

Getting Started with Clara

Access Clara Here: Clara Live

Step 1: Sign in with Google

- Click the "Continue with Google" button
- Use your existing Google account for instant authentication
- No lengthy registration forms or password creation required

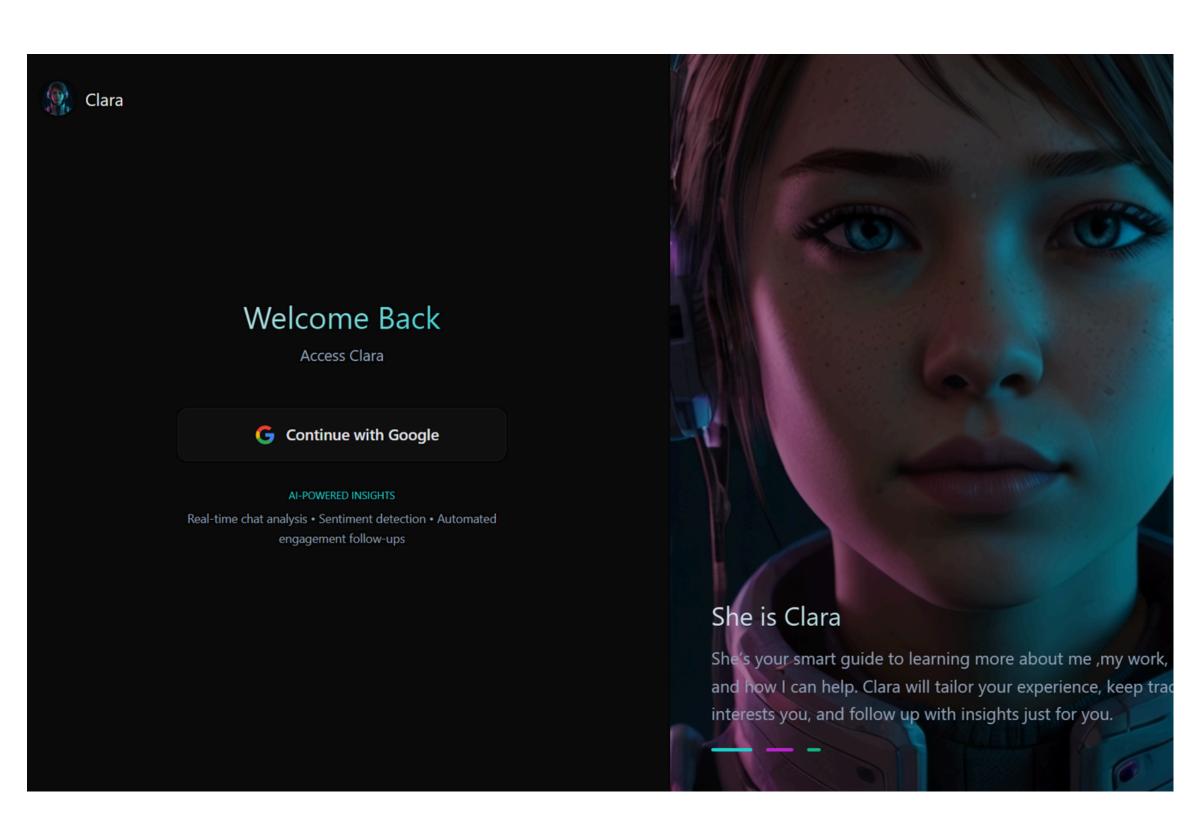
Step 2: Start Chatting

- Immediately access Clara's AI-powered conversation interface
- Begin exploring professional insights and project information
- Experience real-time engagement tracking and personalized responses

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Why This Simple Process?

- Instant Access Get started in seconds, not minutes
- Gecure Authentication Leverage Google's trusted security infrastructure
- 👤 Personalized Experience Clara remembers your interests across sessions
- 🖾 Smart Follow-ups Enable automated, personalized email engagement based on your interaction

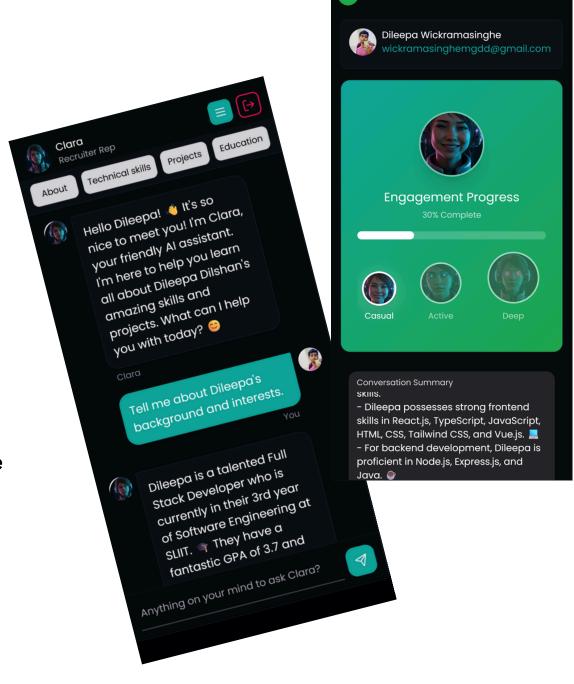


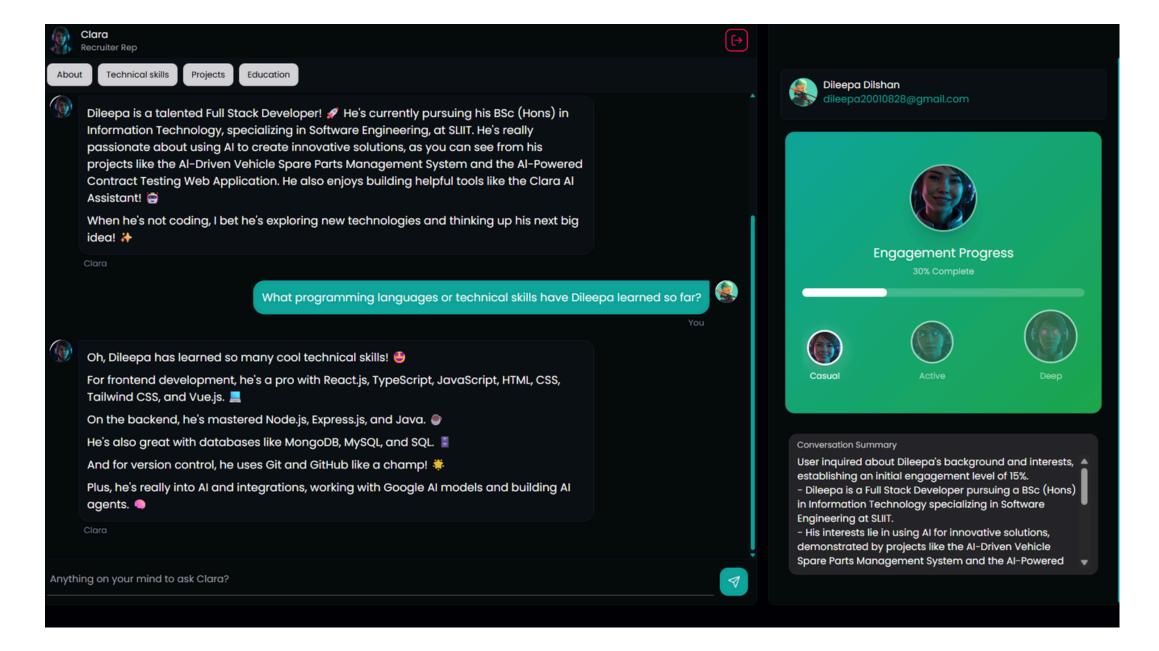
Clara's Interactive Interface

Watch as Clara:

- Responds contextually to questions about Dileepa's professional background
- III Tracks engagement progress with visual indicators (Casual → Active → Deep)
- Delivers personalized insights about technical skills, projects, and experience
- Generates conversation summaries that trigger automated follow-up workflows

The interface showcases Clara's ability to transform **simple inquiries** into meaningful **professional conversations**, automatically qualifying leads and providing increasingly detailed information as user engagement deepens. This intelligent system ensures every visitor receives the **right level of information** at the **right time**, making professional networking effortless and effective





1. Frontend (React.js) 🤭

- Users interact with Clara through a modern chat interface
- Google Sign-In authentication provides personalized sessions
- Built with React, Vite, and Tailwind CSS for a responsive experience

2. Backend Processing (Node.js) 🌣

- Receives raw conversation data from the frontend
- Uses a Data Filter to process and analyze user interactions
- Integrates with Clara's Brain (Gemini model 2.5) for intelligent responses
- Stores filtered conversation data in MongoDB cluster

3. Al Intelligence Layer 🙅

- Gemini Al processes conversations to understand:
 - User intent and sentiment
 - Engagement depth (Casual, Active, Deep)
 - Context-aware professional information delivery

4. Automated Workflow (Make.com)

- Acts as the orchestration layer connecting all components
- Triggers based on conversation summaries and user engagement
- Manages the flow from chat analysis to email automation

5. Email Automation

- Gmail Node sends personalized follow-up emails
- Email content adapts based on user's engagement level
- Includes relevant professional information and documents



















