

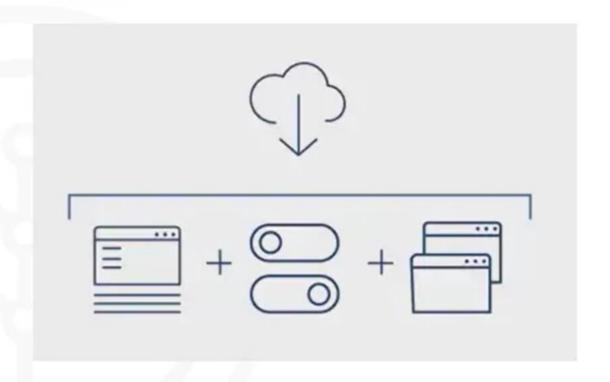
Software-as-a-Service





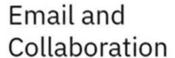
What is SaaS?

Software-as-a-service: a cloud offering that provides access to a service provider's cloud-based software.



SaaS Supports







Customer Relationship Management



Human Resource Management



Financial Management



Billing and Collaboration

Key Characteristics



Multitenant Architecture



Manage Privileges and Monitor Data



Security, Compliance, Maintenance



Customize Applications



Subscription Model



Scalable Resources

Key Benefits

- Greatly reduce the time from decision to value
- Increase workforce productivity and efficiency
- Users can access core business apps from anywhere
- Buy and deploy apps in minutes
- Spread out software costs over time



Use Cases

Organizations are moving to SaaS to:

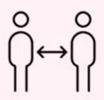
- Reduce on-premises IT infrastructure and capital expenditure
- Avoid ongoing upgrades, maintenance, and patching
- Run applications with minimal input
- Manage websites, marketing, sales, and operations
- Gain resilience and business continuity of the cloud provider
- → Trending towards SaaS integration platforms



Concerns



Data ownership and data safety



Third-party maintains business-critical data



Needs good network connection

