

Naveen Kammamapti

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PROFILE

Aspiring data analyst seeking to leverage skills in Python, SQL, Power BI, and Excel to extract insights and drive data-driven decision-making for organizational growth.

EDUCATION

INDIAN INSTITUTE OF TECHNOLOGY ROPAR (Minor Degree)
Minor in AI, Artificial Intelligence Sep 2024–Aug 2025

Punjab, India.

UNIVERSITY COLLEGE OF COMMERCE AND BUSINESS MANAGEMENT
Master of Business Administration Dec 2021–Nov 2023
Aggregate: 75.2%

Nalgonda, T.S.

Nagarjuna Govt Degree College Nalgonda
Bachelor of Commerce With computer application Jun 2018–Nov2021
Aggregate: 82.9%

Nalgonda, T.S.

PROJECTS

Netflix Movies and TV Shows Analysis Using SQL

- Analyzed **100%** of Netflix's content dataset, identifying key trends in content distribution (Movies: **60%**, TV Shows: **40%**).
- Utilized advanced SQL techniques (**CTEs**, **window functions**, and **UNNEST**) to process and extract insights from multi-value and nested fields, improving query efficiency by **30%**.
- Determined the top **5%** of countries contributing to **80%** of Netflix's total content, providing critical insights into regional content trends.
- Discovered that **70%** of content adhered to common audience ratings, aiding in demographic-targeted analysis.
- Categorized content into "Good" and "Bad" based on keywords, automating sentiment analysis for **100%** of content descriptions.

CERTIFICATION

- Tata Group - **Data Visualisation**: Empowering Business with Effective **Insights** Job Simulation
- Accenture North America's **Data Analytics** and Visualization
- Digital Marketing** - Frontlines Edu Tech
- TCS iON Career Edge - Young Professional
- Web Development Wizardry **HTML & CSS**
- Google Digital unlocked the Fundamentals of **digital marketing** certification

SKILLS

- SQL
- Digital marketing
- Microsoft Excel
- Presentation Skills
- Html & CSS
- Microsoft Word
- Power BI
- Python
- Numpy , Pandas , Metasploit
- Communication Skills

Extracurricular & Certifications

Accenture North America Data Analytics and Visualization Job Simulation on Forage - April 2024

- Completed a simulation focused on advising a hypothetical social media client as a Data Analyst at Accenture
- Cleaned, modelled and analyzed 7 datasets to uncover insights into content trends to inform strategic decisions
- Prepared a PowerPoint deck and video presentation to communicate key insights for the client and internal stakeholders

Tata Data Visualization: Empowering Business with Effective Insights Job Simulation on Forage - October 2024

- Completed a simulation involving creating data visualizations for Tata Consultancy Services
- Prepared questions for a meeting with client senior leadership
- Created visuals for data analysis to help executives with effective decision making