

An illustration of a medical consultation. A female doctor with dark hair, wearing a white face mask and green scrubs, stands and examines a young child. The child is sitting on the lap of a woman with long red hair, who is seated in an orange chair. The woman is wearing a brown dress. The child is wearing a white shirt and blue overalls. The background shows a clinical setting with shelves holding test tubes and a whiteboard. The entire scene is enclosed in a light beige circular frame.

LITTLE

LOVE



INTRODUCTION

The baby care mobile application is a comprehensive and user-friendly platform to assist parents and caregivers in effectively managing and tracking their babies' care, health, and development.

In this mobile application, all the health information is entered from the mother's pregnancy to the child's age of 5 years.

This application aims to simplify the complexities of childcare by providing a range of features and functionalities that offer convenience, organization and valuable insights for parents on their parenting journey.



PROBLEMS



- 01** **OVERWHELMED MODERN MOTHERS**
- 02** **COMPLEX TASKS FOR MIDWIVES**
- 03** **EVOLVING MATERNITY AND CHILD HEALTHCARE**
- 04** **ACCESS TO QUALITY HEALTHCARE**
- 05** **HEALTH INFORMATION OVERLOAD**
- 06** **MENTAL HEALTH AND WELL-BEING**

SOLUTIONS

- 01** **Comprehensive
Parental Support**
- 02** **Health and
Wellness Tips**
- 03** **Efficient Healthcare
Management**

- 04** **Growth and
Development
Monitoring**
- 05** **Online Baby Store**
- 06** **Streamlined
Clinic Operations**
- 07** **Vaccination
Record Keeping**

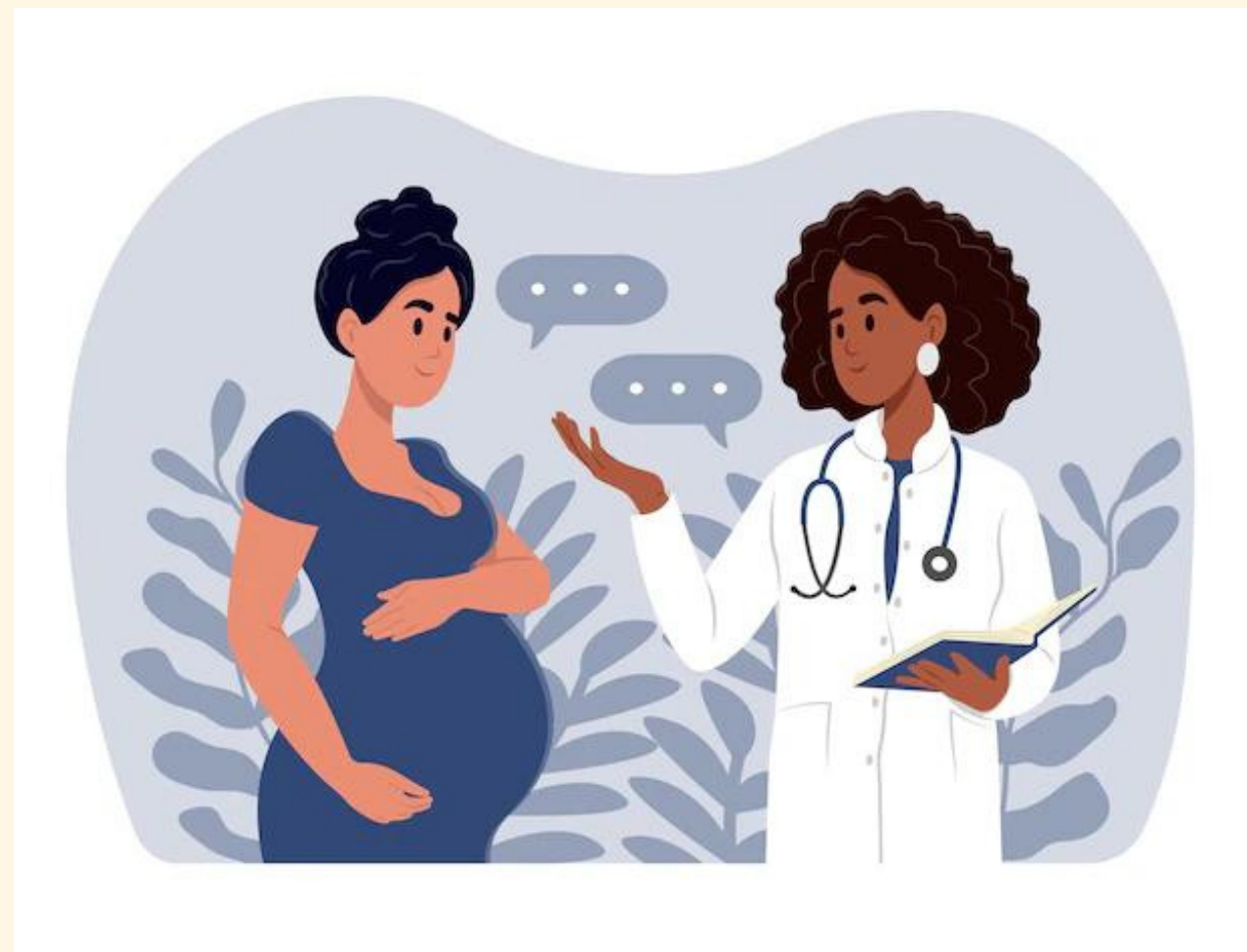
TARGET AUDIENCE

Midwives

Mothers



CONCLUSION



**Comprehensive Parental
Support**

Efficient Midwifery Support

**Enhancing Maternal and Child
Healthcare**



E-COMMERCE INTEGRATION

Our mobile online store offers baby products for purchase.

ADVERTISEMENTS

Show advertisements that are relevant to users, such as ads for baby care products.

CONSULTATION SERVICES

Get expert childcare advice on-demand or by appointment for a fee.

PROJECT CONTRIBUTION

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Medical Tips And
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User Management

**THANKS
FOR
WATCHING**

