**Experiment – 01**

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**Batch: 01**

**Subject: UI-UX Designing**

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**Aim:**

To learn how to understand users and make simple personas and scenarios before starting app design.

1. **Project Idea**

**App Name:** Quick Notes

**Description:** I decided to design a simple Notes App called QuickNotes. The idea is to help users quickly write down their thoughts, reminders, and lists. Many people still use sticky notes, WhatsApp drafts, or alarms for small tasks, so an easy app for notes can save them time.

1. **Target Audience**

* Students who want to note class work or exam reminders.
* Working people who keep task lists.
* Homemakers who make shopping or bill lists.
* Anyone who prefers a simple and quick app.

1. **User Interview / Survey Questions**
2. How do you usually take notes or reminders right now?
3. What problems do you face while taking notes?
4. How often do you write notes or reminders in a day?
5. Would you like to set reminders for your notes (e.g., tasks, meetings, shopping)?
6. Which features are most useful for you in a Notes App? (Multiple choice)
7. How important is a simple and clean design for you?
8. Would you prefer your notes to be private with password/lock option?
9. **User Interviews**

* **Participant 1**

Tabbu (Student): She uses phone messages to note things but sometimes forgets. She just wants one click to add a note.

* **Participant 2**

Diksha (Professional): She uses sticky notes but loses them often. She needs reminders in an app.

* **Participant 3**

Supriya (Homemaker): She writes shopping lists in WhatsApp drafts. She wants categories for groceries, bills, etc.

1. **Personas**

* Ramesh (Student, 21): Needs to save class notes & reminders, hates complex apps.
* Diksha (Professional, 26): Needs to track meetings, tired of paper notes.
* Supriya (Homemaker, 35): Needs separate lists for groceries, medicines, etc.

1. **Scenarios**

* Ramesh quickly adds “Exam on Monday” in the app.
* Diksha adds “Client meeting at 4 PM” and gets a reminder.
* Supriya adds “Grocery List” and checks it while shopping.

1. **Feature List**

* Add, edit, delete notes
* Categories with tags
* Search option
* Reminders for notes
* Simple and clean interface

**Conclusion:**

From this experiment I understood that people don’t want extra complicated features in a notes app. They only need quick access, reminders, and categories.