



TransportationCamp NYC

Saturday, September 24, 2016

City College of New York

Registration Opens July 2016

- **What is it?** TransportationCamp brings together thinkers and doers in the fields of transportation and technology. This is not your traditional conference. In addition to talks and presentations from big names in the field, the heart of TransportationCamp is sessions and activities suggested by attendees themselves. It all takes place Saturday, September 24, 2016, at the City College of New York.
- **What's the history?** The first TransportationCamp was organized by OpenPlans in New York in March 2011, followed later that month by another event in San Francisco. Since then, TransportationCamps have been organized in cities across North America. In 2014, OpenPlans handed the baton to Mobility Lab, which works with local committees of transportation professionals to organize TransportationCamps in cities across the country including Los Angeles, Houston, Washington, Atlanta, Boston, Denver, and of course, here in New York. After a successful re-launch of TransportationCamp NYC last year, we are looking forward to an even bigger, better event this September!
- **Who attends?** Last year's TransportationCamp was attended by 375 participants from a wide variety of backgrounds, including engineering, planning, and technology, in private, public, and academic settings.
- **Why should you sponsor?** To keep costs reasonable for attendees and to attract a wide range of professionals and students to TransportationCamp, we need your support. Get your organization's name in front of the people who are working on the latest and greatest at the intersection of transportation and technology, and help support a forum for collaboration and challenging conversations about the future of technology and transportation.

To learn more visit <http://www.transportationcamp.org>

See next page for information on sponsorship levels.

New York City sponsorship contact:

transpocampnyc@gmail.com



TransportationCamp NYC offers five sponsorship levels, named for the busiest public spaces along Broadway:

- **\$10,000+ Times Square**
 - Recognition at introduction and closing remarks of TransportationCamp
 - Sponsorship of and recognition at lunch
 - Free entrance to TransportationCamp for up to 15 individuals
 - A table to display branding and distribute promotional material at the event
 - Recognition on the event website, in event announcements and update emails, and handouts
- **\$5,000+ Herald Square**
 - Recognition at introduction and closing remarks of TransportationCamp
 - Sponsorship of and recognition at breakfast
 - Free entrance to TransportationCamp for up to 10 individuals
 - A table to display branding and distribute promotional material at the event
 - Recognition on the event website, in event announcements and update emails, and handouts
- **\$1,000+ Union Square**
 - Recognition at introduction and closing remarks of TransportationCamp
 - Sponsorship and recognition at pre-Camp event
 - Free entrance to TransportationCamp for up to 5 individuals
 - Recognition on the event website, in event announcements and update emails, and handouts
- **\$500+ Madison Square Park**
 - Free entrance to TransportationCamp for one individual
 - Recognition on the event website, in event announcements and update emails, and handouts
- **\$100+ Columbus Circle**
 - Recognition on the event website, in event announcements and update emails, and handouts

