

Below are few of the observable trends based on the data provided:

1. Percentage of Female Players is very less in comparison to Male Players, resulting in a conclusion that Male Players are more involved in purchasing items for the game Heroes of Pymoli. Male Players are 84.03% and Female Players are 14.06%.

Gender	Total Count	Percentage of Players
Female	81	14.06%
Male	484	84.03%
Other / Non-Disclosed	11	1.91%

2. The age group of 20-24 is more attracted towards the game, which contributes to 44.79%. In contrast, the age group of 40+ is least attracted towards the game; which is 2.08%.

Age Labels	Total Count	Percentage of Players
<10	17	2.95%
10-14	22	3.82%
15-19	107	18.58%
20-24	258	44.79%
25-29	77	13.37%
30-34	52	9.03%
35-39	31	5.38%
40+	12	2.08%

3. Oathbreaker, Last Hope of the Breaking Storm is the most purchased item for the game (which is 12).

Item ID	Item Name	Purchase Count	Item Price	Total Purchase Value
178	Oathbreaker, Last Hope of the Breaking Storm	12	\$4.23	\$50.76
82	Nirvana	9	\$4.90	\$44.10
108	Extraction, Quickblade Of Trembling Hands	9	\$3.53	\$31.77
145	Fiery Glass Crusader	9	\$4.58	\$41.22
19	Pursuit, Cudgel of Necromancy	8	\$1.02	\$8.16

4. Lisosia93 is the top spender with purchase count of 5.

Purchase Count   Average Purchase Price   Total Purchase Value			
SN			
Lisosia93	5	\$3.79	\$18.96
Idastidru52	4	\$3.86	\$15.45
Iral74	4	\$3.4	\$13.62
Haillyrgue51	3	\$3.17	\$9.5
Aina42	3	\$3.07	\$9.22