



WordPress powers 25%+ of the web. Here's why WordPress is right for you.

Open source and forever free



WordPress is an open source software available at no cost. You're free to make changes to the software, create content, and publish anything you want.

The power to go global



WordPress has an active community maintaining translations of the user interface for more than 100 languages and the software supports multilingual content.

Easy to use



Anyone can create and manage a WordPress website without coding. From installing a theme to publishing content with the user-friendly visual editor, WordPress is a great tool for projects of any size.

Your content on any device



Publish on the go from wherever you are. Responsive themes and images deliver content fast to your visitors, and the responsive admin makes managing your site easy.

One platform, many possibilities



Need an online store or the ability to integrate with other apps and data? With 10,000+ themes, 40,000+ plugins, and robust APIs, WordPress can be exactly what you need it to be.

Accessible websites for every user



WordPress is continually improving so everyone can perceive, understand, navigate, and interact positively with the web. WordPress is made for everyone.

Security is core to WordPress



Automatic security updates, a dedicated security team, and fine-grained user access controls make WordPress trusted by some of the biggest brands around the world.

Share content to grow your audience



WordPress easily connects to Twitter, Facebook, and other social networks to share your content across platforms and embed social updates on your website.

Extensive, supportive community



Tap into community knowledge. From online forums to local meetups and WordCamp conferences, WordPress users are teaching and learning everywhere. There are more than 2,000 events in 38 countries each year.

Scale from small to enterprise



WordPress scales to serve billions of pageviews a month as it does for sites like Facebook's Newsroom and CNN. Host millions of websites with the built-in multisite feature on a single install.