Diksha Enterprises is hiring eligible and dedicated candidates for short-term contractual roles in connection with the upcoming Bihar Vidhan Sabha Elections 2025. This is a Government-linked outreach project (non-political and administrative).

Total Seats: 3000+ (All India Eligible)

Available Posts:

1. Field Survey Executive

- Location: Bihar (Field Work)

- Work: Booth level survey, voter data collection, and outreach

- Tenure: 5-6 months

- Salary: Rs. 12,000 - 18,000/month + Performance Incentives

- Application Fee: Rs. 350/-

2. Telecalling Executive

- Location: Work from Home

- Work: Calling voters and data entry

- Tenure: 5-6 months

- Salary: Rs. 10,000 - 14,000/month + Incentives on Conversion

- Application Fee: Rs. 300/-

3. Social Media Manager

Location: Bihar (Field/Studio Work)

- Work: Managing digital outreach via Facebook, WhatsApp, Instagram, etc., including post planning, engagement tracking, and campaign execution

- Tenure: 5-6 months

- Salary: Rs. 12,500 - 18,000/month + Bonus on Reach & Engagement

- Application Fee: Rs. 400/-

4. Area Coordinator

- Location: Bihar District-wise

- Work: Supervising teams, reporting progress, and area-level control

- Tenure: 5-6 months

- Salary: Rs. 18,000 - 22,000/month + Team Performance Incentives

- Application Fee: Rs. 500/-

5. Video Editor

- Location: Bihar (Field/Studio Work)

- Work: Editing election campaign videos, creating short clips for social media, video advertisements.

- Tenure: 5-6 months

- Salary: Rs. 15,000 - 22,000/month + Performance Bonus

- Application Fee: Rs. 450/-

6. Graphic Designer

- Location: Bihar (Field/Studio Work)

- Work: Designing election banners, social media posts, campaign graphics, and promotional materials.

- Tenure: 5-6 months

- Salary: Rs. 12,000 - 18,000/month + Design Completion Bonus

- Application Fee: Rs. 400/-

7. Electronic Media Anchor

- Location: Bihar (Field/Studio Work)

- Work: Hosting live discussions, debates, election-related news coverage, and social media events.

- Tenure: 5-6 months

- Salary: Rs. 18,000 - 25,000/month + On-Air Performance Bonus

- Application Fee: Rs. 500/-

Who Can Apply:

- Male/Female candidates aged 18 to 40 years

- Relevant experience in the respective field

- Strong communication and creativity skills
- All India candidates can apply

How to Apply:

- 1. Visit our website: www.dikshaenterprises.ltd
- 2. Go to "Careers > Apply Online"
- 3. Select your preferred post
- 4. Pay the application fee via UPI and upload payment proof
- 5. Submit the online form before the deadline

Important Dates:

- Form Start Date: 1 May 2025

- Last Date to Apply: 10 May 2025

- Form Extension (if needed): Till 15 May 2025

- Telephonic Interviews: From 16 May 2025

- Joining: From 1 June 2025 onwards

Payment Details:

- UPI ID (Field Survey): diksha.field@okaxis
- UPI ID (Telecalling): diksha.tele@okaxis
- UPI ID (Social Media): diksha.social@okaxis
- UPI ID (Area Coordinator): diksha.ac@okaxis
- UPI ID (Video Editor): diksha.video@okaxis
- UPI ID (Graphic Designer): diksha.graphic@okaxis
- UPI ID (Anchor): diksha.anchor@okaxis

Note: All application fees are non-refundable.

Terms & Conditions:

- This is a fixed-term project assignment only.
- Candidates will be shortlisted via telephonic interview.

- Selected candidates will sign a temporary work agreement.
- Salary will be credited monthly upon task completion & report.
- No ESIC/PF as it is short-term work under contract.
- Diksha Enterprises reserves the right to cancel/modify recruitment.

For any queries, email: hr@dikshaenterprises.ltd