



**Saturday, November 19, 2016
Carnegie Mellon University, Porter Hall**

What is it?

TransportationCamp is a national movement. It brings together leading and emerging thinkers and doers who want to challenge the mobility status quo. At its heart, TransportationCamp is a forum for collaboration and challenging conversations about the future of technology and transportation. This is not your traditional conference; sessions and activities are suggested by attendees themselves - on the morning of the event - and facilitated by them throughout the day. Pittsburgh's inaugural TransportationCamp takes place Saturday, November 19, 2016, at Carnegie Mellon University.

Who attends?

TransportationCamps draw from a wide variety of backgrounds including engineering, planning, and technology, in private, public, and academic settings. TransportationCamp PGH will draw from Pittsburgh's robust leadership heritage in all these fields and lift up the ideas of emerging and existing innovative thought leaders.

Why sponsor TransportationCamp PGH?

Such an engaging event of cross-functional leaders – new and established – discussing the intersection of transportation and technology is rare. Tapping into this resource could be a huge industry opportunity, be it for collaboration, product, or employment. *But we need help to make this unique, catalytic experience accessible.* Your underwriting will keep costs reasonable for attendees and attract a wide range of professionals and students .

How did this start?

The first TransportationCamp took place in New York in March 2011, quickly followed by another in San Francisco. Since then, TransportationCamps have blossomed across North America. Since 2014, Mobility Lab has provided the technical support, working with local committees of transportation professionals to organize TransportationCamps in cities across the country including Los Angeles, Houston, Washington, Atlanta, Boston, Denver, and New York. 2016 marks TransportationCamp's Pittsburgh debut.

See next page for information on sponsorship levels. We offer benefits as part of our packages.

To learn more visit transportationcamp.org
Pittsburgh sponsorship contact: Courtney Ehrlichman, ce2@cmu.edu

\$2,500+ - Connected Vehicle

- Recognition at introduction and closing remarks
- Sponsorship of and recognition at lunch
- Free entrance for up to 6 individuals
- A table to display branding and distribute promotional material at the event
- Recognition on the event website, in announcements and e-blasts, and handouts

\$1,000-\$2,500 - High Speed Rail

- Recognition at introduction and closing remarks
- Sponsorship of and recognition at breakfast
- Free entrance for up to 4 individuals
- A table to display branding and distribute promotional material at the event
- Recognition on the event website, in announcements and e-blasts, and handouts

\$500-\$999 – Rapid Transit

- Recognition at introduction and closing remarks
- Sponsorship of coffee breaks
- Free entrance for up to 2 individuals
- Recognition on the event website, in announcements and e-blasts, and handouts

\$250-\$499 - Protected Bike Lane

- Free entrance for one individual
- Recognition on the event website, in announcements and e-blasts, and handouts

Up to \$249 - Adaptive Traffic Signal

- Recognition on the event website, in announcements and e-blasts, and handouts