

**Diana Štěpničková** Designer and illustrator

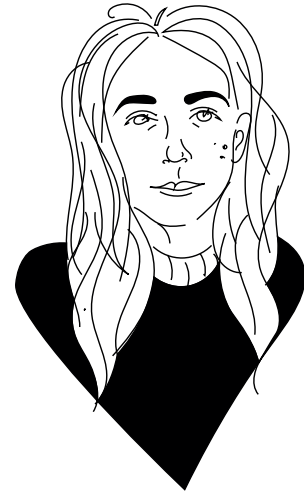
## I am Diana.

Graphic designer, illustrator and mediocre ukulele player based in Kutná Hora.

With my front-end developer husband and our 1 year old son we live in the beautiful historical city of Kutná Hora right next to a river and a deciduous forest.

At this moment it is my third year studying graphic design program in the college of creative communication.

I have working experience in illustration, web design, print design and visual identity.



## Latest projects

### Bollywood festival

Visual identity for „Festival indických filmů“, including illustrations, posters, social media content and webdesign.

\* Nominated for the *National student design award 2021*

\* Currently competing in - *The most beautiful festival poster contest at Festival Identity forum 2021*

### Shoptet premium

Visual identity for Shoptet premium and landing page design.

### Shoptet

Creating an illustrations system, color palette, website design and office murals for Shoptet.

### Koli

Packaging and marketing strategy - Winning rebrand proposal

## Graphic designer

### at Bar 22

*since 2020*

- Design consulting, social media content and print design creator at Kutná Hora's famous Bar 22.

### at Lepor studio

*2015-2017*

- Graphic studio member in Lepor. Worked on prepress, printing and graphic design.

## Education

### BcA in Graphic design

*\*2022*

College of creative communication

### Requalification course

*2014*

Graphic designing,  
Adobe photoshop,  
Adobe Illustrator  
and InDesign.

*Authorizing body:*  
Ministry of education, youth  
and sports

## Skills

Illustration  
Visual identity  
branding  
Webdesign  
Prepress  
Markdown

## Tools

Figma  
Github  
Milanote