

IS1103 – Assignment

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Discussion Questions.

- 2. How might a CIO with a larger budget have an advantage over Sadiq Rowther at Jonson & Jonson Philippines?**

CIO with a larger budget can get lot of advantages than Sadiq Rowther at Jonson & Jonson Philippines and CIO with large budget should pay the attention to select the information system project that can financially affordable by the company. A Budget shows the amount of money that is available for, required for, or assigned for a particular work, time period. If CIO has larger budget; He /She can do more marketing project with the help of IT, leads trained team with IT skills, use better equipment, Research new hardware and software that may better support the business in achieving its goal.

Critical Thinking Questions.

- 1. If you were CIO at Jonson & Jonson Philippines, how might you convince the corporation to invest in a project you designed?**

Arrange big conversation with the director board of the company to prove the value of change and show how it solve the problems. I am doing research on companies which are using that kind of project and show how success the company. I am planning some meetings with the companies that using same kind of projects to get clear idea about this project.

- 2. Jonson & Jonson Philippines, like the country, is growing rapidly. What consideration should Rowther take into account when planning the information system budget for the next five years? What about considerations for current investments in information systems?**

When planning an information system budget, a CIO should think about the goals, financial state of the company income of the business etc. CIO should think about different sides to make business rapidly with growth of population. The Technology is one thing is developing now. Therefore, CIO should pay attention on these things and maintain the information system. When the population growth in the country, the

market also expands. So, company needs faster and it should search for ways to communicate fast with the customers. Then companies need best staff to get faster.