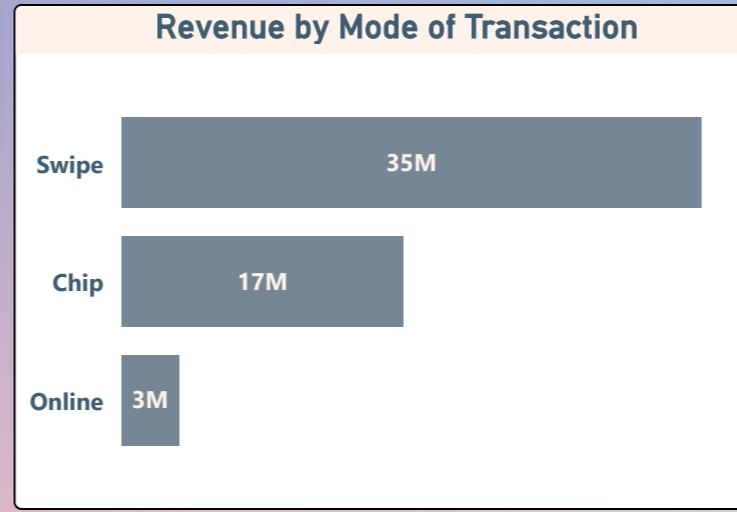
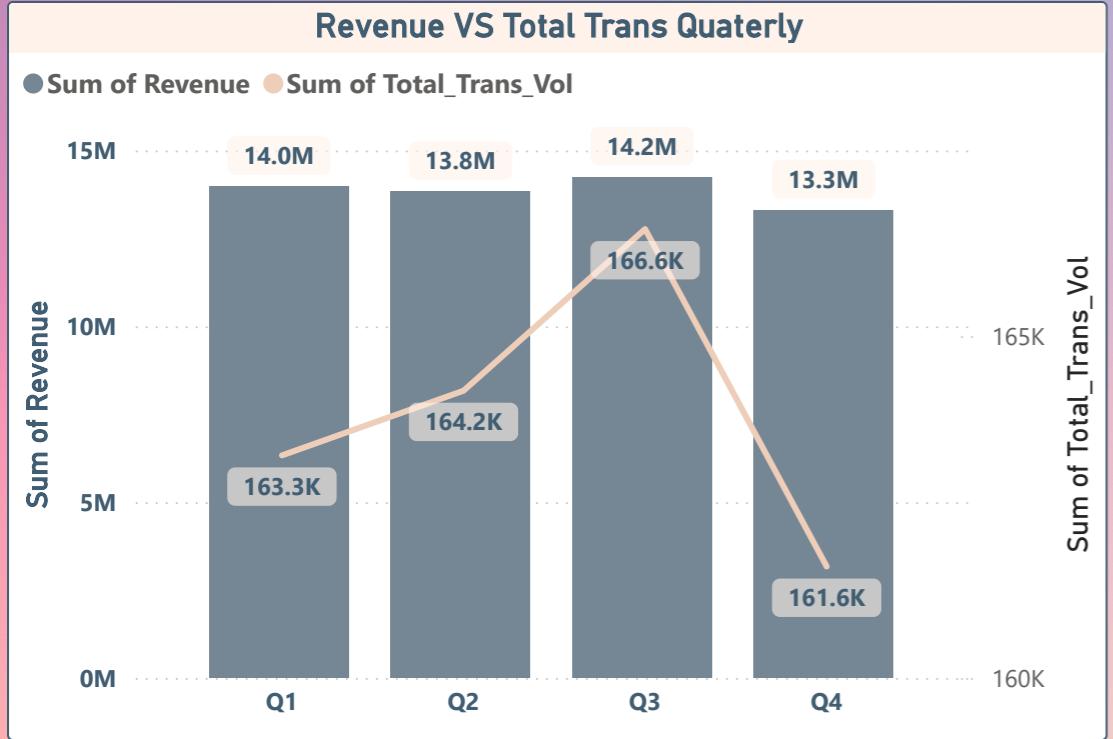


# Credit Card Transaction Report



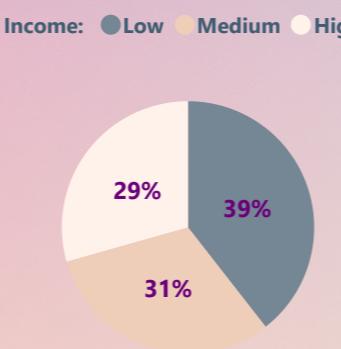
Week\_Start\_Date

All

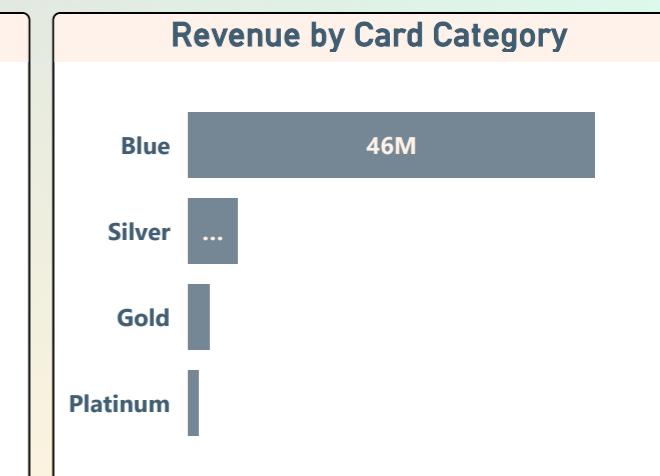
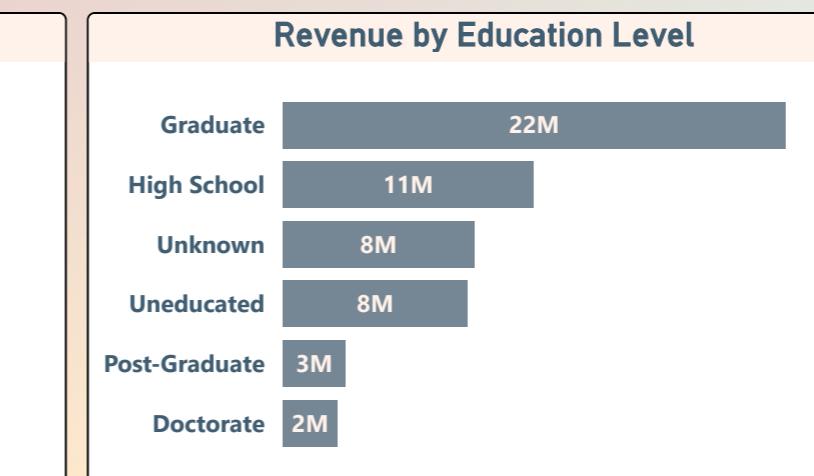
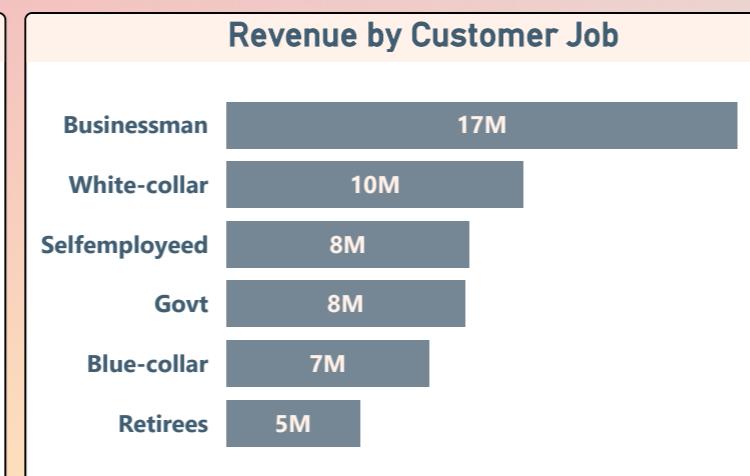
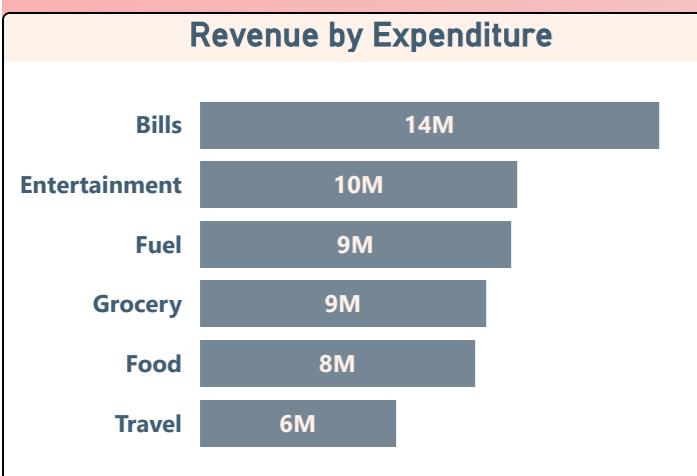
Week_Start_Date	Sum of Revenue (M)
Q4	796.68M
Q3	734.04M
Q2	715.38M
Q1	710.63M

Card_Catagory	Sum of Revenue (M)
Silver	740.41M
Blue	738.99M
Gold	738.42M
Platinum	729.88M



Card_Catagory	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Silver	5586332	4586746	8,12,081.28
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Blue	46139398	36957875	64,95,887.74
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>



# Credit Card Customer Report

M  
30M

F  
25M

Week\_Start\_Date

All

Revenue

**55M**

Interest

**7.84M**

Income

**576M**

## Customer Satisfaction



Q4

796.68M

Q3

734.04M

Q2

715.38M

Q1

710.63M

Silver

740.41M

Blue

738.99M

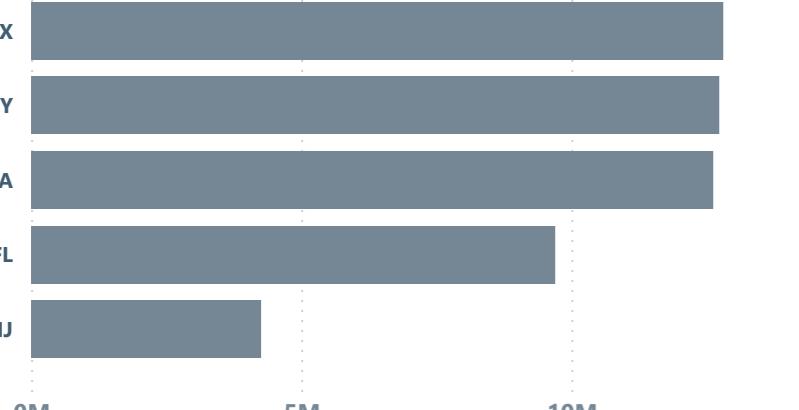
Gold

738.42M

Platinum

729.88M

## Revenue by State



## Personal Loans

● Married ● Single ● Unknown

10K

5K

0K

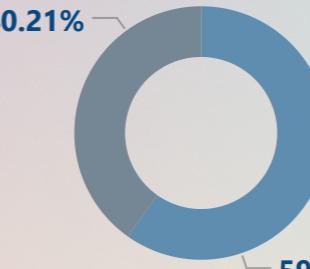
Blue

Silver

Gold

Platinum

40.21%



Car Owner  
● no  
● yes

Sort by: Impact Count

## Key influencers

## Top segments

What influences  
Revenue to

Increase ?

When...

....the average of Revenue  
increases by

4.54K

Customer\_Job is  
Businessman

1.29K

Customer\_Job is White-  
collar

862.6

AgeGroup is 50-60

## Revenue by Gender

● F

● M

3M

2M

20... 20... 20... 20... 20... 20... 20... 20... 20... 20... 20...

## Delinquent Accounts

400

200

0

40-50 50-60 30-40 60+ 20-30

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23