Invited talk.

A spokesperson for the company "Parques de Mexico" came give a talk about the process they have when a client requires them to develop, implement and manage public spaces like parks. What we as a development team took most of the talk was the elicitation of requirements they do before creating a business plan, and this was because in so many aspects it is very similar to the ones, we as software engineers do when researching the requirements for the projects.

However, this reflection focuses on what we learned, and this was the targeting and analysis made for the users. What may seem obvious at first glance, a park is not always directed to kids and their playground spaces, instead, a participative design is researched so that the real users can have their needs met and when the project is finished it will be well made, maintained, and used.

Following the same method, we tried to investigate the users' needs through a survey, but this comes short to the month of research made in the company's process. Therefore, we could have created a proper method to obtain a legitimate data bulk. For example, we could have contacted more students and at least a few teachers, then have more than a survey and have an interview with these potential users.

References

- https://parquesdemexico.org/servicios/