

Data Collection and Preprocessing Phase

Date	15 July 2024
Team ID	Team-740113
Project Title	View count visionary:data driven approach to forecasting youtube videos views project
Maximum Marks	6 Marks

Preprocessing Template

The preprocessing template for "View Count Visionary: A Data-Driven Approach to Forecasting YouTube Video Views" outlines a systematic approach to preparing data for predictive modeling. Standardizing or normalizing numerical features, encoding categorical variables, and splitting data into training and testing sets to prepare for model training.

Section	Description
Data Overview	Assess the dataset containing YouTube video metadata and statistics. This includes variables such as video ID, title, upload date, view count, likes, dislikes, and comments.
Resizing	Resize any thumbnail images associated with the YouTube videos to a standard size suitable for analysis. This ensures uniformity in image dimensions and facilitates efficient processing.
Normalization	Normalize numerical features such as view count, likes, dislikes, and comments to a consistent scale, such as [0, 1]. This standardization helps in reducing the impact of varying scales on predictive models.
Data Augmentation	Augment the dataset by extracting additional features that could influence video views, such as video duration, upload time (hour of the day, day of the week), and categorical features like video category or uploader statistics. This expands the dataset to capture diverse factors affecting view counts.
Denoising	Apply denoising techniques to handle outliers or anomalies in the data, ensuring that extreme values or errors do not disproportionately influence forecasting models. Techniques may include statistical methods or domain-specific filters.
Edge Detection	In the context of YouTube video analysis, edge detection may not directly apply. However, analogous techniques could involve identifying sudden spikes or drops in view counts over time, which may indicate viral trends or content saturation.
Color Space Conversion	While color space conversion is specific to image processing and may not directly apply to YouTube video data, a related concept could involve sentiment analysis or categorization

	based on video content themes (e.g., educational,entertainment).
Image Cropping	select relevant segments of the dataset for focused analysis, such as videos within specific categories or those uploaded by influential creators. This targeted approach helps in understanding trends within particular subsets of YouTube content
Batch Normalization	Implement batch normalization techniques when training machine learning models to forecast view counts. This ensures stable model training by normalizing activations and accelerating convergence during iterative processes.
Data Preprocessing Code Screenshots	
Loading Data	<p>This involves reading data into your program, commonly from files or databases.</p> <pre>#generating birds eye view data.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 14999 entries, 0 to 14998 Data columns (total 9 columns): # Column Non-Null Count Dtype --- - 0 vidid 14999 non-null object 1 adview 14999 non-null int64 2 views 14999 non-null object 3 likes 14999 non-null object 4 dislikes 14999 non-null object 5 comment 14999 non-null object 6 published 14999 non-null object 7 duration 14999 non-null object 8 category 14999 non-null object dtypes: int64(1), object(8) memory usage: 1.0+ MB</pre>
Resizing	<p>Adjusting the dimensions of images or data points to a specified size, which is often necessary for standardization in machine learning tasks.</p> <pre>#to dispaly the no.of missing values data.isna().sum() vidid 0 adview 0 views 0 likes 0 dislikes 0 comment 0 published 0</pre>

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Normalization	Scaling data to a standardized range, typically between 0 and 1 or -1 and 1, to ensure that different features contribute equally to the analysis. data.describe() adview count 1.499900e+04 mean 2.107791e+03 std 5.237711e+04 min 1.000000e+00 25% 1.000000e+00 50% 2.000000e+00 75% 6.000000e+00 max 5.429665e+06 data.fillna(0,inplace=True)																																																																																																																																																																																																																								
Data Augmentation	Techniques used to artificially increase the diversity of your training dataset by applying transformations such as rotation, flipping, or cropping to existing data. data.dropna() <table><thead><tr><th>vidid</th><th>adview</th><th>views</th><th>likes</th><th>dislikes</th><th>comment</th><th></th><th></th><th></th></tr><tr><th></th><th>published</th><th></th><th>duration</th><th></th><th>category</th><th></th><th></th><th></th></tr></thead><tbody><tr><td>0</td><td>VID_18655</td><td>40</td><td>1031602</td><td>8523</td><td>363</td><td></td><td></td><td></td></tr><tr><td></td><td>1095</td><td>2016-09-14</td><td>PT7M37S</td><td>F</td><td></td><td></td><td></td><td></td></tr><tr><td>1</td><td>VID_14135</td><td>2</td><td>1707</td><td>56</td><td>2</td><td>6</td><td></td><td></td></tr><tr><td></td><td>2016-10-01</td><td>PT9M30S</td><td>D</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>VID_2187</td><td>1</td><td>2023</td><td>25</td><td>0</td><td>2</td><td></td><td></td></tr><tr><td></td><td>2016-07-02</td><td>PT2M16S</td><td>C</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>3</td><td>VID_23096</td><td>6</td><td>620860</td><td>777</td><td>161</td><td>153</td><td></td><td></td></tr><tr><td></td><td>2016-07-27</td><td>PT4M22S</td><td>H</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>4</td><td>VID_10175</td><td>1</td><td>666</td><td>1</td><td>0</td><td>0</td><td></td><td></td></tr><tr><td></td><td>2016-06-29</td><td>PT31S</td><td>D</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>...</td><td>...</td><td>...</td><td>...</td><td>...</td><td>...</td><td>...</td><td>...</td><td>...</td></tr><tr><td></td><td>...</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>14994</td><td>VID_31</td><td>2</td><td>525949</td><td>1137</td><td>83</td><td>86</td><td></td><td></td></tr><tr><td></td><td>2015-05-18</td><td>PT6M10S</td><td>A</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>14995</td><td>VID_5861</td><td>1</td><td>665673</td><td>3849</td><td>156</td><td>569</td><td></td><td></td></tr><tr><td></td><td>2015-10-20</td><td>PT3M56S</td><td>D</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>14996</td><td>VID_805</td><td>4</td><td>3479</td><td>16</td><td>1</td><td>1</td><td></td><td></td></tr><tr><td></td><td>2013-08-23</td><td>PT3M13S</td><td>B</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>14997</td><td>VID_19843</td><td>1</td><td>963</td><td>0</td><td>0</td><td>0</td><td></td><td></td></tr><tr><td></td><td>2010-10-02</td><td>PT26S</td><td>G</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>14998</td><td>VID_8534</td><td>1</td><td>15212</td><td>22</td><td>5</td><td>4</td><td></td><td></td></tr><tr><td></td><td>2016-02-19</td><td>PT1M1S</td><td>D</td><td></td><td></td><td></td><td></td><td></td></tr></tbody></table>	vidid	adview	views	likes	dislikes	comment					published		duration		category				0	VID_18655	40	1031602	8523	363					1095	2016-09-14	PT7M37S	F					1	VID_14135	2	1707	56	2	6				2016-10-01	PT9M30S	D						2	VID_2187	1	2023	25	0	2				2016-07-02	PT2M16S	C						3	VID_23096	6	620860	777	161	153				2016-07-27	PT4M22S	H						4	VID_10175	1	666	1	0	0				2016-06-29	PT31S	D													14994	VID_31	2	525949	1137	83	86				2015-05-18	PT6M10S	A						14995	VID_5861	1	665673	3849	156	569				2015-10-20	PT3M56S	D						14996	VID_805	4	3479	16	1	1				2013-08-23	PT3M13S	B						14997	VID_19843	1	963	0	0	0				2010-10-02	PT26S	G						14998	VID_8534	1	15212	22	5	4				2016-02-19	PT1M1S	D					
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	14999 rows × 9 columns
Denoising	<p>Removing noise from data, which is especially common in image processing tasks to improve the quality of images.</p> <pre>data.isnull().sum() vidid 0 adview 0 views 0 likes 0 dislikes 0 comment 0 published 0 duration 0 category 0 dtype: int64 []</pre>
Edge Detection	<p>Identifying and highlighting boundaries within an image, which is crucial for tasks like object detection and segmentation.</p> <pre>data.info() <class 'pandas.core.frame.DataFrame'> RangeIndex: 14999 entries, 0 to 14998 Data columns (total 9 columns): # Column Non-Null Count Dtype --- - 0 vidid 14999 non-null object 1 adview 14999 non-null int64 2 views 14999 non-null object 3 likes 14999 non-null object 4 dislikes 14999 non-null object 5 comment 14999 non-null object 6 published 14999 non-null object 7 duration 14999 non-null object 8 category 14999 non-null object dtypes: int64(1), object(8) memory usage: 1.0+ MB</pre>

Color Space Conversion	<p>Changing the representation of colors in an image from one color space to another (e.g., RGB to HSV), which can help in certain types of image analysis.</p> <pre>import pandas as pd # Load the dataset file_path = '/content/train.csv' df = pd.read_csv(file_path) # Remove all rows with NaN values df_cleaned = df.dropna() # Save the cleaned dataset df_cleaned.to_csv('/content/train.csv', index=False) print("NaN values removed and cleaned dataset saved.")</pre>
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