

# Inspiring a *Relatable* Workplace

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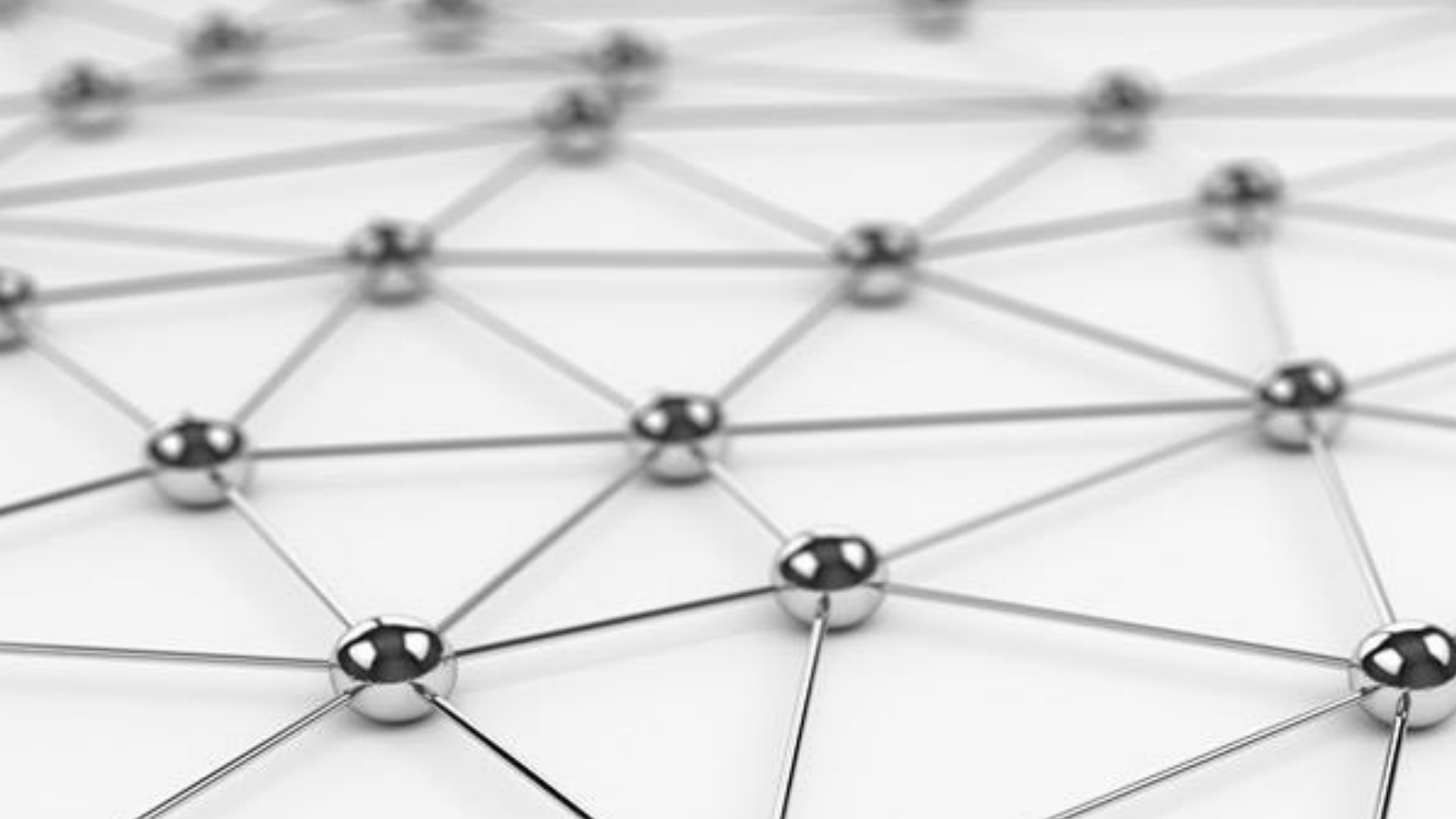
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**People don't leave  
jobs, they leave  
cultures.**

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# HOW TO INSPIRE A RELATABLE WORKPLACE

CONNECT:



COMMUNICATE:



INSPIRE:







**CAC-EYE!**

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**CONNECT**

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**We've filtered out  
authenticity,  
though it's what  
serves us the most.**



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**Illusions of perfection  
will never build real  
relationships.**



**It's time to humanize  
leadership.**

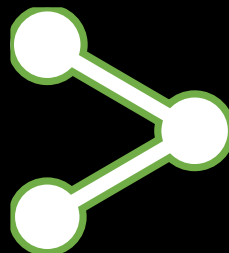
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**88% of Americans feel they work  
for a company that doesn't care  
about them as human beings.**



**THEM**



**US**





**Connection builds trust**

**Trust builds relationships**

**Relationships build loyalty**

**Loyalty builds success**



# CONNECTION EXERCISE

SHARE SOMETHING YOU  
LEARNED THE HARD WAY

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**COMMUNICATE**

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**There is no  
deeper  
desire  
than to feel  
important.**



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**Treat people the  
way *THEY* need to  
be treated.**



# COMMUNICATION IN 2022

MAINTAIN PRIORITIES

GET CURIOUS

HAVE REAL CONVERSATIONS





**CONNECTION is the WHO**  
**COMMUNICATION is the HOW**

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# COMMUNICATION EXERCISE

SHARE SOMETHING YOU LEARNED  
ABOUT YOURSELF IN THE LAST FEW  
YEARS



**INSPIRE**

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**70% believe purpose defined by  
work**

**Workers connected to purpose  
are 75% more engaged**



**A  
WHAT?!**









**What is your THEN  
WHAT?**

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michael comedy



michael .com



**BREAK**  **TIME**

You  **Tube** michaeljrcomedy



**Purpose is not  
what you find.  
It's what you  
create.**



# INSPIRE EXERCISE

WHAT IS YOUR THEN WHAT?





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CONNECT:



COMMUNICATE:



INSPIRE:





THANK  
YOU!

