

DIG4166 Assessment 2

Submission Checklist

Does your website pass muster?

This checklist provides a basic summary of the key points that should be met to meet the overall expectations of the assessment. Please refer to the assessment brief for the detailed requirements and assessment criteria

Action	Done?
I have read and considered my work within the context of the assessment criteria – see below	✓
My website has a clear structure which is consistent across the whole site	✓
I have a homepage	✓
The homepage makes it clear what the site is offering users	✓
I have at least two pages of appropriate content for the topic	✓
I have a references page indicating where text and images were sourced (Harvard referencing not required)	✓
I have a contact page (with form, if non elsewhere on site)	✓
The website provides clear and appropriate content for the end user on the specified topic	✓
It is clear what each page is about by looking at the navigation and page titles	✓
I have included a table somewhere on the site	✓
The topic of the site is clear on all pages	✓
Text is UK English and has been checked for spelling and punctuation	✓
The website provides clear and appropriate content for the end user on the specified topic	✓
Content has been appropriately presented using a range of HTML tags and CSS sizes	✓
I have checked that all my images are of good quality and have been optimized file sizes	✓
I have meaningful and appropriate alt text on all content images	✓
I have checked all navigation links work correctly	✓
I have checked that all styling is done using external CSS files – there is no style coding within HTML pages	✓
I have checked the site works (navigation and content presentation) on a mobile and desktop view	✓
I have tested my site using Chrome, Firefox and Edge	✓
I have used HTML headings in order	✓
I have considered accessibility issues including ensuring text is readable and at least AA contrast	✓
I have my entire site within a single folder with no content that is outside the folder up	✓
All links in my HTML and CSS use relative addressing to the main page content folder	✓
I have validated all my HTML pages and attempted to fix all errors, and printed the validation report, including the source code, as a PDF for each.	✓
I have validated all my CSS files and attempted to fix all errors, and produced the validation report, including the source code, as a PDF	✓
I have created a sub-folder in my website folder called validation and copied all the separate validation PDF's into it.	✓
I have zipped my site folder up (not RAR) containing the entire site (note only files needed for the site to operate should be present e.g. no photoshop files or original images)	✓

I have uploaded the correct zip file for the final site to Moodle	✓
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Suggestions for improvement to this sheet or need help? - Please contact: sayan.sarcar@bcu.ac.uk

Assessment Criteria

Stage 2 – Site development 1.2 (60%)

Learning Outcomes	3 Develop a website demonstrating effective use of structure, colour, visual imagery and appropriate content	4 Develop a web standards compliant web site demonstrating a range of HTML and CSS coding techniques.
Weighting:	30% or	30%
Grading Criteria		
0 – 29% F	Minimal attempt with lack of real content and incomplete site	Work demonstrates an unsatisfactory knowledge of HTML and CSS or used inappropriate tools or frameworks such as bootstrap
30 – 39% E	The general design, page structure, navigation and content has had little or no consideration. The site contains a considerable amount of untreated content	Some evidence of use of HTML and CSS but poorly applied and incomplete.
40 – 49% D	The design is satisfactory despite its limited extent or being inappropriate. Navigation may lack clarity. Much of the content needs further treatment. Site may be incomplete.	Limited but satisfactory use of HTML and CSS. Site has some fluidity but lacks being responsive.
50 – 59% C	Appropriate design if a little limited in extent or some shortcomings in its execution. Reasonable page structure and navigation although with some minor shortcomings in execution. Some content needs further treatment	Main elements of HTML and CSS have been competently used. Site has some responsiveness and usable on desktop and mobile devices. Basic accessibility considered.
60 – 69% B	The site has been appropriately and competently designed. The structure of web pages and site's navigation is clear. Almost all content has had some sort of treatment and provides useful information.	A variety of HTML and CSS techniques have been used appropriately to structure the web pages. Main aspects and images are fluid and site responsive to different screen widths. Good consideration of accessibility
70 – 79% A	The site has been well designed, with a distinctive look and feel. The web pages are well structured and easily orientate the user. Navigation is natural and intuitive to use. All content has been appropriately treated with appropriate information	A wide variety of HTML and CSS has been used. CSS has been used to provide a rich user experience. Site is responsive with appropriate mobile and desktop navigation. Images are responsive and optimised. Good consideration of accessibility
80 – 89% A+	Outstanding visual design with complete navigation and rich and excellent content for the subject	A wide variety of HTML and CSS has been used consistently to a high standard. CSS has been used to provide a rich user experience. Site is effective on desktop and mobile with high quality optimised images. Very good consideration of accessibility
90 – 100% A*	Exceptional visual design with complete navigation and rich and appropriate information for the subject	Exceptional use of a wide range of appropriate HTML and CSS to produce a professional quality website. Fully responsive with high levels of accessibility and excellent optimised images.