

A **Product Owner** is tasked with ensuring that the team is building the right product or service.

# A Product Owner's responsibilities include

- Continuously maximizes the value of the product delivered by the Scrum Team
- Helps the Scrum Team understand why their work matters within the overall goal and mission
- Prioritizes the Product Backlog to optimize delivery and value to customers
- Ensures the Backlog is visible and transparent to all
- Makes sure the product or service fulfills the customers' needs

- Customer-focused
- Decisive
- Flexible
- Optimistic and positive
- Available
- Collaborative







**Flower arrangements**



**Potted succulents**



**Large potted plants**



**Herb gardens**



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