection system Security Guards 24*7 → **Physical and Environmental Security**

Asset Mgmt & Data Handling ← Unique UserID Access Controlled Servers

Digital Mitro Exchange email Controlled access to Internet → **Communications Management**

Managed Security Services ← AV Patch mgmt Event Logs PC cleanup before reuse CD/USB/Floppy disabled

BC Plans → **Business Continuity Management**

SWOT Analysis

Technology Skills Strong Customerrelationship Delivery quality Management vision

Soft skills, a challenge Weak global presence Low investment in R&D Lack of clear strategy in a changing environment

Competitive market Slow economic recovery

Expansion into new geographic location Opportunities from emergingtechnologies Focus on global market Service delivery to fortune 500 companies

Strength
S

Weakness
W

SWOT

Threats
T

Opportunity
O

ROADMAP

Process

Projects and Plans

Gaps and Links

Programs, Technology Drivers &Timeline

Capabilities Required

Strategic Vision,Mission

Strategies

- New Customer Acquisition strategy

- Customer Retention Strategy

- Mobility Solution Strategy

- Security Strategy

- Salesforce Strategy

- Payment Strategy

- Social Media Strategy

- Branding Strategy

- Build Centre of Excellence Strategy

Goals

SHORT-TERM

- Make sales and marketing a priority
- ISO level certification
- Listen to our Customers
- Automate workflows to improve productivity
- Build and nurture customer relationships
- Collaborate with the team to brainstorm new ideas
- Attract andretain talented employees

LONG-TERM

- 3x business revenue by the end of every third year
- Increasing positivecustomer feedback
- Upgrading annual business website traffic
- Build QA center of excellence
- CMM level certification
- More Business engagements with fortune 500 companies

OUR EXPERTISE

OUR EXPERTISE

Open Source

Digital Mitro' PHP team is capable of developing effective and customized LAMP (Linux Apache MySQL PHP) & AJAX - based solutions covering a wide range from relatively small websites to bigger and complex Internet applications. Ever since its inception, Aryston Technologies Solution has been investing in customizing and deploying PEAR (PHP Extension and Application Repository) and Open Source Applications. Our exclusive portfolio of web applications on LAMP platform covering various subjects is evidence enough of our skill & knowledge.

Mobility solutions

Mitro 's Mobile team is extremely capable of developing custom mobile apps and software for some of the largest and most successful companies in the world – as well as for start-up and smaller companies that have big goals. Our mobile app developers work with all major mobile platforms including Apple iOS, Google Android, Android Wear and Hybrid App. At Digital Mitro we use the latest technologies that are optimized for current operating systems.

OUR EXPERTISE
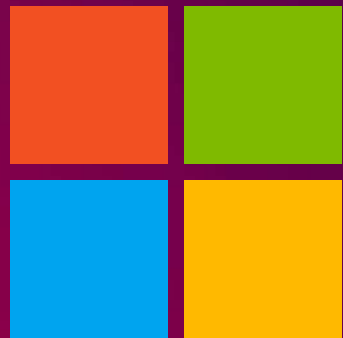
Microsoft

Digital Mitro leverages Microsoft's .NET technologies to provide its clients business solutions across diverse verticals. Mitro Microsoft Technology Group comprises of skilled professionals well-versed with the complete range of technologies under the Microsoft umbrella. Armed with many years of experience and expertise developing Microsoft applications, our technical experts are better positioned to leverage the advantage of Microsoft technologies to carve the most viable solution that matches our customers' business needs and requirements. We do have extensive technical skills on SharePoint, Remedy force, Microsoft Axapta as well.

Java

We have a dedicated Java/J2EE technology team which provides effective IT solutions to our costumers based on related technologies. This team works closely with our customers to realize their business benefits through effective adoption of J2EE Technology. We improve productivity with reusable frameworks implemented on specific platforms such as WebLogic, Websphere, Sun JES, etc., and improve execution effectiveness by improving the cycle time.

OUR EXPERTISE

Digital Marketing

In this field we are expertise in SEO, PPC, VSO, SMM, SMO, YouTube Advertisement. Our Search Engine Optimization (SEO) services aim to get your website properly indexed by the search engines and increase rank in the SERP (search engine result pages), so that your website gains prominence when users search with the relevant keywords. We provide a range of SEO services in India and elsewhere which can be broadly classified as on-page optimization, off-page optimization and social media optimization.

UI/UX Solutions

A website is a window of your business in Global market. The main idea behind responsive website design is to develop and deliver a highly optimized website experience across various devices with different resolutions and widths. Our professionals have the technology and the tools to make your website more accessible throughout different devices like PCs, laptops, tablets, smartphones, etc. We specialize in providing website design & development, including CMS based and Mobile Responsive websites.

Our Value Proposition

- Stability of Development Team & Back ups for every Resource

- Savings in time and Money

- Continuous interaction between customer and development team

- Greater project visibility & transparency for the customer through the use of technology and Overlapping work hours

- Instant Feedback Cycle

- Availability of Skilled Resource Pool all the time

- Benefit of time zone differences – 24/7 Production Support for the customer through the use of technology and Over-lapping work hours

Test Process

We provide specialized product testing services that not just rectifies bugs and errors, but also paves way for adding significant enhancements and value factor to the products/Services.

We offer wide range of services that meet international standards. Our QA professionals have many years of valuable experience and expertise under their belt to execute the most complex applications.

We as-sure a time-bound and successful testing service delivery with ready-to-bedeployed re-sources and facilities.
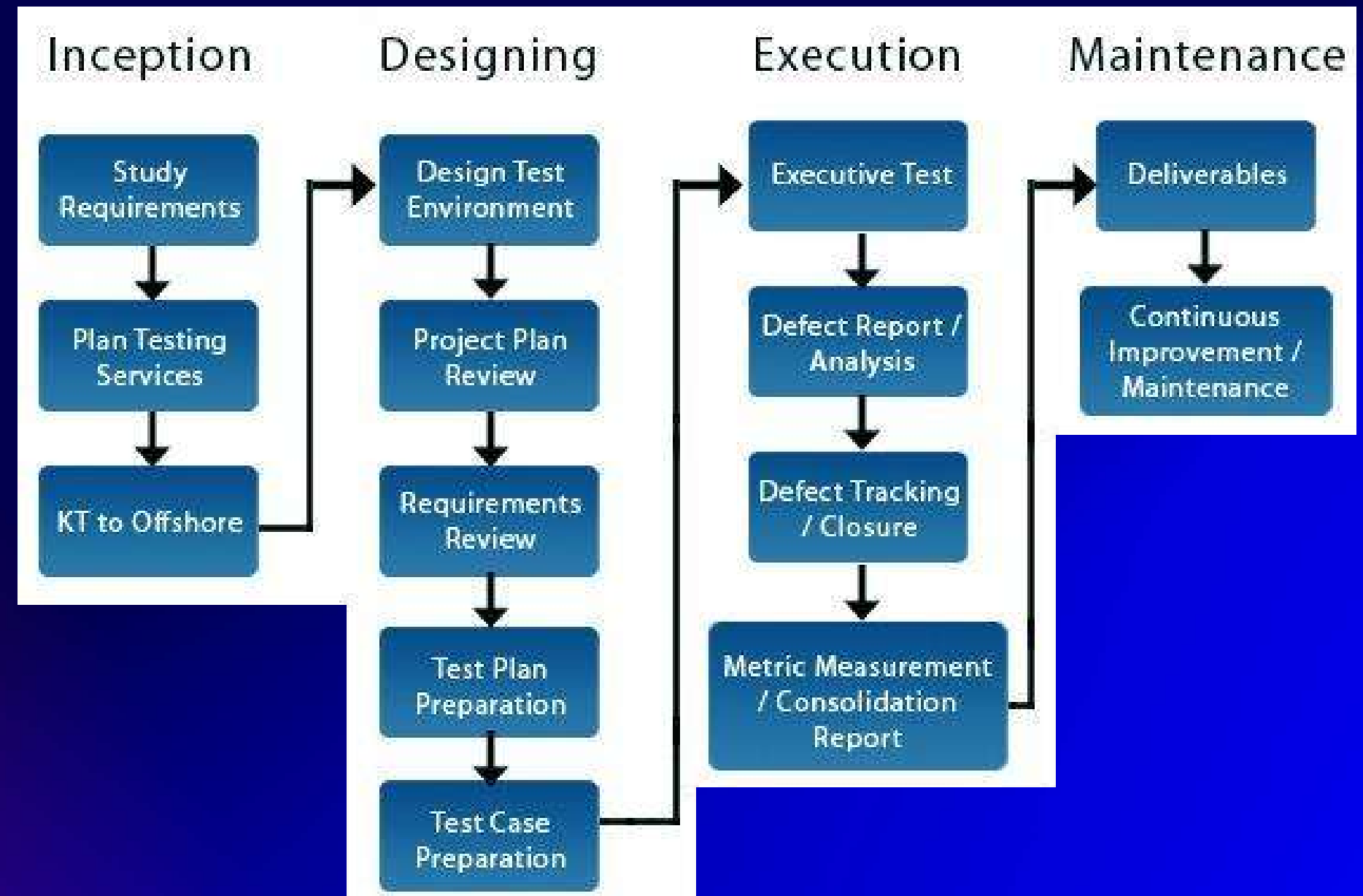
Remote Management Services

- Servers & data Centers
- Networks (LAN and WAN)
- Security
- Telecom (includingVPN)
- Microsoft windows, UNIX (Solaris, HP-UX, IBM AIX, Linux)
- Database (Oracle, Sybase, MS SQL, MySQL)
- Messaging (MS Exchange, Outlook, Lotus Notes/Domino)
- Workflow/groupware applications

Quality Assurance

An Integrated Enterprise - Wide Process Framework for Project Delivery

Let's Connect

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info@digitalmitro.com

www.digitalmitro.com

+91 8100825310
+1 (512) 858-6139

A leading digital marketing agency in Kolkata, India. Expertise in SEO, SMM, VSO, web design, mobile apps and in PPC with bespoke, fast ROI driven results.

Thank You

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Kolkata, West Bengal 700006