

Technical information no. 10

29.06.2021



Project SuperMatt - THE paint for successful projects

Dear colleagues and Caparol partners,

With this information, I would like to inform you about the entry into the Caparol range of two new interior products, as well as some clarifications regarding the Schwarz color collection (shades of black).

Project SuperMatt

According to the information you provided us, apparently the bidding on large projects, especially new blocks (real estate developers), was dominated by a competing product. This was and is preferred by applicators due to the specific degree of white, obtained with the help of optical brighteners.

The R&D department has managed not only to reproduce but even to develop a superior product in terms of coverage and whiteness degree.

After countless tests within the Technical Department, the first batch was successfully applied in several sites and the feedbacks are positive. Maybe that's why, for some of you, this product is no longer a novelty, the product can already be found in the stores of some partners.

What are the advantages of this matte interior paint:



- ☛ **Immaculate white.** The vast majority of projects are painted in the cleanest and most beautiful white possible. With the launch of Project SuperMatt we meet the highest degree of white from Caparol, a white characteristic of snow, very attractive and which emanates a feeling of cleanliness and maximum perfection.
- ☛ **Very easy application with the brush and the roller, and also by spraying** with Airless devices. In construction sites, the paint has been tested both for roller application and for application with various sprayers. We have perfected the product so that it meets even the most demanding requirements.
- ☛ **Very matte surfaces, homogeneous in appearance and structure, without traces of roll.** We didn't want it to be just a product for large projects, although Project SuperMatt excels in this area. This paint can be used successfully in all rooms of homes, offices, shops, hotels, restaurants, schools, kindergartens, etc.

As for the **technical characteristics**, things are like this:

- Contrast ratio
- Wet abrasion
- Gloss Level
- Tinting:

- Opacity/hiding power Class 1
- Wet scrub resistance Class 2
- Dull matt (Dead-matt)
- Manually, with pigments for washable paints

Article code	Article name	Package
900902	Project SuperMatt	15 l
900903	Project SuperMatt	28 l

Primers and Paints

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Project Primer

In order to perfectly meet the requirements of the market and to have a complete package of offers, here that together with the paint presented above, we would like to inform you about the launch of a white pigmented primer. Compared to the already existing GrundierFarbe primer, Project Primer is whiter, with a slightly better coverage, and the price is such that it is extremely competitive with the competition.



Article code	Article name	Package
900908	Project Primer	15 l

Thus our solution is complete!

In addition to this information, you will receive by email the technical data sheets of the 2 products presented; please take the time to study them.

SCHWARZ color collection – only for the interior!

In a previous information we present the possibility of tinting the colors in this color fan only in our headquarters in Sâncraiu de Mureş on 3 products: PremiumColor, Amphibolin and PU-Satin.

As one of the tinting pastes used to obtain these colors does not have a very long resistance to UV rays, we draw your attention to the fact that **the SCHWARZ color fan is intended only for interior surfaces!**

If customers insist on using Amphibolin or PU-Satin tinted in these colors to finish exterior surfaces, they will do so at their own risk, as any complaints will not be considered.



We ask you kindly to inform all our partners and collaborators of the information presented in this documents!

Success in business!

Primers and Paints

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