Title: Experienced Data Analyst

Name: John A. Data Analyst

**Email:** john.dataanalyst@email.com

**Phone:** 0704325689

**LinkedIn:** linkedin.com/in/johndataanalyst

**GitHub:** github.com

## **Summary:**

Experienced Data Analyst with a proven track record in analyzing complex datasets, deriving meaningful insights, and providing actionable recommendations. Skilled in data collection, processing, and visualization. Adept at collaborating with cross-functional teams to drive datadriven decision-making.

#### **Education:**

Bachelor of Science in Statistics | Anytown University | Graduated May 2018:

Relevant Courses: Statistical Modeling, Data Visualization, Database Management.

## Internship:

## **Professional Experience:**

Data Analyst | TechInsights Inc. | Anytown, USA | Jan 2020 - Present:

Conduct exploratory data analysis on customer behavior data, resulting in a 15% improvement in targeted marketing strategies.

Collaborate with marketing teams to develop and implement Tableau dashboards for real-time campaign monitoring.

Implemented data quality checks, reducing data errors by 20%.

Junior Data Analyst | InfoTech Solutions | Anytown, USA | May 2018 - Dec 2019:

Assisted in preprocessing and cleaning large datasets for machine learning models.

Conducted statistical analysis to identify trends in user engagement, contributing to a 10% increase in website traffic.

#### **Projects:**

# **Awards and Certifications:**

#### **Skills:**

Programming: SQL, Python, R.

Tools: Tableau, Power BI.

Statistical Analysis: Regression Analysis, Hypothesis Testing.

Data Cleaning and Preprocessing.

Excellent Communication and Collaboration Skills.