

Data Collection and Preprocessing Phase

Date	15 July 2024
Team ID	Team-740113
Project Title	View count visionary:data driven approach to forecasting youtube videos views project
Maximum Marks	2 Marks

Data Quality Report Template

The purpose and scope of the data quality assessment related to YouTube video view counts.The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Dataset	Accuracy of view count data	High	1. Conduct an audit comparing reported view counts with actual viewer interactions.  2. Implement improved algorithms or data validation checks to enhance accuracy.