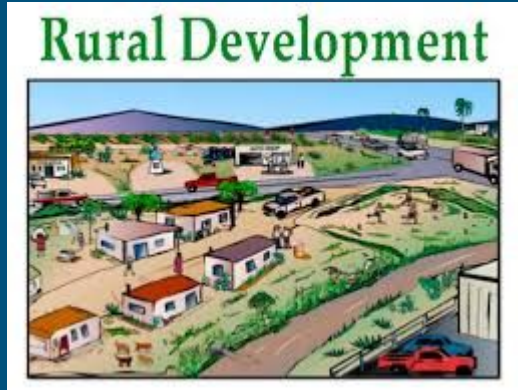


RURAL DEVELOPMENT



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What is Rural Development?



Rural development is the process of improving the life and economic well being of people of an individual specifically living in populated and remote areas..

Traditionally rural development is centred on the misuse of land-intensive natural resources such as forestry and agriculture. But today, increasing urbanisation and change in global production, networks have transformed the nature of rural areas

Rural development is a complete term that concentrates on the action taken for the development of rural areas improv the village economy .However,few areas that demand more focused attention and new initiatives are :

- *Education

- *Public health and sanitation

- *Women Empowerment

- *Infrastructure development(e.g.electricity,irrigation,etc..)

- *Facilities for agriculture extension and research.

- *Availability of Credit

- *Employment opportunity.



Importance for Rural Development

Rural development is important not only for the majority of the population residing in a rural area but the growth of rural activities is necessary to stimulate the speed of overall economic expansion of the nation.

Rural development is pretended to be noticeable importance in the country today than in the olden days in the process of the evolution of the nation. It is a strategy trying to obtain improved rural creation and productivity, higher socio economic equality and ambition, stability in social and economic development.



Objectives of Rural Development

The aim objectives composed by the gov five-year plan for rural development are:



- *To improve productivity and wages of rural people.
- *To guarantee increased and quick employment possibilities.
- *To demolish unemployment and a notable decline in underemployment.
- *To guarantee to increase standards of living of the underprivileged people.
- *To provide the basic needs -e.g.elementary education,healthcare,clean drinking water and rural roads etc.,

Main Objectives

To build

Infrastructure

Public Service

Communication

To improve

Health

Education

Living condition

To generate

Employment

Farm & storage

Economical
activities

PROBLEMS IN RURAL DEVELOPMENT.

- *Agricultural related problems.
- *Infrastructure related problems.
- *Economic problems.
- *Social and Cultural problems.
- *Leadership related problems.
- *Administrative problems.
- *Low level of education.
- *Existence of unfelt needs.
- *Low level of education to understand development effort



- *Unavailability of inputs in agriculture.
- *Poor marketing facilities.
- *Insufficient extension staff and services.
- *Unwillingness to work and stay in rural areas.
- *Unfavourable economic condition to adopt high cost technologies..
- *High cost of inputs.
- *Underprivileged rural industries.
- *No proper monitoring of programs and lack in their implementation.
- *Political interference.



SCOPE AND IMPORTANCE OF RURAL DEVELOPMENT

Rural development is a dynamic process which is mainly concerned in rural areas.

These include-

Agricultural growth, putting up economic and social infrastructure, fair wages as also housing and house sites for the landless, village planning, public health, education, financial literacy, communication etc..

Rural development is a national necessity and has considerable importance in india...

RURAL DEVELOPMENT IS NEEDED BECAUSE:

- *To develop rural areas as whole in terms of culture,society,economic,technology and health.
- *To develop living standards of rural mass.
- *To develop Rural youths,children,women.
- *To develop and empower human resources of rural area in terms of their psychology , skill , knowledge ,attitude and other facilities,

*To develop uncultivated land , provide irrigation facilities and motivation to farmers to adopt improved seeds,fertilization and soil conservation methods.

*To develop entertainment and recreational facilities for rural areas.

*To develop rural institutions like panchayat,cooperatives ,post, banking and credits.

*To develop agriculture and animal husbandry

*To develop infrastructure facility for rural areas.

- *To improve rural marketing facilities

- *To minimise gap between rural and urban areas in terms of facilities availed.

- *To improve rural people's participation in the development of state and nation as whole.

- *To eliminate rural poverty.

- *For the sustainable development of rural areas.

- *Technology for farming.

THANK

YOU

