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# PromptDeck

Your AI Command Center for Logitech MX

Every app on your desktop just got an AI upgrade at your fingertips.

# The Problem

AI is powerful. Using it is painful.

## 1 Context Switching

Leave your app, open ChatGPT, type a prompt, wait, copy result, paste back. Every. Single. Time.

## 2 No Fine Control

You can't control HOW the AI responds. Want less detail? More creativity? Retype the whole prompt.

## 3 Repetitive Workflows

Same AI tasks repeated dozens of times a day with no way to automate.

**\$305 Billion** AI tools market by 2030 — yet the interface is still a text box

**47%** of developer time lost to context switching between tools

# The Solution

PromptDeck transforms your MX Creative Console into a context-aware AI command center that works across every app on your desktop.



## Smart Buttons

9 buttons that dynamically change based on your active app. VS Code shows coding actions, Chrome shows browsing actions.



## AI Dial

Turn the physical dial to control AI output in real time. Continuous analog control that no keyboard can replicate.



## Actions Ring

Select any text or element, twist the MX Master4 ring, and get instant AI assistance.

# Context-Aware Buttons

NOVELTY

The console detects your active app and instantly updates all 9 buttons with relevant AI actions.

The image displays five cards, each representing a different application with its corresponding context-aware AI action buttons:

- VS Code**: Refactor, Debug, Write Tests, Explain, Optimize
- Chrome**: Summarize, Translate, Extract, Reply, Cite
- Figma**: Alt Text, Color Fix, Layout, Copy, Variants
- Slack**: Tone Shift, Standup, Thread Sum, Actions, Template
- Excel**: Formula, Chart, Clean, Analyze, Predict

5 apps. 45 AI actions. One press. Zero prompts.

# The AI Dial

NOVELTY

Continuous analog control over AI output. A completely new interaction that only hardware can deliver.

MIN

15

Quick & concise

Renamed 3 variables  
for clarity.

MID

50

Balanced detail

Extracted 2 helper  
functions, improved  
naming, added types.

MAX

95

Comprehensive

Full OOP restructure  
with interfaces, tests,  
error handling,  
and documentation.

# Actions Ring & Macros

NOVELTY

## MX Master4 Actions Ring

Select anything on screen. Twist the ring. Get instant AI.

1

### Select

Highlight any text, image, or UI element

2

### Twist

Turn the Actions Ring on your MX Master4

3

### Done

AI processes instantly — rewrite, translate, analyze

## One-Press Macro Chains

Chain multi-step AI workflows into a single button.



Capture Screen

1



AI Analyze

2



Generate Report

3



Send to Slack

4

# How It Works

IMPLEMENTATION

Built as a C# plugin on the Logi Actions SDK. Marketplace compliant.



Logitech Marketplace Ready

Official SDK

Uses only Actions SDK APIs

Standard Arch

Plugin + Profile structure

Clean Package

Ready for distribution

Guided UX

Onboarding walkthrough

Cross-App

Works with any desktop app

# Who Needs This?

IMPACT

PromptDeck expands the MX Console's audience from creative pros to every knowledge worker.

**26M+**

**Developers**

worldwide — refactor, debug,  
test with one press

**10M+**

**Designers**

on Figma alone — alt text, color  
fix, layout assist

**15M+**

**Marketers**

content creators — rewrite,  
translate, summarize

**8M+**

**Analysts**

data workers — formulas, charts,  
anomaly detection

## Marketing Narrative

The pitch is simple and memorable:

***"Every app on your desktop just got an AI upgrade."***

# Business Model

VIABILITY

Freemium plugin on the Logitech Marketplace with clear path to revenue.

**Free**

**\$0**

- 5 app profiles included
- 9 AI actions per app
- Basic dial control
- Community support

**Pro**

**\$4.99/mo**

- Unlimited app profiles
- Custom macro chains
- Priority AI routing
- Choose your AI model

**Enterprise**

**\$8.99/seat**

- Team profile sharing
- Admin controls
- Shared macro library
- Usage analytics

Post-launch: Logitech Marketplace distribution → Product Hunt launch → Content marketing → Enterprise outreach

# Why PromptDeck Wins



## New Interaction

Analog dial control over AI + context-aware buttons = a completely new way to use AI. No product offers this.



## Massive Audience

Targets 59M+ knowledge workers. Expands the MX Console far beyond creative pros.



## Ready to Ship

Freemium on Logitech Marketplace. \$4.99/mo Pro tier. Clear enterprise path at \$8.99/seat.



## Polished UX

Guided walkthrough, smooth transitions, Marketplace compliant. Built on official Actions SDK.

*Every app on your desktop just got an AI upgrade — at your fingertips.*