

The data preparation journey

DATA PREPARATION IN EXCEL

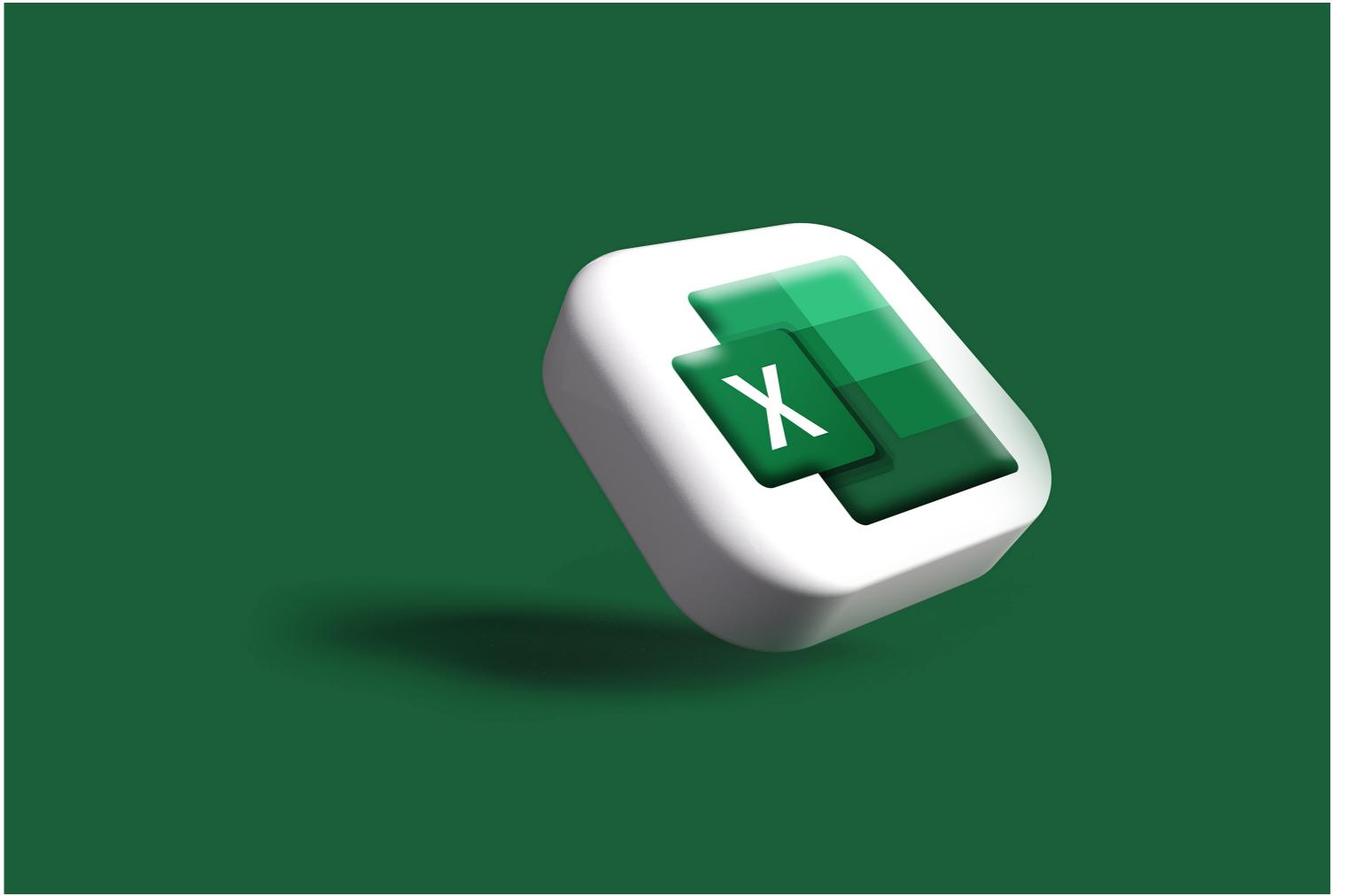


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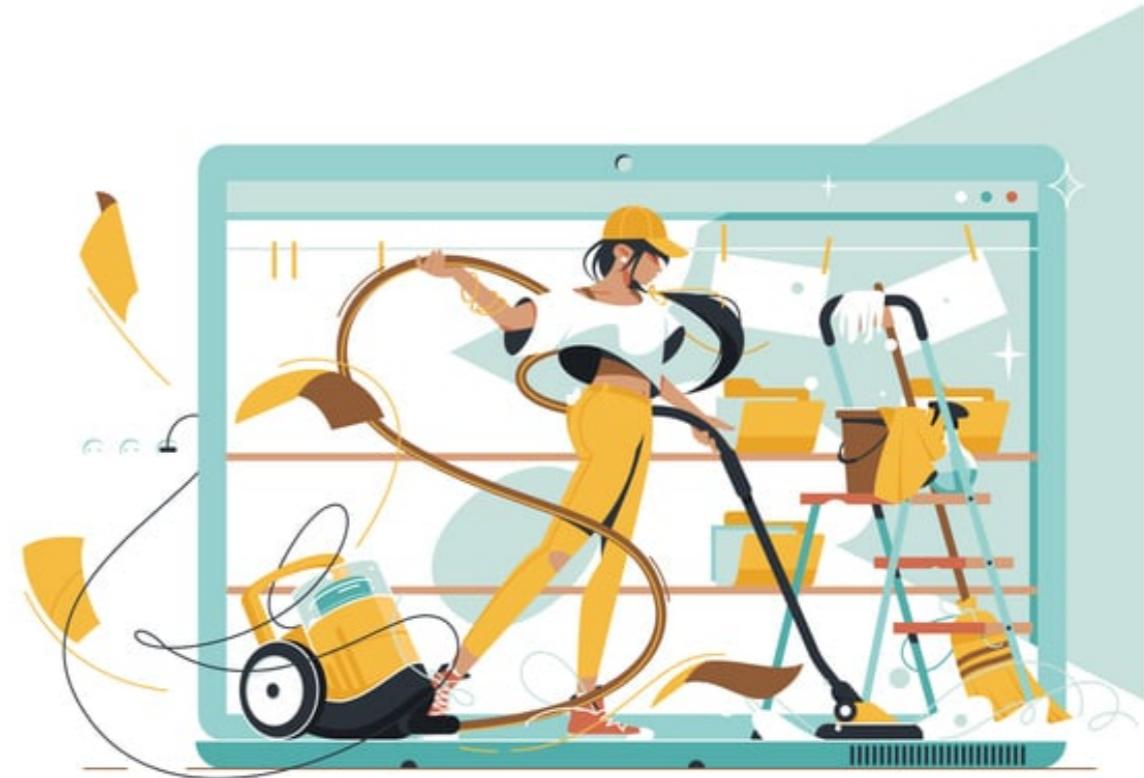
Excel knowledge

- Build on basic functions and features
- How to use Excel to prepare data
- Prerequisite course:
 - Introduction to Excel



What is data preparation?

- Data preparation involves:
 - Cleaning data
 - Transforming data
 - Organizing data
- Good quality analysis, needs high quality and "clean" data
- Ensures accurate and efficient data analysis



Doing laundry

- Collect and sort unclean clothes
- Select settings for the washing machine
- Start the washing machine to clean your clothes
- Organize your clean, dry clothes



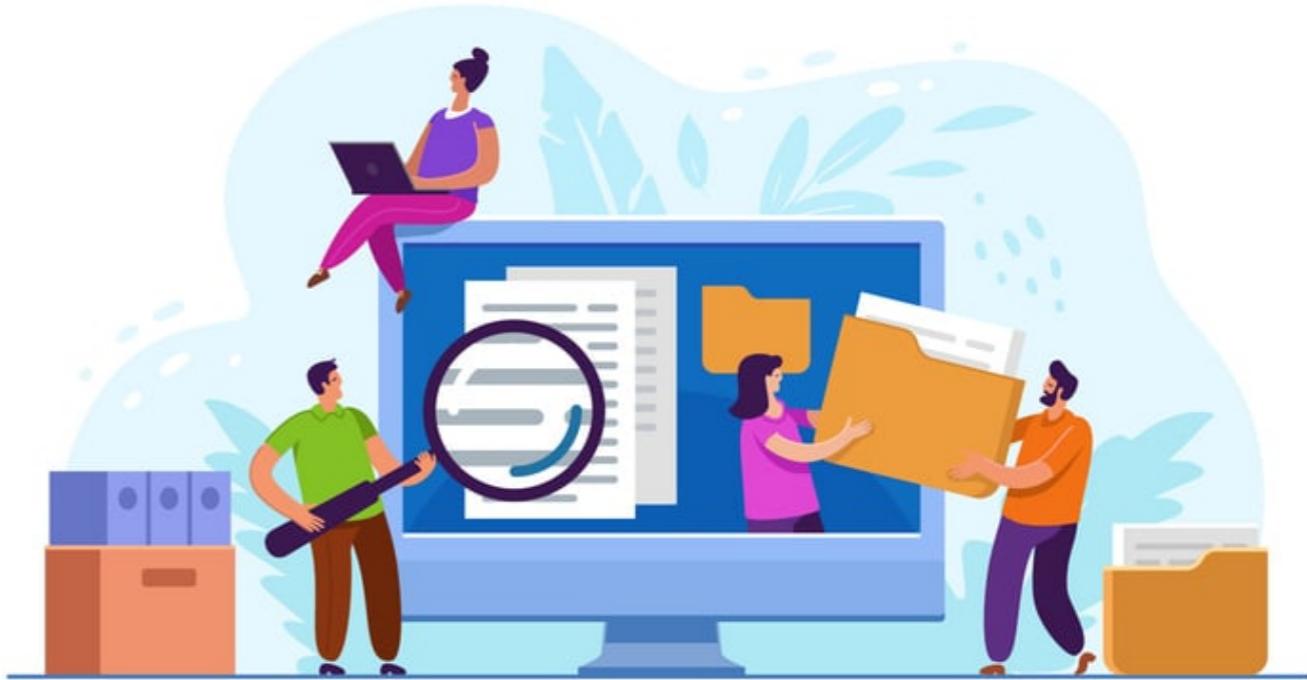
Doing data preparation

- Collect, sort, and filter raw data
- Set the correct formatting and data types
- Clean raw data
 - Remove duplicates
 - Correct errors
 - Fill in missing data
- Check data quality and summarize your data better



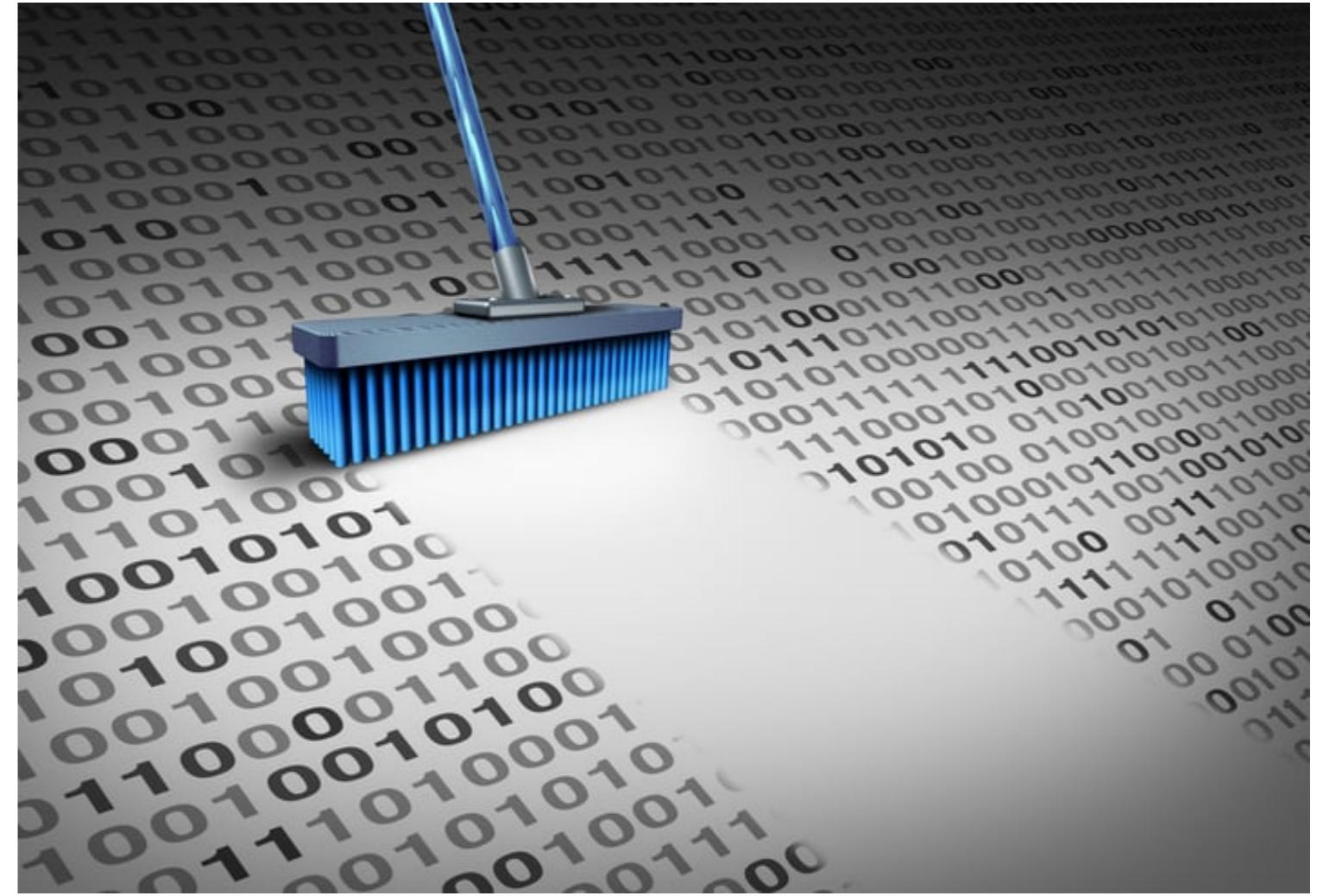
Gathering raw data

- Collect the required raw data in Excel
- Databases like SQL Server can export data to Excel
- Enter data manually into Excel
 - Can be very time-consuming
- Import data from other files:
 - CSV files
 - Text files
 - Web (HTML) files



Removing duplicates

- Key step in data preparation process
- Excel has a "Remove Duplicates" feature
- Important to remove incorrectly recorded duplications
 - Keep values that are correctly repeated



Fill options

- Excel fill features include:
 - Flash-fill
 - Advanced Fill Series
- **Flash-fill** fills columns based on patterns from existing data
 - Ex: Full name column
- **Advanced Fill Series** allows you to customize your column fill process
 - Ex: Date values based on start and end date



Dataset



- Raw dataset from a fictitious Global supply chain firm, DataCo
- Recently hired as an analyst
- Data contained in three different files

Let's practice!

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Load and clean data

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