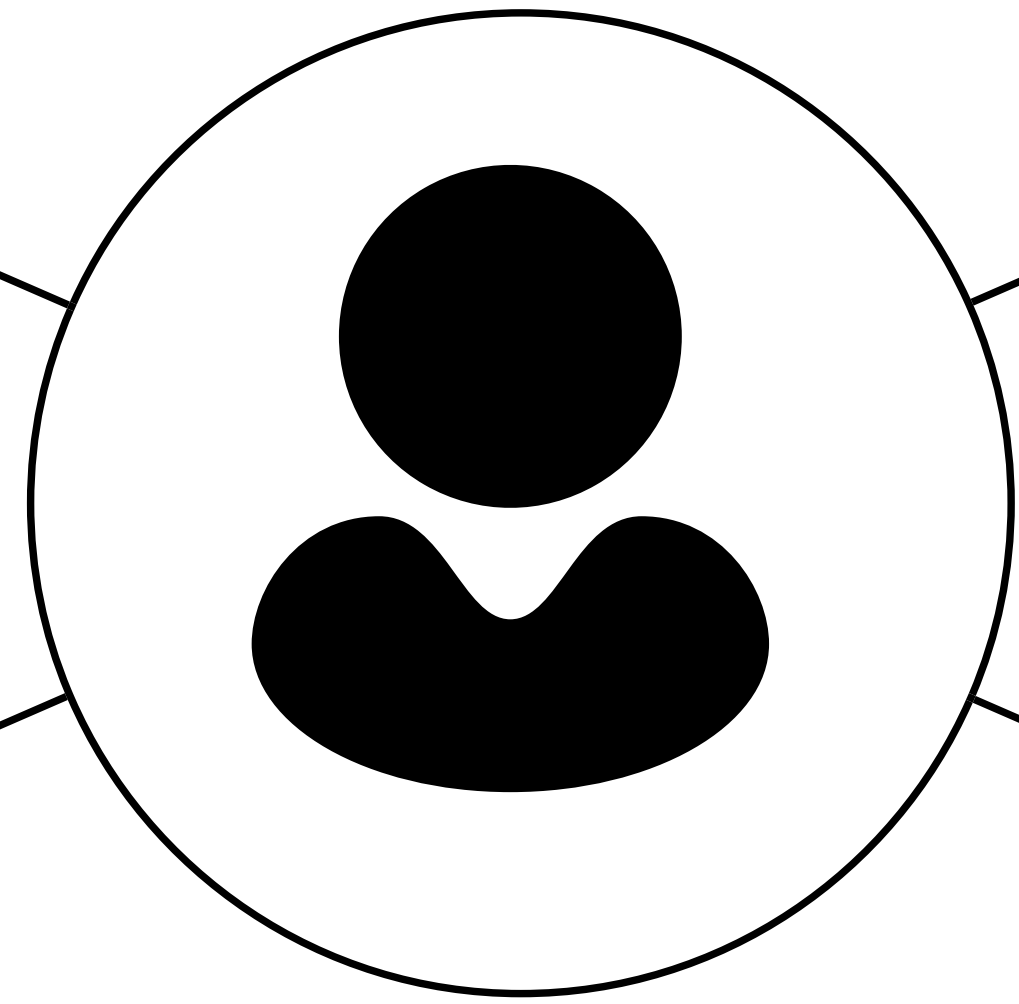


*What do they*  
**THINK AND FEEL?**

what really counts  
major preoccupations  
worries & aspirations



Data analytics provide clear insight into clinical data and facilitate improved decision-making about diagnosis and treatment

During covid-19 Pandemic, digitalized therapeutics helped a lot to cope up with stressful condition

It supports real-time monitoring and telemedicine

If the hospital management get digitalized then doctor's consultation fee will also get increased

If the patient's data is miscalculated, then Doctor may prescribe it wrongly, which leads to the patient's death

People who are not aware of technologies, find difficulty in using digitalized health care

Integrating Big-Style data with medical imaging

Enhanced certifications for the medical approach.

Patients data is stored for the fututre use.

*What do they*  
**SEE?**

environment  
friends  
what the market offers

*What do they*  
**HEAR?**

what friends say  
what boss say  
what influencers say

*What do they*  
**SAY AND DO?**

attitude in public  
appearance  
behavior towards others

Enabling environmental health programs to achieve public health goals

Health systems can efficiently allocate resources to maximize population health, revenue, and patient care

Reduce healthcare disparities between different ethnic, cultural, and socioeconomic groups

**PAIN**

fears  
frustrations  
obstacles

Loss of medical records due to breaching of Hospital data

Lack of Empathy in patient and Doctor interaction

Frustration with poor Implementation

**GAIN**

"wants" / needs  
measures of success  
obstacles

Suboptimal use of hospital space

Effective Scheduling of Patients and submission process

Improved and faster diagnosis of diseases and treated with more accuracy