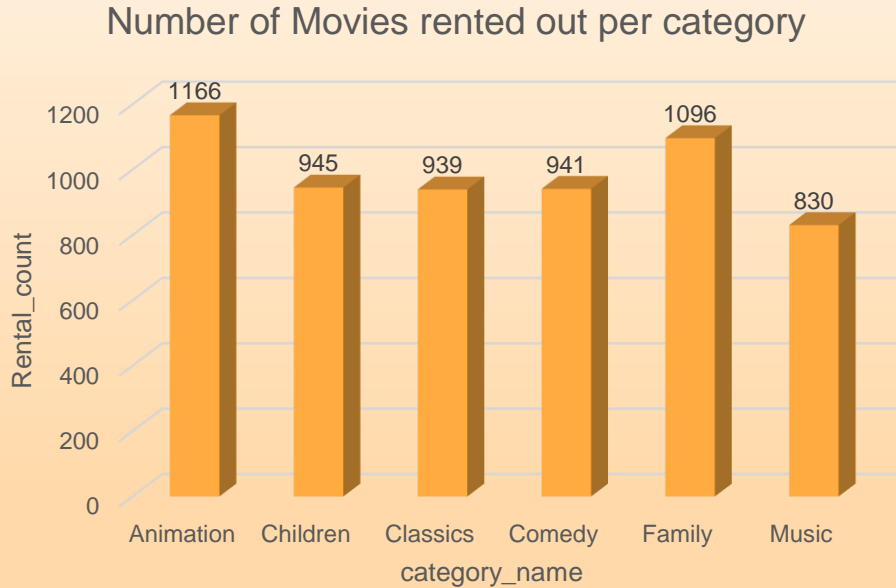
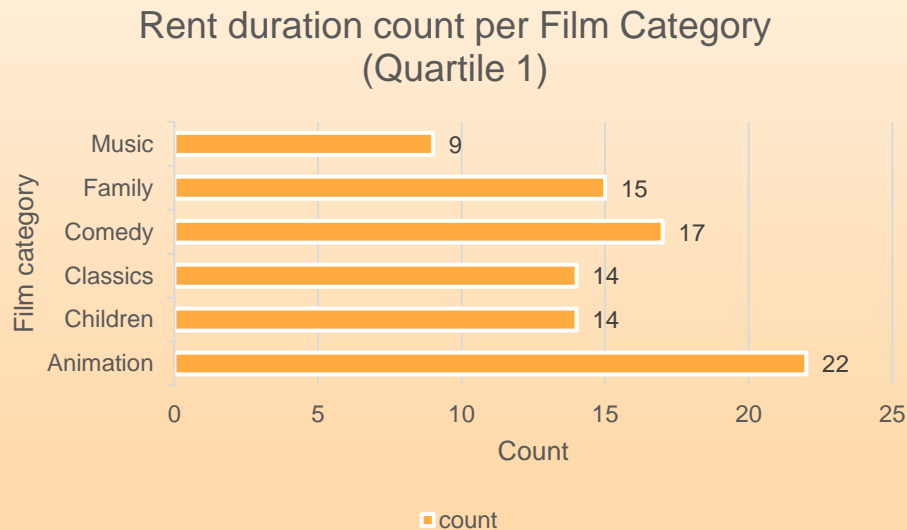


# Query 1: Which Category movie was most rented out by families ?



Animation genre were most rented movies followed by Family genre by families.

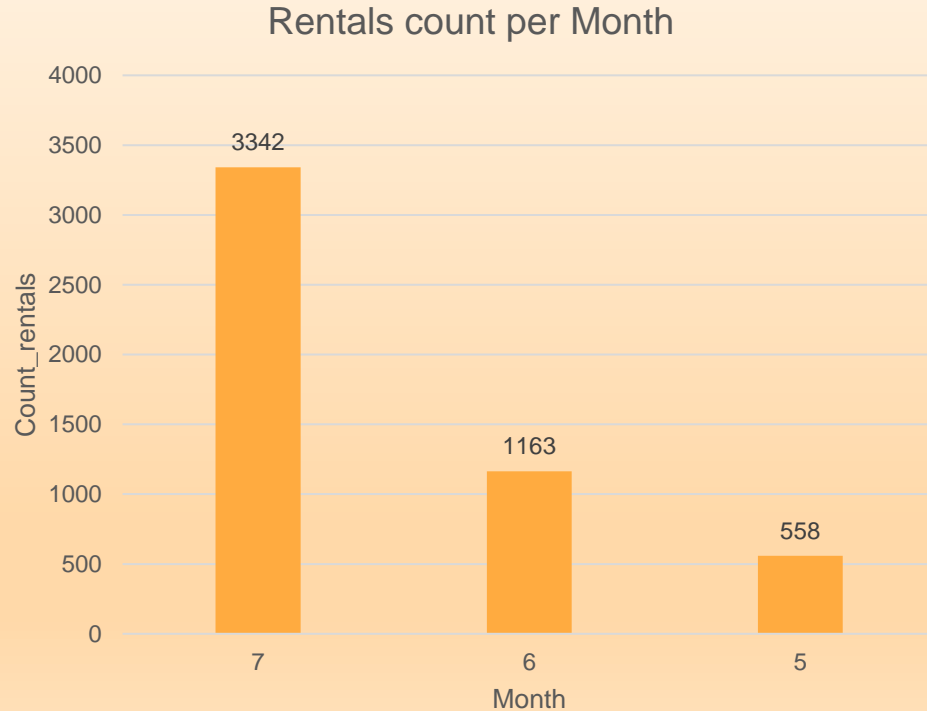
# Query 2: Which category film was rented for least time in Quartile 1?



Music film category was rented for least time in Quartile 1.

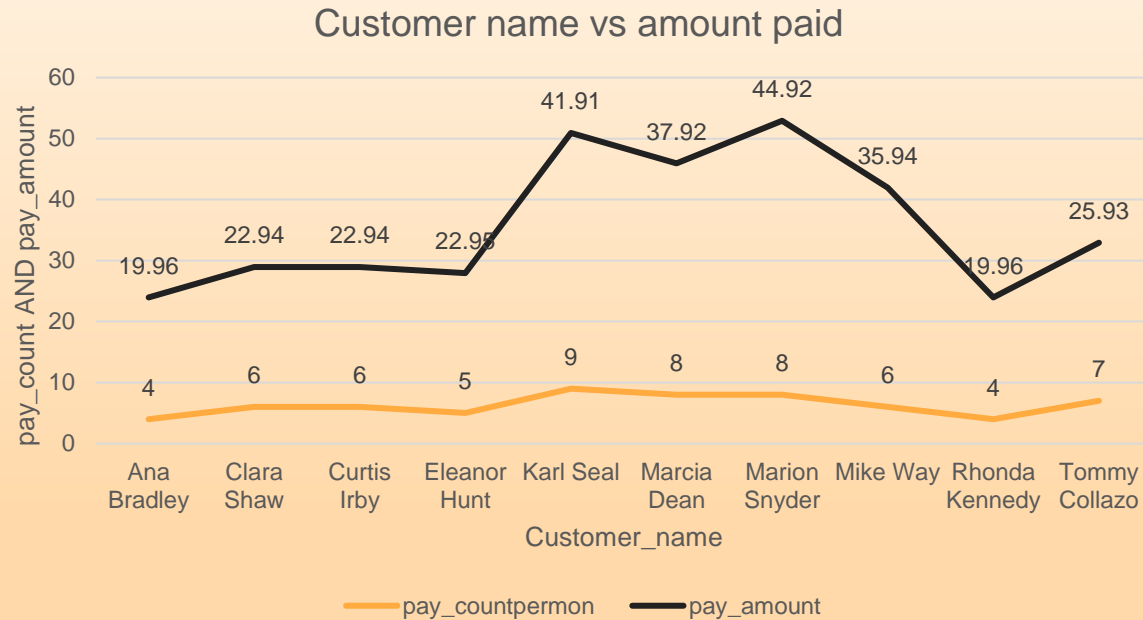
Classics and Children category were second least performer in Quartile 1.

# Query 3: How many rentals did the store 1 have in month of May, June and July 2005



As per the observation  
In may store1 sold 558 rentals,  
in june 1163 rentals and  
in july 3342 rentals.

# Query 4: Which customer paid the most in Feb 2005 ?



Marion Snyder paid the highest 44.92 in Feb 2005 followed by Karl Seal who paid 41.91.