Skill Hive

SKILL
HIVE
The Hive Where Skill Thrive

NAME OF PROJECT:
SkillHive

PRESENTED BY:
Final Diffusion
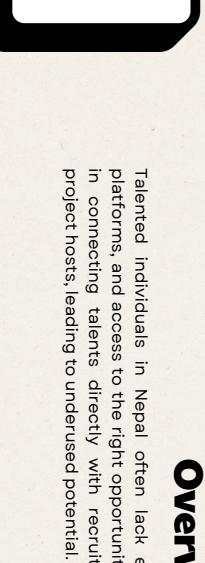
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Introduction

Problem Area Overview

Talented individuals in Nepal often lack exposure, trusted platforms, and access to the right opportunities. There's a gap in connecting talents directly with recruiters, mentors, or project hosts, leading to underused potential.

Introduction

About The Prototype

SkillHive is a open source digital platform where talents can showcase skills, connect with seekers, and grow. The prototype includes live streaming, chat, job/event postings, skill tests, and verified profiles to support real-time engagement.
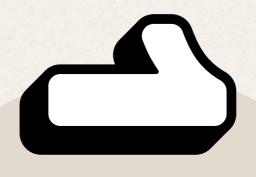
Introduction

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Prototype
Hypothesis

We believe that enabling verified, real-time interactions between talents and seekers will improve hiring, learning, and collaboration—helping talents gain visibility and grow faster.

Core Problem

Talented individuals in Nepal often lack the right platform to showcase their skills, connect with mentors or employers, and access verified opportunities. This leads to underutilized potential and slow career growth.

Problem & Solution Statement

Target Group

The primary users are students, freelancers, and young professionals looking to grow their careers. Employers, recruiters, and institutions also benefit by gaining easier access to verified, skilled talent.
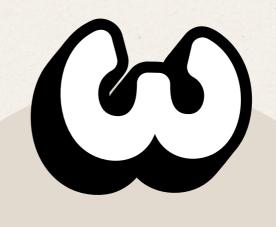
Problem & Solution Statement

Solution Statement

SkillHive is a platform that connects talents with opportunities through features like live showcases, real-time chat, job postings, mentorship, and skill verification helping users build trust, grow faster, and find the right match.

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Business Canvas Model

KEY PARTNERS

- Educational institutions and training centers
- Mentors, experts, and industry professionals
- Employers, recruiters, and event organizers
- Online payment providers (like Esewa)

KEY ACTIVITIES

- Work with schools, mentors, and companies
- Keep users safe by removing fake accounts

KEY RESOURCES

- Tools we use: React, Django & Python, REST API
- A skilled tech team
- Payment systems(esewa)

VALUE PROPOSITIONS

- A place to show your skill and get jobs
- Real-time chat and live talent showcasing
- Verified profiles and boosted posts for more visibility
- A chance to earn through freelance work or direct bookings

CUSTOMER RELATIONSHIP

- In-app chat, mentorship, and support
- Rating, reviews, and personalized recommendations

CHANNELS

- Web application and social media
- Partnerships with colleges and institutess

CUSTOMER SEGMENTS

- Talented people from any field (music, tech, cooking, etc.)
- Employers or people looking to hire talent
- Schools and training centers (who want to help their students)
- Mentors and carrer advisors

COST STRUCTURE

- Platform development and hosting
- Marketing and user acquisition
- Salaries and partnership costs
- Security, verification, and AI model training

REVENUE STREAMS

- Colleges pay us to manage and promote their students
- Boosted posts to show their videos to more people
- Freelancers give us a small % from each project they complete
- We earn a commission from online course sales

Feasibility/ Functional Strategy

Resource Feasibility

The required development tools, digital infrastructure, and skilled team members (developers, mentors, and partners) are accessible and sufficient to support the platform.

Feasibility/ Functional Strategy

Financial Feasibility

Initial development can be funded through grants, partnerships, or early-stage investors. Revenue will come from premium features, skill tests, and promoted listings.

Feasibility/ Functional Strategy

Operational Feasibility
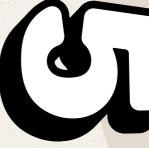
Operational Feasibility

The platform is designed for smooth daily use with minimal manual effort. Automation, moderation tools, and scalable systems ensure efficient operations.

Feasibility/ Functional Strategy

Location Feasibility

Being fully digital, SkillHive is accessible from anywhere in Nepal. It supports regional inclusion through localization and mobile-first design.

Feasibility/ Functional Strategy

Usability Feasibility

The interface is user-friendly, requiring little to no training. Users can easily browse, connect, and apply for opportunities from any device.

Feasibility/ Functional Strategy

Time Feasibility

A working MVP can be completed within 4–6 months, with full deployment and user onboarding targeted within 12 months.

Feasibility/ Functional Strategy

Legal Feasibility

SkillHive will operate under Nepal's IT, employment, and data protection laws, ensuring full legal compliance and secure user verification.

Risk Assessment

Prototype Limitations

The early prototype may lack advanced features like AI matching, full mobile optimization, or multilingual support, affecting initial user experience.

Risk Assessment

Usability Risk

Some users may find the platform complex or unfamiliar, especially in rural areas with limited digital literacy.

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Risk Assessment

Financial Risk

There is a risk of insufficient funding or delayed monetization, especially if user growth is slower than expected.

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Risk Assessment

Resource Risk

Finding and retaining skilled developers, mentors, and technical support could be challenging during early stages.

Risk Assessment

Market Risk

If users don't actively engage with the platform or if employers stick to traditional hiring methods, adoption may be slower than planned.

Use Case

Briefly discuss the key dates for the project.

1st Quarter

List a milestone or deadline.

2nd Quarter

List a milestone or deadline.

3rd Quarter

List a milestone or deadline.

4th Quarter

List the expected wrap-up date for the project.

Future Scope

- AI-powered talent matching (auto-recommend jobs, gigs, mentors)
- Live showcases & auditions
- SkillHive Academy – learn & level-up within the app
- Verified freelance marketplace
- Global expansion with local-language support
- Talent NFTs or proof-of-work portfolios via blockchain

SkillHive

Thank you for your attention!
We welcome your question and feedback.