Cool Zone				
Name	**Number**	**Data 1**	**Data 2**	**Etc**
John #0	123	456	789	?
John #1	123	456	789	?
New Name	**Other Data**			
John #0	123	456	789	?

Cool Zone			
New Name	**Other Data**		
John #1	123	456	789	?
John #2	123	456	789	?