

## **SOS Changes:- Within 2 Day**

1. Search and Location bar is to be shifted above category slider and below Navbar
2. Location of Sort by Category and Brand should be interchanged
3. All Home Page Heading should be prominent and Highlighted like Related Products (Clear demarcation of each section with eye appealing separators)
4. Change Heading of Manufactures Offering Customized Solutions to Manufactures Offering White Labelling Solutions
5. Activate WhatsApp Integration to website bottom corner
6. Disable Ramagya Viswas Certificate for Buyer
7. Add Ramagya Viswas Certificate Icon in Navbar
8. Seller and Buyer section should come under User Login having a drop down of seller & buyer
9. Add an icon for Advertise with us to match other icons on header in Navbar
10. Add an icon for 30 Day credit terms - Ramagya Udhaar in Navbar
11. Change main search content to Search by Product or Brand
12. Footer Changes as per client briefing
13. Change the page layout of About Us, Management team, Media Center etc. Page (Refer to Trade India about us page)
14. brush icon replace with 'design your site'
15. Put all Ramagya Mart services like Weekly Editor's Choice Listing, Category Leader Package, White Labelling Solutions, Ramagya Viswas Certification etc. under E-Trade services in Footer

## Changes:- Complete by 30<sup>th</sup> June

### 1. POP UPs

- **POP Up: After a certain time frame of visiting the site: 1.**

A pop up to prompt Sign in

- **Pop Up For Buyer**

After signing in, a pop will come which tell Buyer (user) about our services like

“Ramagya Udhaar”

Learn More About Interest Free 30 Day Credit Offer

- **Pop Up For Seller**

After signing in, a pop will come which tell Seller (user) about our services like

“Ramagya Vishwas Certification”

Get your organization authentication done with Vishwas stamp of trust

- **If already a Ramagya Vishwas Member, the below POP up appears :**

Get your dealers to trade on Ramagya Mart and win 100,000 every week.

Advertise your brand and grow your business multifold

Click here to connect with our business growth experts

### 2. Footer Navigation should come according to Footer main Heading

### 3. The left and right navigation arrow should be sleek and remove background box or make the box less prominent

## **Changes:- Complete by 30<sup>th</sup> June**

- Add 2 more images options
- Product View should be like amazon (Zoom in when cursor goes)
- Business Growth Services needs to come under box somewhere on home page (Reference Trade India Learn More)
- Functionality of all search function
- Design product variations- Available Color option
- Preview save in seller site
- Edit Shop option in seller site
- Profile completeness Criteria Definition
- Share on social media
- Capacity option while adding product/updating product will visible only with relative product
- Product Description/Detailed Features will be submitted by newton for you to incorporate in seller dashboard
- Bulk price update based on quantity
- Competitor analysis for Search result page of buyer
- Incorporate Meta Description, Meta Keyword and ALT Tag for all Product pages
- Bulk Product Uploading
- Rectify the mobile view of product images from one image to Two at one view