

CDO_Performance_Report_2022-2024

- **Accuracy of Sales Forecasts (%):**

- Increasing accuracy in sales forecasts reflects improved predictive capabilities.
- Climbing from 70% in 2022-Q1 to 88% in 2024-Q2 demonstrates enhanced data analysis and forecasting methodologies.

- **Data Quality Score:**

- Rising data quality score indicates improvements in data management and integrity.
- Advancing from 75 in 2022-Q1 to 97.5 in 2024-Q2 signifies enhanced data governance and quality control measures.

- **Compliance Rate with Data Protection Laws (%):**

- Increasing compliance rate with data protection laws reflects commitment to regulatory adherence.
- Growth from 90% in 2022-Q1 to 99% in 2024-Q2 demonstrates proactive efforts in ensuring data privacy and security.

Overall, the CDO's performance report highlights achievements in improving sales forecast accuracy, enhancing data quality, and ensuring compliance with data protection laws, contributing to data-driven decision-making and organizational success.