



Analysis



2021

2022

2023

Category

All

Brand Name

All

Sub-category

All

Total Orders

3500

Avg Sales Amount

538.24

Total Sales Amount

1.88M

Total Revenue

3M

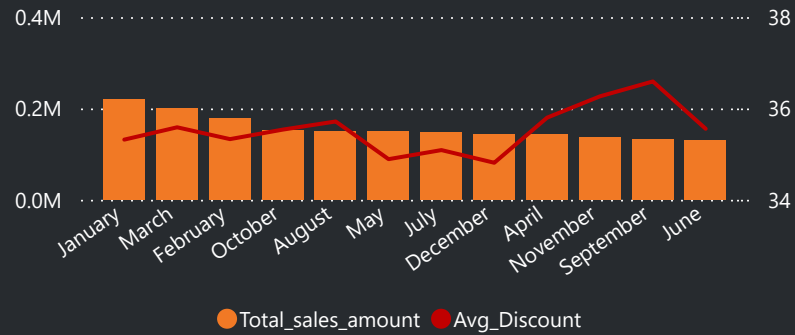
Avg Discount

35.51

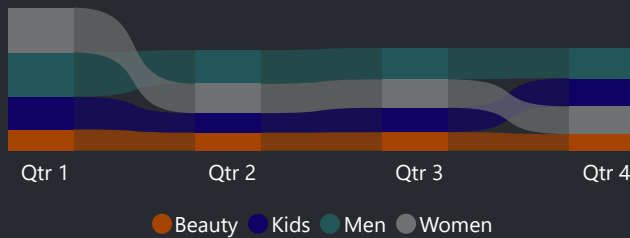
Product Count

40

Total Sales Amount by Discount



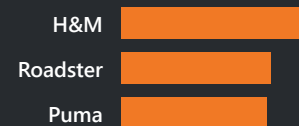
Total Sales of Category [Year by Year]



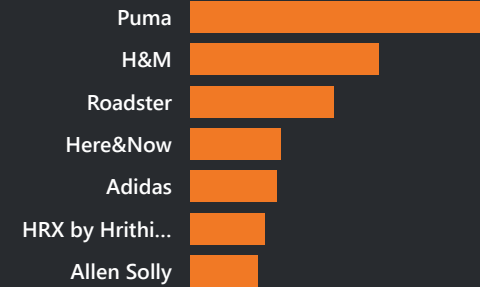
Product Distribution by Sales



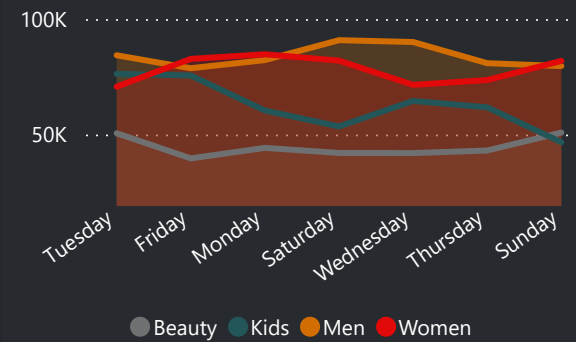
Brand Distribution



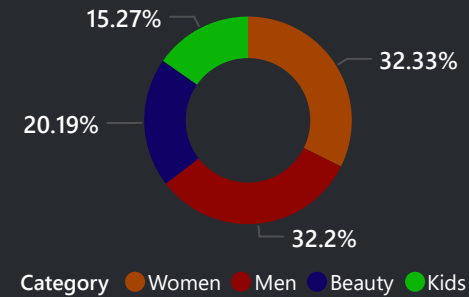
Total Revenue



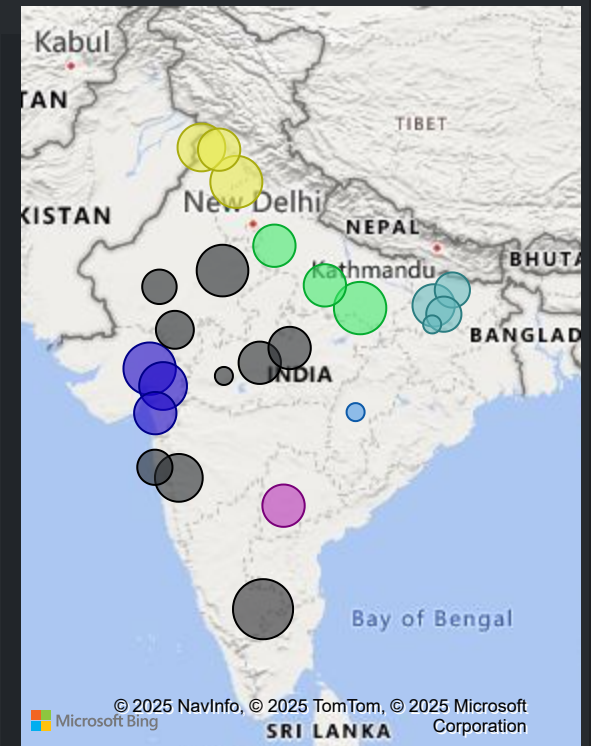
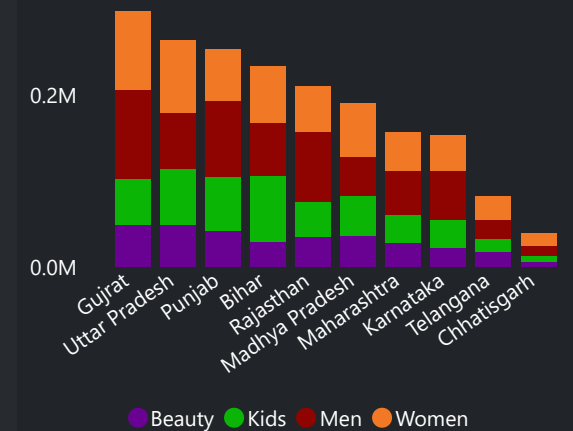
Total Sales Distributed by Category



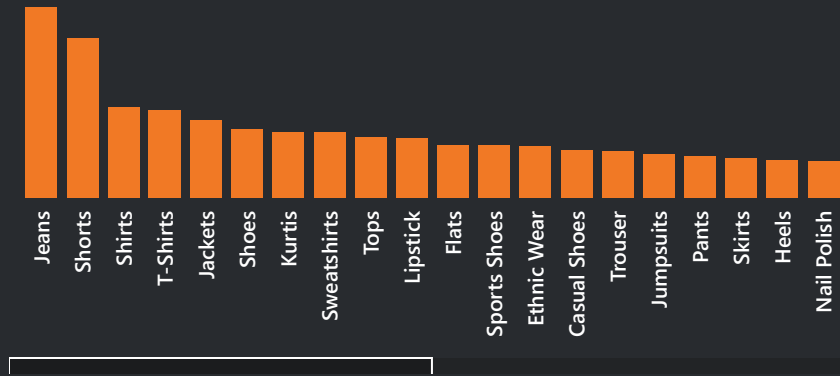
Product by Category



Total Sales Revenue by State



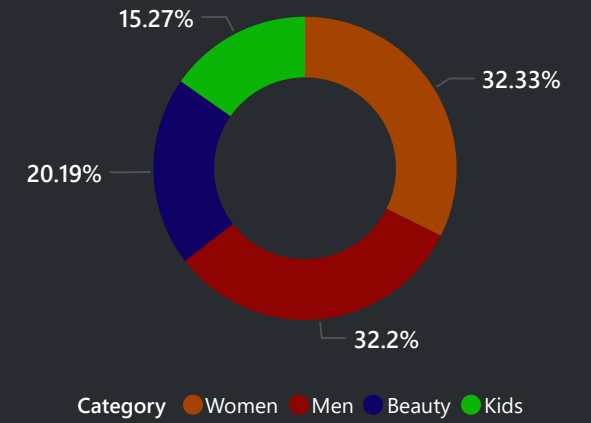
Product Distribution by Sales



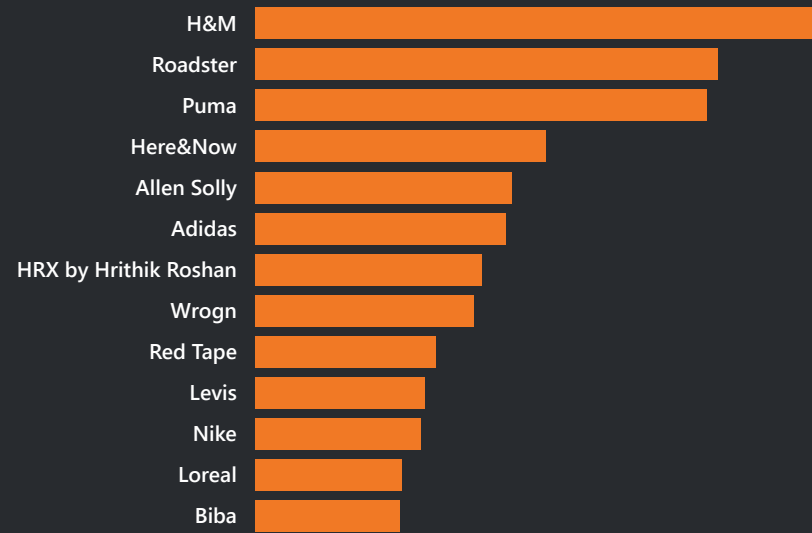
Total Revenue



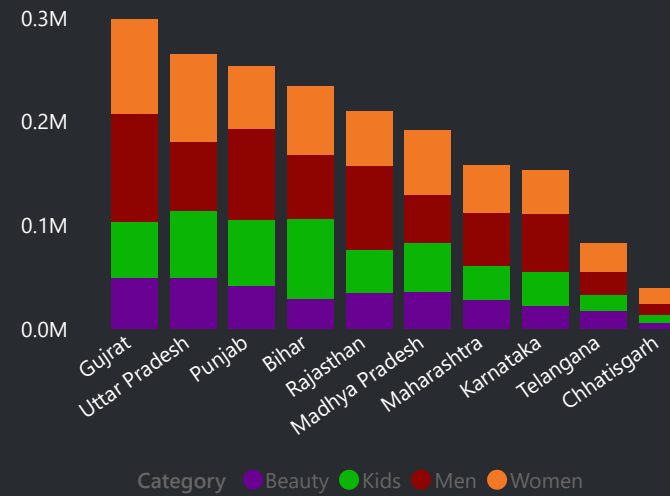
Product by Category



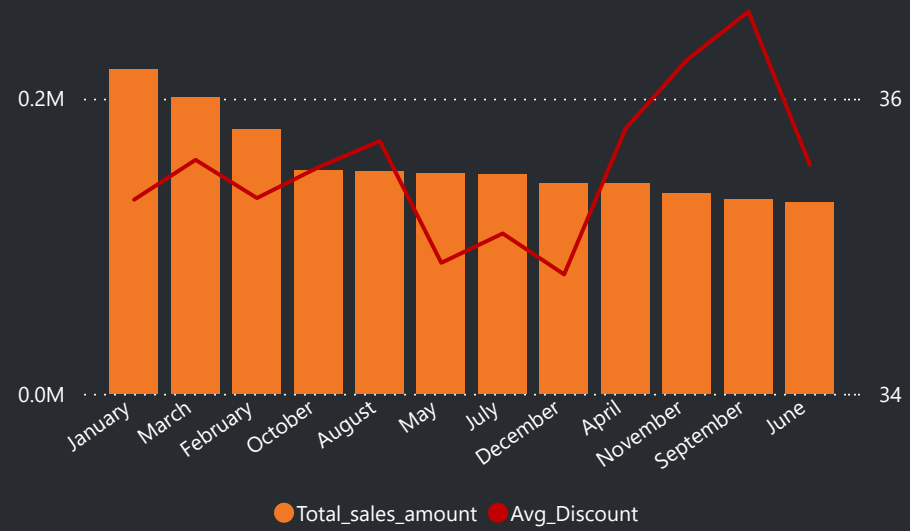
Brand Distribution



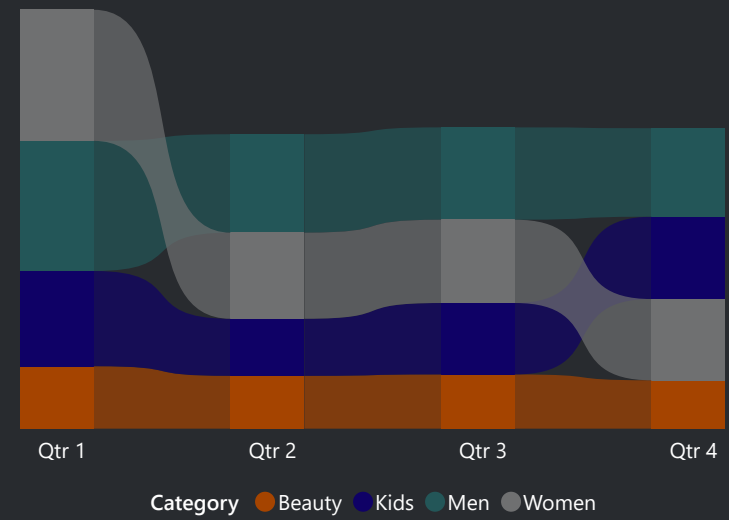
Total Sales Revenue by State



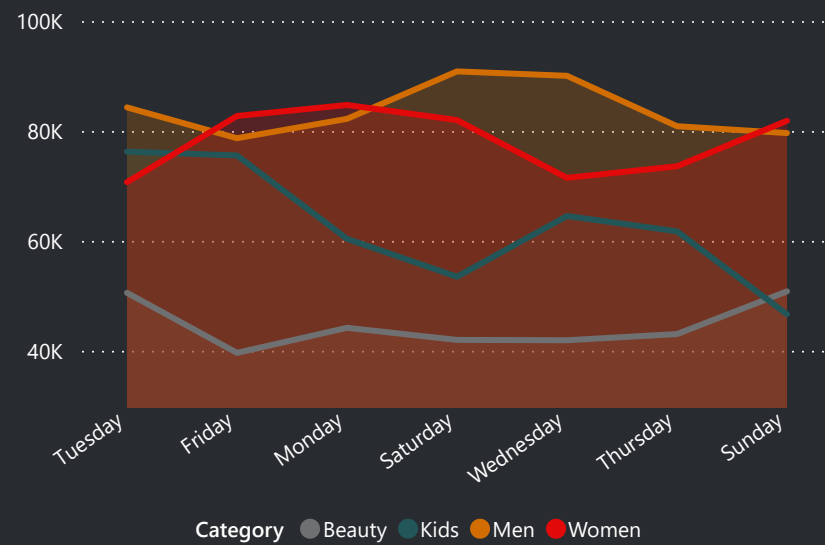
Total Sales Amount by Discount



Total Sales of Category [Year by Year]



Total Sales Distributed by Category





Brand Name	Total_orders	Avg_Discount	Avg_sales_amount	Total_sales_amount
Adidas	149	35.98	484.19	72,145.00
Allen Solly	141	36.01	400.12	56,416.28
Bata	61	36.20	479.22	29,232.63
Biba	88	32.22	453.45	39,903.17
Biotique	12	14.75	584.65	7,015.80
Bumzee	10	30.90	785.88	7,858.76
Campus	27	38.33	769.83	20,785.40
Cantabil	31	26.90	557.27	17,275.40
Catwalk	4	43.75	218.71	874.85
Crocs	12	30.83	958.85	11,506.25
Dove	27	39.52	333.74	9,011.09
DressBerry	69	35.99	678.50	46,816.39
Faces Canada	59	34.85	520.80	30,727.44
H&M	301	35.97	524.75	1,57,948.87
Here&Now	141	35.41	538.91	75,986.50
Himalaya	12	45.33	345.09	4,141.08
Hopscotch	6	35.83	787.33	4,723.95
House of Pataudi	61	36.74	513.05	31,296.27
HRX by Hrithik Roshan	120	34.55	520.30	62,435.77
Jockey	19	36.68	310.61	5,901.59
Kalini	21	42.19	456.64	9,589.41
Krayons	19	43.00	315.87	6,001.60
La Zoire	3	35.00	355.77	1,067.30
Lakme	74	35.88	412.04	30,491.33
Levis	86	34.77	429.51	36,938.15
Libas	60	36.98	524.43	31,466.03
Total	3500	35.51	538.24	18,83,853.40