

Invited Talk

In the talk "Parques de México", the architect María Isabel Velázquez, also director of this consultancy, presented the methodology used for the development of public spaces, called "Línea de Legado". This approach is the guiding and differentiating pillar that allows the consultancy to achieve the long-term sustainability of the project, always considering the specific characteristics of each space.¹

In the context of my project, the user research stage resembles the first activity of this methodology, site analysis², which involves thoroughly investigating the context of a project. Here, we analyze the environment and discover information about the level of experience our users might have with VS Code. However, it would have been more beneficial to investigate certain aspects of the users' environment more thoroughly. For example, knowing if users use other extensions on the platform, in order to design interfaces that integrate better with the other extensions.

The second activity of this methodology seems excellent in terms of user experience design. Although my team conducted usability testing, which could occur as part of the tasks of the participatory design³ stage, I find that it would be very useful to also implement focus groups prior to the prototype design stage, this would give us more tools to reach our goal of having a product that really meets the needs of users.

I suppose that these first two activities of the "Línea de Legado" methodology can be adapted to the user experience design of our project, especially because it provides tools to collect qualitative information, which is important to understand in depth the needs, desires, and expectations of users, as well as to identify problems in the user experience that may not be evident in the quantitative data.

¹ *Servicios*. (s. f.). Parques de México. Recuperado 30 de abril de 2024, de <https://parquesdemexico.org/servicios/>

² First phase, or service, of the "Línea de Legado" methodology.

³ Second phase, or service, of the "Línea de Legado" methodology.