

Income Sources

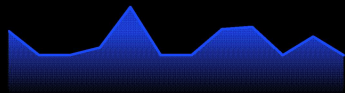
Grand total of incomes, and their breakdowns showing the achievements percentage and highlight for most valuable source, Marketing strategies and operating profit.

2020 2021 2022 2023 2024

Financial Statistics

9,20,130

Income Target 8,28,953



Quantity of Items

Usage fees	11%	27,827
Subscription	8%	21,245
Renting	19%	50,850
Licensing	38%	98,366
Asset sale	5%	12,774
Advertising	19%	50,406

Floating License
99,200
12%

19%

1,55,727
Licensing7%
Software Metered License
56,5271,74,300
Usage fees

21%

11%
New
87,50010%
Renewal
86,8002,27,162
Advertising

27%

Google Ad
55,382

7%

7%
Television Ad
56,52782,830
Asset sale

10%

10%
Asset sale
82,8301,28,458
Subscription

15%

7%
Premium
57,234

X

69,079
Average
Monthly IncomeOperating
ProfitsNov
Sep
Jul
May
Mar
1,65,772

B2B

86.16%
7,14,242

13.84%

B2C

9%
Prime
71,22490%
Income Achieved60,476
Renting

7%

7%
Equipments
56,7560%
Lands
2,4700%
Offices
1,250

Financial Statistics

\$12,87,572

2020 2021 2022 2023 2024

• Egypt	3,42,724	26.62%
• USA	2,38,460	18.52%
• Russia	2,31,288	17.96%
• United Kingdom	2,10,228	16.33%
• Canada	1,35,984	10.56%
• Brazil	1,28,888	10.01%

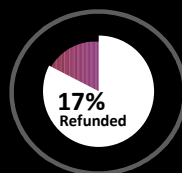


Sales Process

set of repeatable steps that a sales takes to take a prospective

▼ 28% CRM Speed

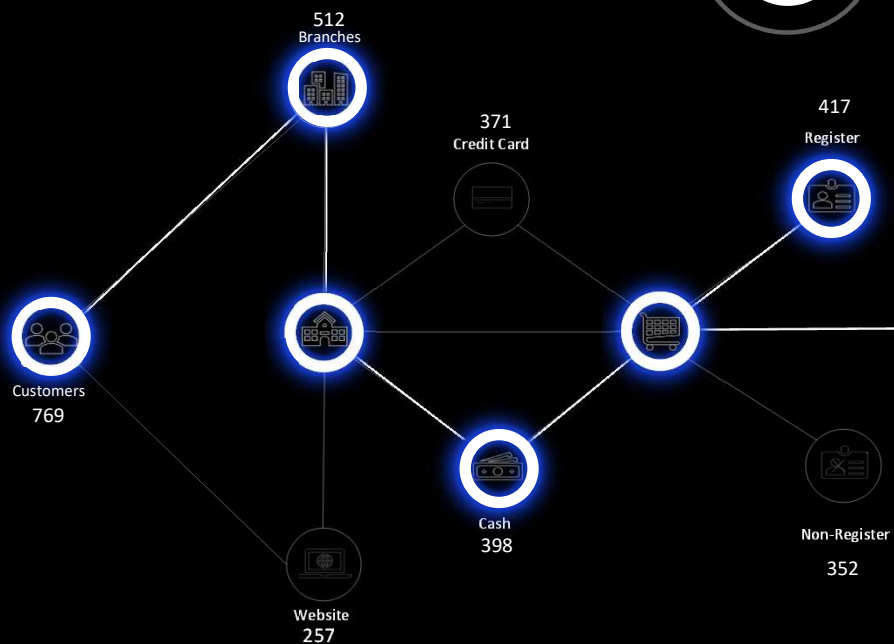
2020 2021 2022 2023 2024



Shipment 260

Download 254

Branch 255



Paid Orders
635

Download
78,205



Financial Statistics

\$2,93,539

72%


28%

Shipment
85,251

Branch
1,30,083

Annual Financial Statistics

Project Status Reporting



Finance

Increased by 120%

Investments

1,25,937
20% Monthly increased

Projects

5,23,137
37% Quaterly increased

Sales

8,34,268
38% Yearly increased

Department

7,23,839
40% Yearly increased

Technical

1,53,937
24% Monthly increased

License

3,83,130
20% Monthly increased



Current Status

15,84,32,231



Total Projects

7,53,430



Saving

32%

Project Process