

MIT 7116 RESEARCH METHODOLOGY

Problem Identification

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Research Problem

- The Aspect of knowledge you are to investigate
 - What exactly is that you want to do?
 - Is there a gap really?

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 - Some clear open research questions

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- Thematic placement is key
 - Where is knowledge actually generated
 - The mix of knowledge and tools have to be clear

Identification of the Problem

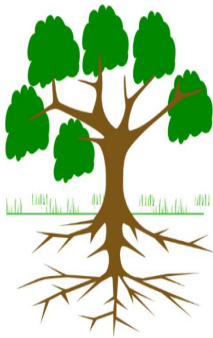
- Two general approaches
 - Bottom up
 - Top down

Hybrid??
- Both have their complexities and have to be handled carefully

Identification of the Problem

- Two general approaches
 - Bottom up
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 - Hybrid??
- Both have their complexities and have to be handled carefully
- Enough time has to be put on problem identification
 - Clarity
 - Scope
 - Existing theories
 - etc
-
- Its preparation and has to be taken carefully

Top - Down (Root Cause)



Above the surface you see the

Symptoms
of the problem

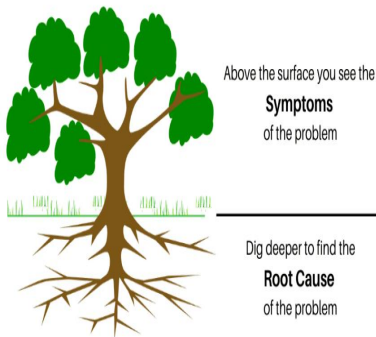
Dig deeper to find the

Root Cause
of the problem

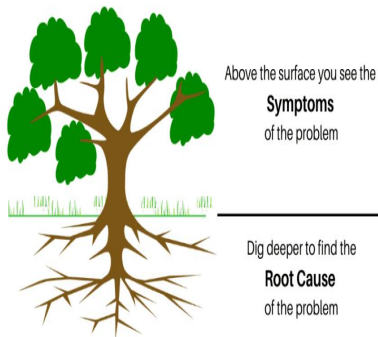
Top - Down (Root Cause)

- CANOPY

- Symptoms
- visible to @
- Polymorphic
- Not researchable



Top - Down (Root Cause)



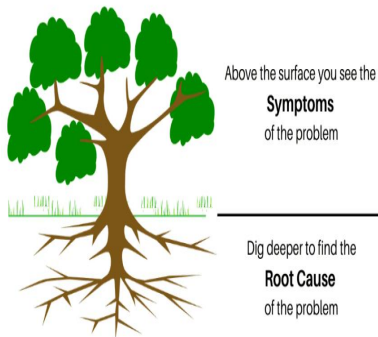
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- The problem
- Cause symptoms
- Polymorphic
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Top - Down (Root Cause)



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- **TRUNK**

- The problem
- Cause symptoms
- Polymorphic
- "developable"

- **ROOT**

- Root Causes
- Granular
- Researchable problems

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 - Recommendations for future research
 - Relaxing some assumptions
 - Dealing with another set of assumptions
 - Shift the scope
 - Adjust the focus of the investigation

Hybrid

- Normally concretises a top down identified root cause
- Identify
 - What other researchers are doing about the cause
 - Different interpretations of the problem - possibly relate to yours
 - Existing methods, tools, assumptions, etc Some things that are proved not to work
- Rarely do we hybridize on bottom up
 - Problem is clear (in case the researcher is not the problem)
 - Normally project works where the root causes were done
 - The risks must be clearly identified

Assignment 1

In groups of two/three

- ① Identify the broad area of research / degree track
- ② Identify the theme of research
- ③ Chose a broad research topic
- ④ Using the rootcause approach,
 - Identify three canopy level features for the research topic identified
 - Identify three trunk level problems that manifest into the canopy features
 - Identify Four root level problems (trunk item may/may not have multiple roots)
 - For two root level problems, identify two sub roots

Submit during 27/06 lecture. Max 2 pages double printed (Font 12). Names/reg No appear as footers