



PromptDeck

Your AI Command Center for Logitech MX

Every app on your desktop just got an AI upgrade at your fingertips.

The Problem

AI is powerful. Using it is painful.

1

Context Switching

Leave your app, open ChatGPT, type a prompt, wait, copy result, paste back. Every. Single. Time.

2

No Fine Control

You can't control HOW the AI responds. Want less detail? More creativity? Retype the whole prompt.

3

Repetitive Workflows

Same AI tasks repeated dozens of times a day with no way to automate.

\$305 Billion AI tools market by 2030 — yet the interface is still a text box

47% of developer time lost to context switching between tools

The Solution

PromptDeck transforms your MX Creative Console into a context-aware AI command center that works across every app on your desktop.



Smart Buttons

9 buttons that dynamically change based on your active app. VS Code shows coding actions, Chrome shows browsing actions.



AI Dial

Turn the physical dial to control AI output in real time. Continuous analog control that no keyboard can replicate.








Actions Ring

Select any text or element, twist the MX Master4 ring, and get instant AI assistance.

Context-Aware Buttons

NOVELTY

The console detects your active app and instantly updates all 9 buttons with relevant AI actions.

 VS Code	→	Refactor	Debug	Write Tests	Explain	Optimize
 Chrome	→	Summarize	Translate	Extract	Reply	Cite
 Figma	→	Alt Text	Color Fix	Layout	Copy	Variants
 Slack	→	Tone Shift	Standup	Thread Sum	Actions	Template
 Excel	→	Formula	Chart	Clean	Analyze	Predict

5 apps. 45 AI actions. One press. Zero prompts.

The AI Dial

NOVELTY

Continuous analog control over AI output. A completely new interaction that only hardware can deliver.

MIN

15

Quick & concise

Renamed 3 variables
for clarity.

MID

50

Balanced detail

Extracted 2 helper
functions, improved
naming, added types.

MAX

95

Comprehensive

Full OOP restructure
with interfaces, tests,
error handling,
and documentation.

Actions Ring & Macros

NOVELTY

MX Master4 Actions Ring

Select anything on screen. Twist the ring. Get instant AI.

1

Select

Highlight any text, image, or UI element

2

Twist

Turn the Actions Ring on your MX Master4

3

Done

AI processes instantly — rewrite, translate, analyze

One-Press Macro Chains

Chain multi-step AI workflows into a single button.



Capture Screen

1



AI Analyze

2



Generate Report

3



Send to Slack

4

How It Works

IMPLEMENTATION

Built as a C# plugin on the Logi Actions SDK. Marketplace compliant.



Logitech Marketplace Ready

Official SDK

Uses only Actions SDK APIs

Standard Arch

Plugin + Profile structure

Clean Package

Ready for distribution

Guided UX

Onboarding walkthrough

Cross-App

Works with any desktop app

Who Needs This?

IMPACT

PromptDeck expands the MX Console's audience from creative pros to every knowledge worker.

26M+

Developers

worldwide — refactor, debug,
test with one press

10M+

Designers

on Figma alone — alt text, color
fix, layout assist

15M+

Marketers

content creators — rewrite,
translate, summarize

8M+

Analysts

data workers — formulas, charts,
anomaly detection

Marketing Narrative

The pitch is simple and memorable:

"Every app on your desktop just got an AI upgrade."

Business Model

VIABILITY

Freemium plugin on the Logitech Marketplace with clear path to revenue.

Free

\$0

- 5 app profiles included
- 9 AI actions per app
- Basic dial control
- Community support

Pro

\$4.99/mo

- Unlimited app profiles
- Custom macro chains
- Priority AI routing
- Choose your AI model

Enterprise

\$8.99/seat

- Team profile sharing
- Admin controls
- Shared macro library
- Usage analytics

Post-launch: Logitech Marketplace distribution → Product Hunt launch → Content marketing → Enterprise outreach

Why PromptDeck Wins



New Interaction

Analog dial control over AI + context-aware buttons = a completely new way to use AI. No product offers this.



Massive Audience

Targets 59M+ knowledge workers. Expands the MX Console far beyond creative pros.



Ready to Ship

Freemium on Logitech Marketplace. \$4.99/mo Pro tier. Clear enterprise path at \$8.99/seat.



Polished UX

Guided walkthrough, smooth transitions, Marketplace compliant. Built on official Actions SDK.

Every app on your desktop just got an AI upgrade — at your fingertips.