

# Coca Cola Sales Dashboard

1/2/2022



12/25/2022



Ask a question about your data

Try one of these to get started

count states

total unit sold

total total sale

Show all suggestions

Beverage Brand	Total Sales	Units Sold	Price per Unit	Operating Profit	Operating Margin
Coca-Cola	1,923,053	3989000	0.47	767,510	0.39
Dasani Water	1,639,063	2890500	0.55	618,630	0.38
Diet Coke	1,391,088	2872000	0.46	473,806	0.35
Sprite	1,158,400	2588500	0.42	409,090	0.35
Powerade	1,133,675	2042500	0.54	416,421	0.36
Fanta	969,888	2100000	0.43	355,685	0.37
Total	8,215,165	16482500	0.48	3,041,142	0.37

## Operating Profit Analysis

Key influencers Top segments

What influences Operating Profit to

Increase



?

When...

Beverage Brand is Coca-Cola

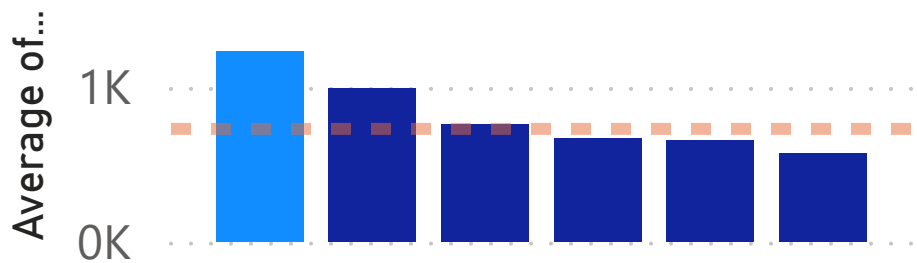
501.3

Beverage Brand is Dasani Water

214.9

....the average of Operating Profit increases by

← Operating Profit is more likely to increase when Beverage Brand is Coca-Cola than otherwise (on average).



☐ Only show values that are influencers

## Sales by US State

