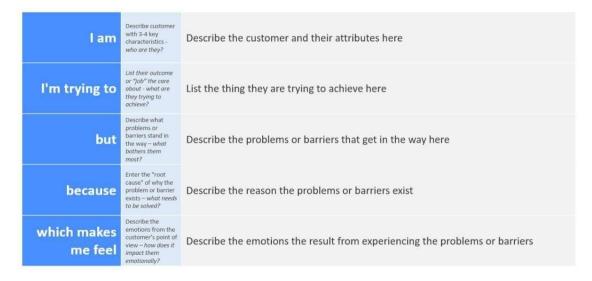
Ideation Phase Define the Problem Statements

Date	31 OCTOBER 2022
Team ID	PNT2022TMID43889
Project Name	SMART FARMER- IOT ENABLED SMART FARMING APPLICATION
Maximum Marks	2 Marks

CUSTOMER PROBLEM STATEMENT TEMPLATE:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



PROBLEM STATEMENT:



Problem	I am	I'm trying to	But	Because	Which makes me
Statement (PS)	(Customer)				feel
PS	A FARMER	DO	IT TAKES A	IT REQUIRES A	VERY TIRED
	WHO	AGRICULTURE	LOT OF	LOT OF	AND
	WORKS ON	ON THE FIELD	TIME AND IT	MANUAL	FRUSTRATED
	THE FIELDS	AND TO	NEEDS MY	WORK FOR	
		MAINTAIN THE	PHYSICAL	CHECKING THE	
		CROPS	PRESENCE	WATER LEVEL	
			ALWAYS	OF EACH AND	
				EVERY CROP	