

Executive Summary for RSVP Movies

In order to analyse the taste of global audience, we have done analysis on IMDB movies dataset, which consists data of three years 2017,2018 and 2019. It is found that highest number of movies were produced in 2017. Considering month-wise trend, maximum movies were produced in March. The USA and INDIA are greatest contributors of movies production among other countries. Highest number of movies released in march 2017 in the USA which had more than 1000 votes that belonged to Drama genre.

Out of total 13 different genres, Drama, Comedy and Thriller are among the top 3 respectively in terms of number of movies produced. As, a movie can belong to multiple genres, it is interesting to know that only 3289 movies belong to single genre. In genre drama, Sangeetha Bhat is top actress and Aryan Gowda, Naveen D. Padil and Ravi Bhat are top 3 actors.

Rating is one of the important aspects of movies. Top 10 movies have the average rating in the range of 9.4 to 10.

Movies with average rating greater than 8 are considered as Super-hit movies. Considering all important factors RSVP should consider following production houses to partner with; Dream Warrior Pictures, National Theatre Live, Marvel Studios, 20th Century Fox, Star Cinema and Warner Bros.

Based on average ratings, James Mangold, Soubin Shahir, Joe Russo are the top 3 directors.

Considering the Indian start cast, based on average rating, Vijay Sethupathi is the top actor and Taapsee Pannu is top actress.