

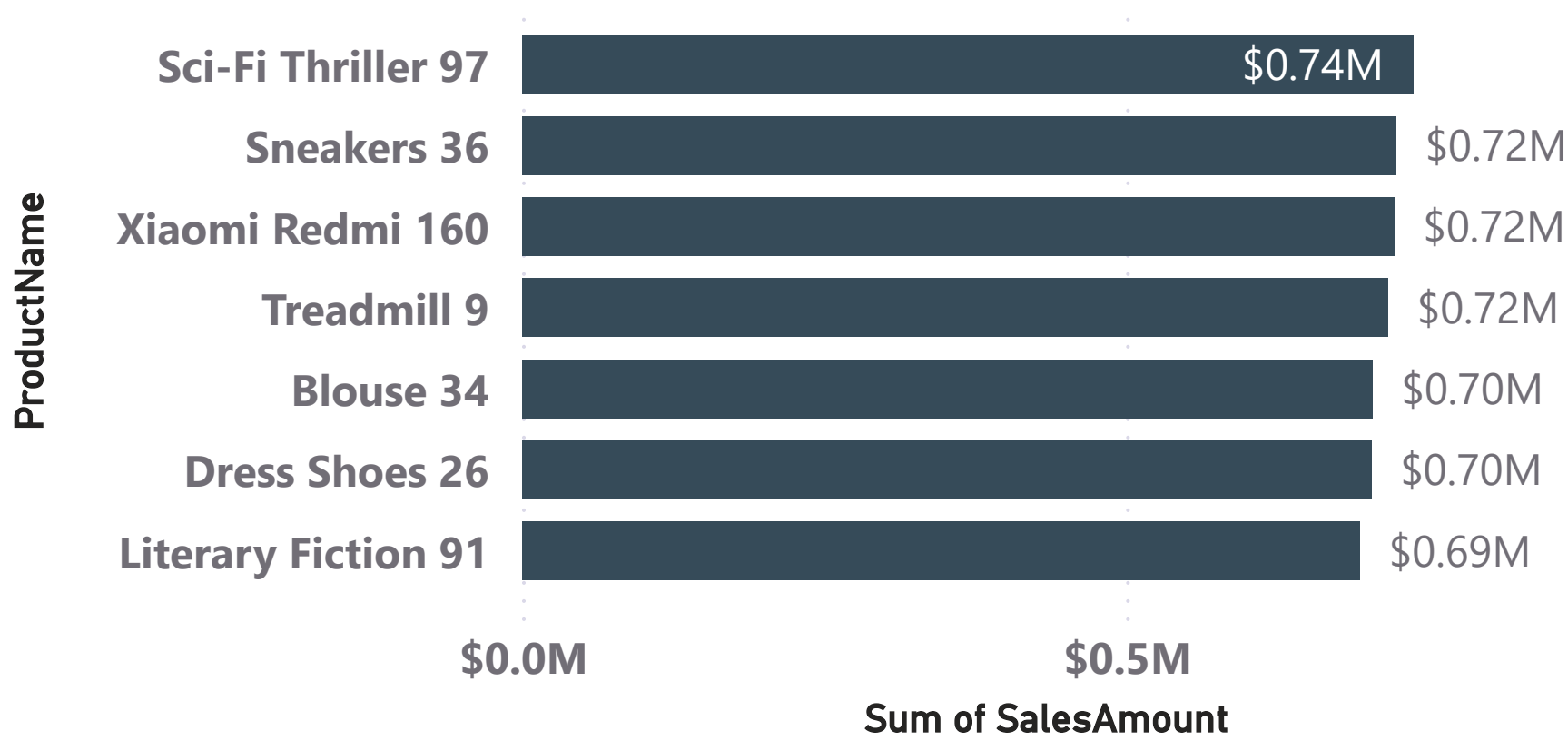


Visual Gallery

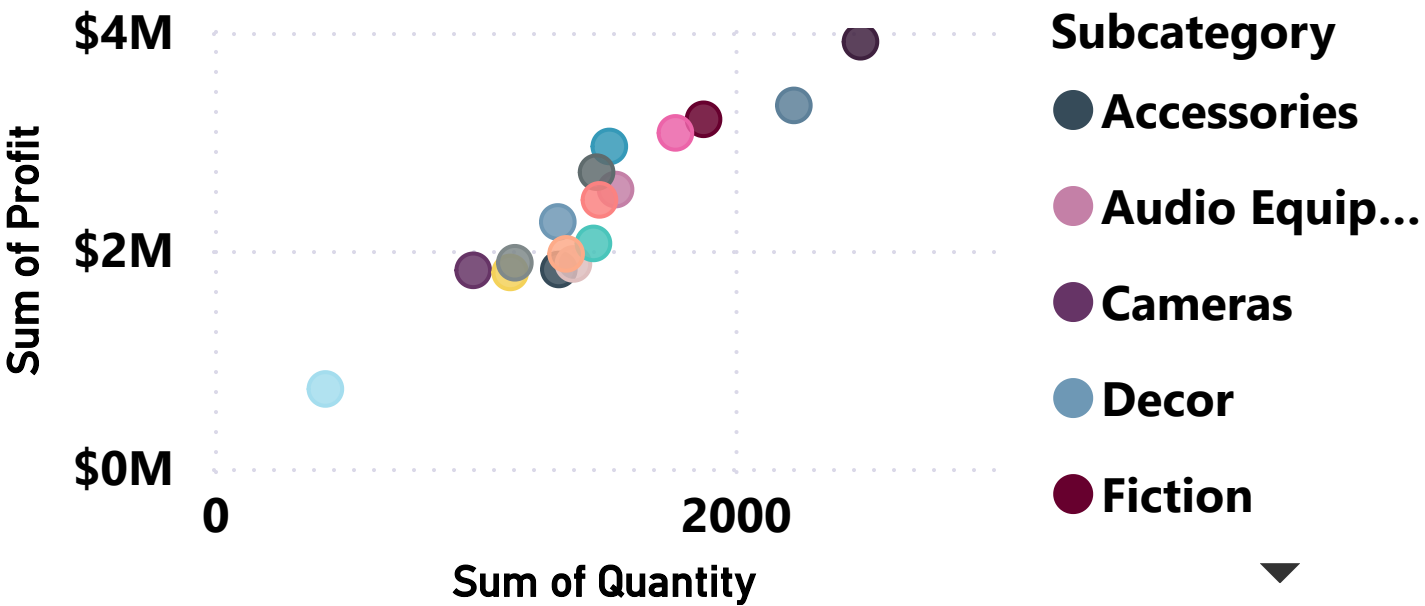
Product Insights

Customer Insights

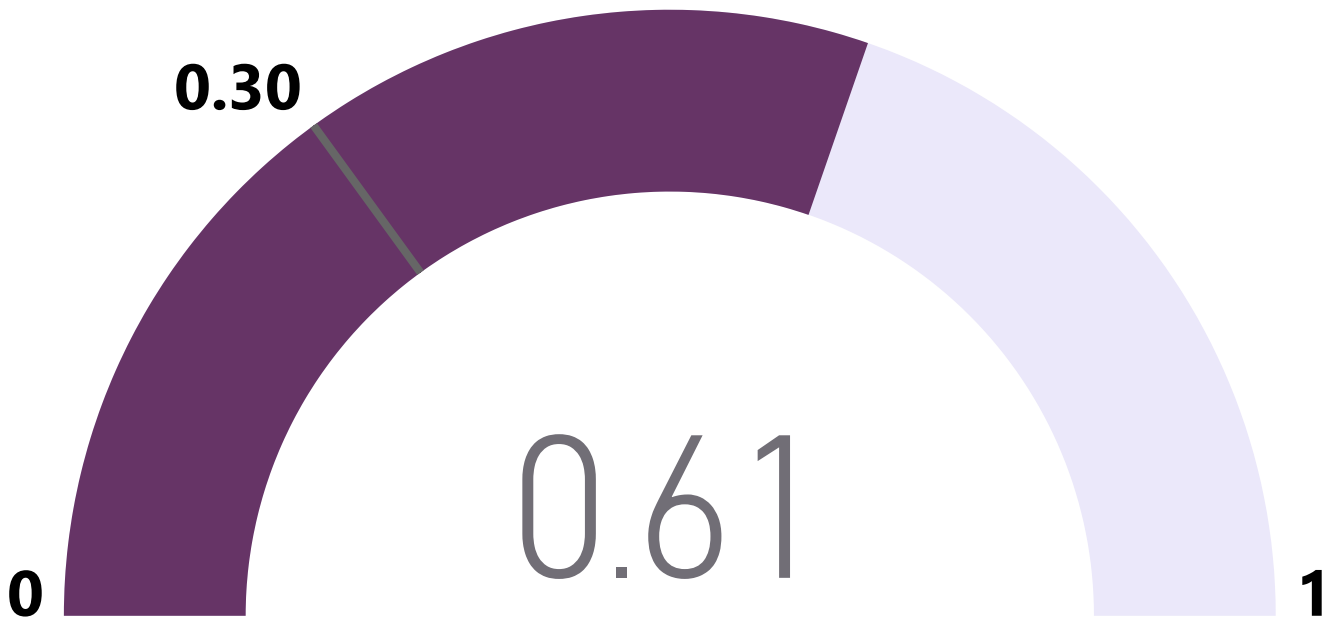
Top 10 Products by Revenue



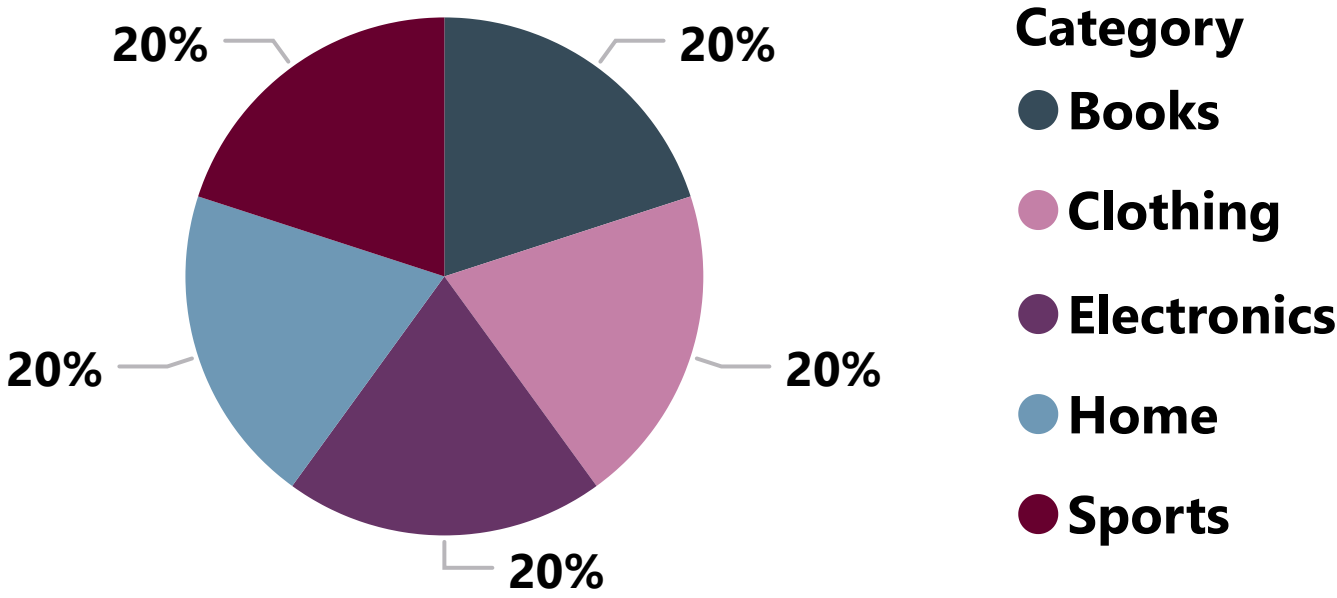
Profit vs Quantity over Time



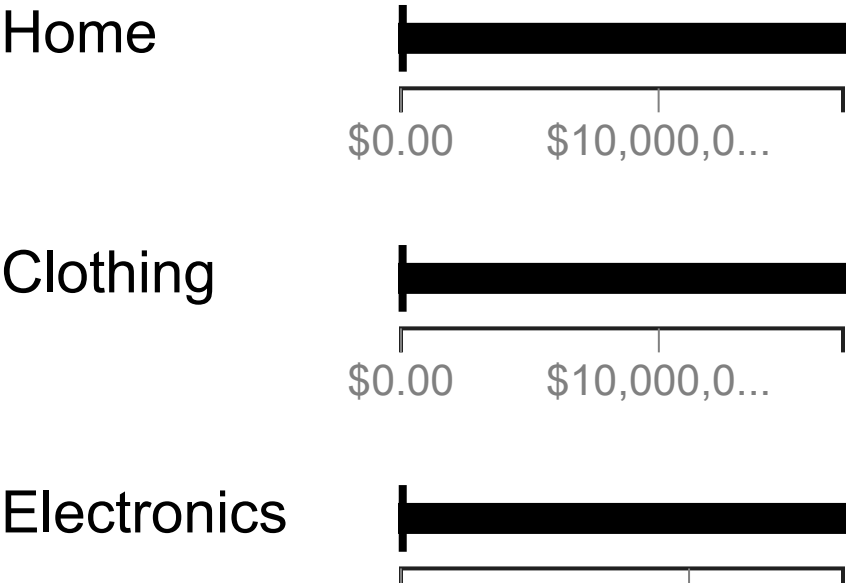
Overall Profit Margin



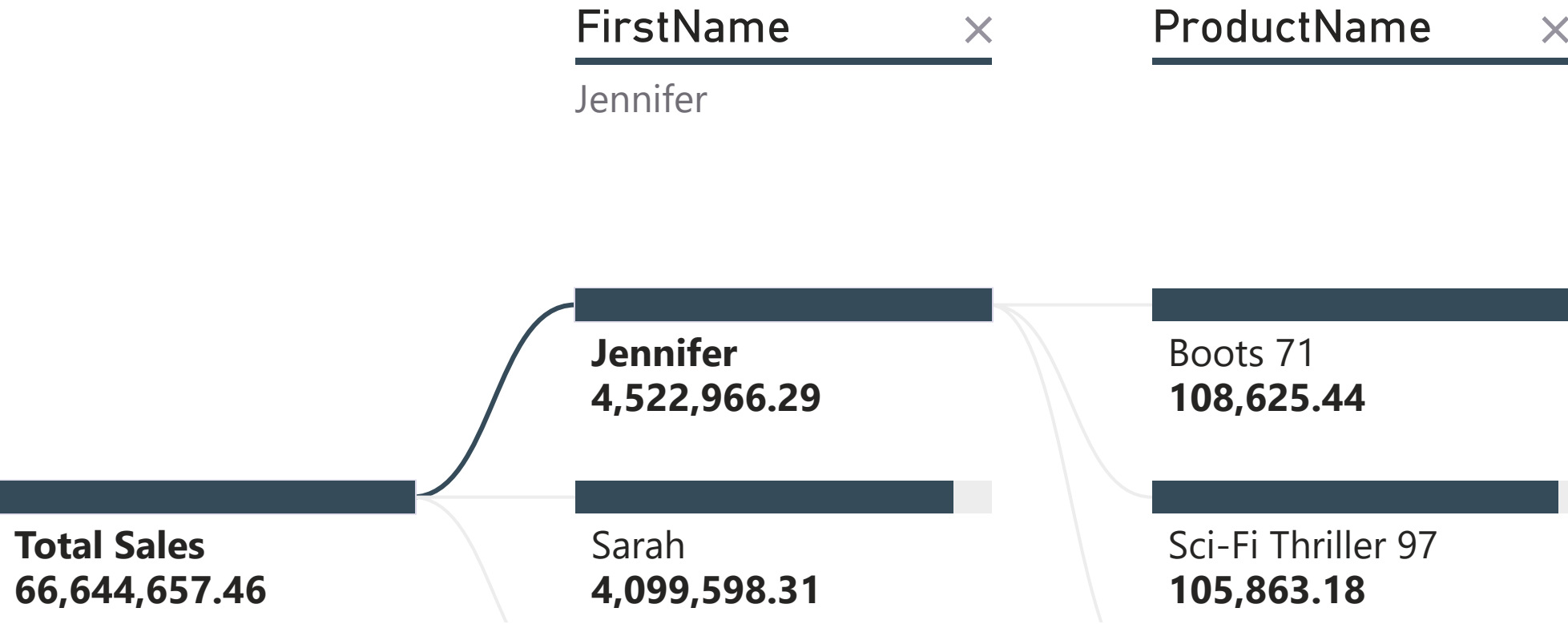
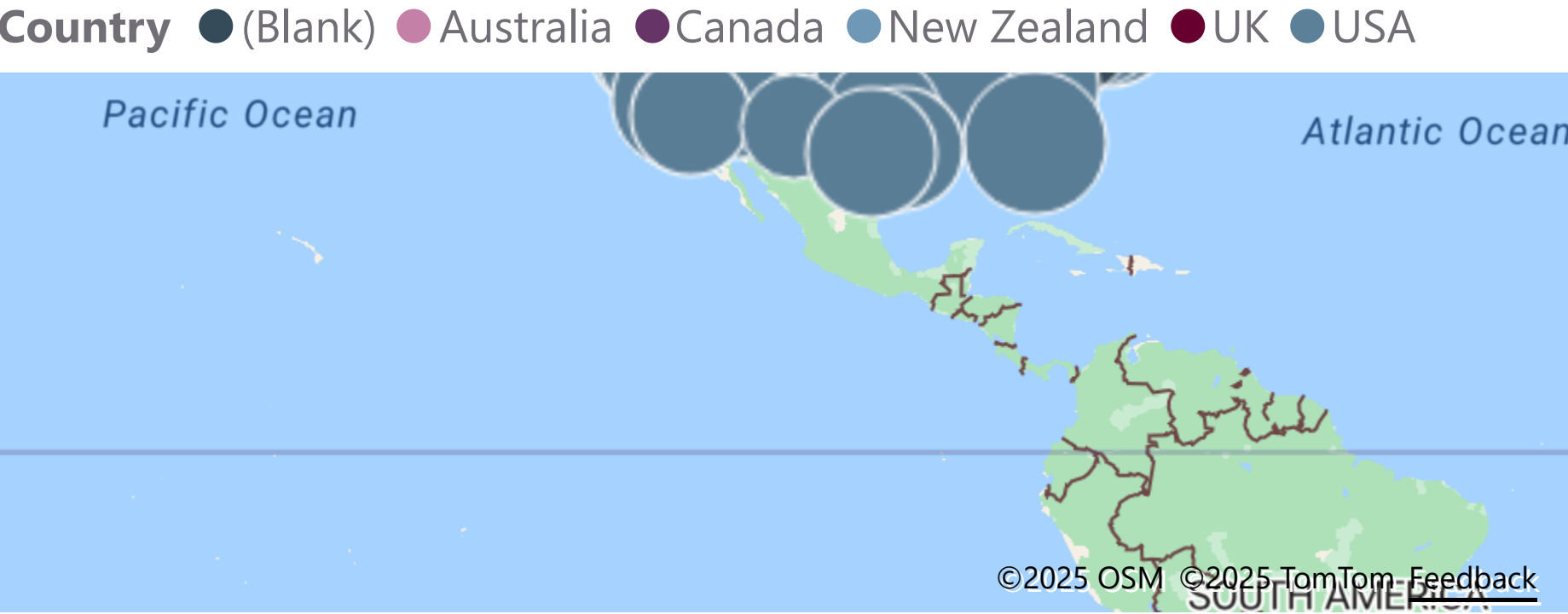
Revenue Distribution Per Category



Sales vs Budget



Sum of Quantity by City and Country



SALES OVERVIEW

Year			Region		
2017	2018	2019	--	Europe	Midwest
2020	2021	2022	North A...	Northeast	Oceania
2023	2024		South	West	

Category		
Books	Clothing	Electronics
Home	Sports	

66.64M

Total Sales

25K

Sum of Quantity

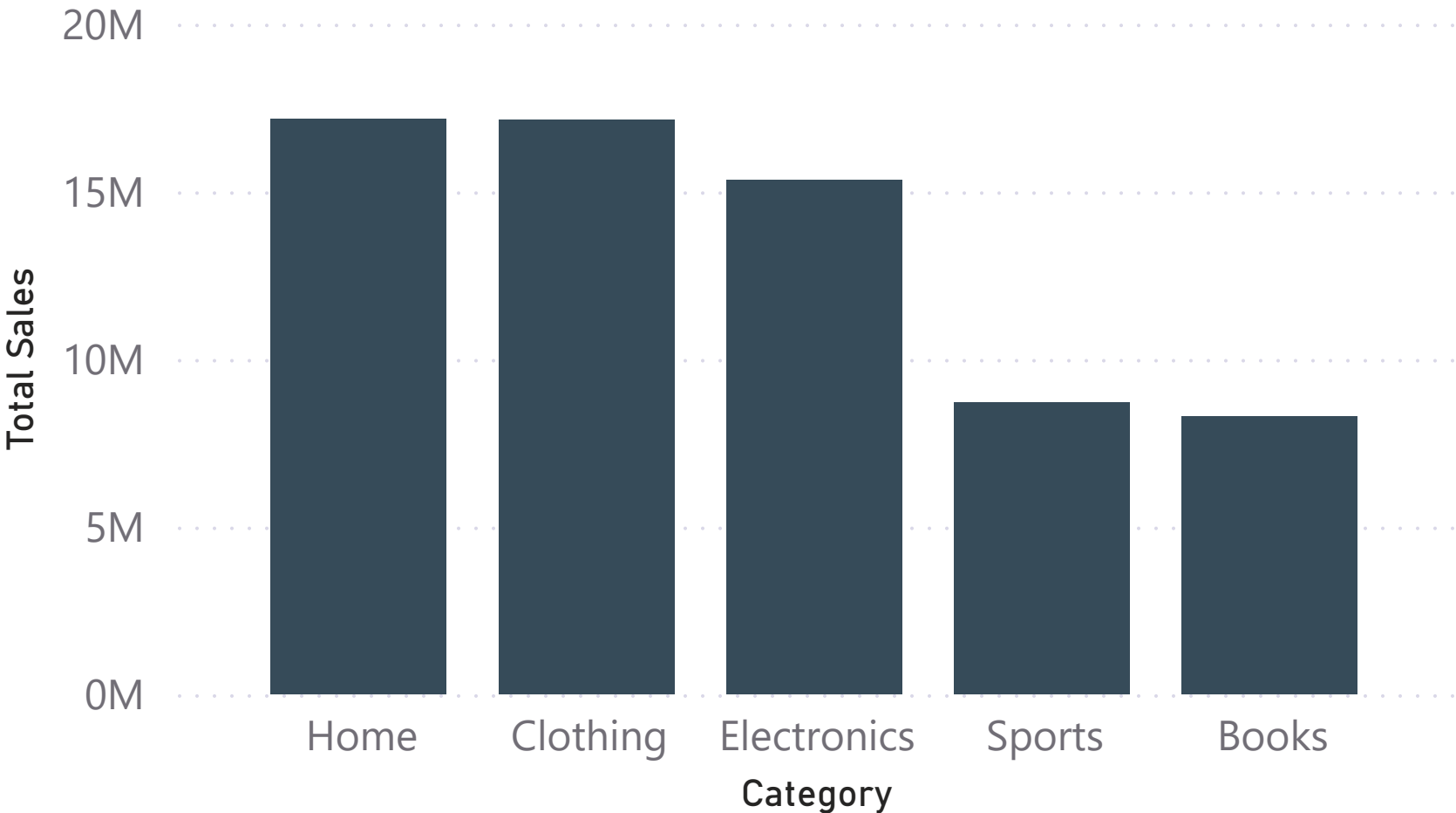
0.61

Profit Margin

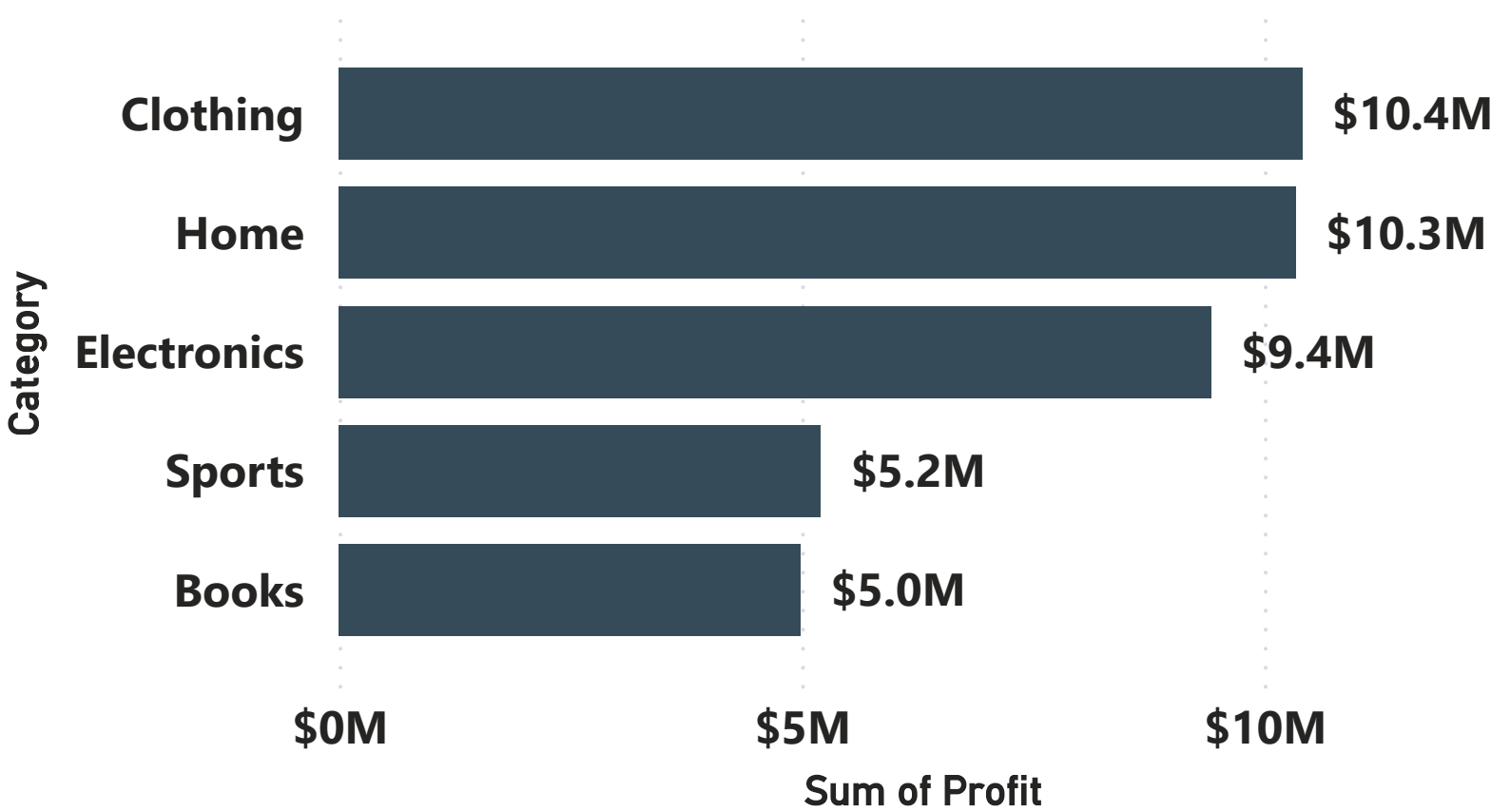
40.39M

Total Profit

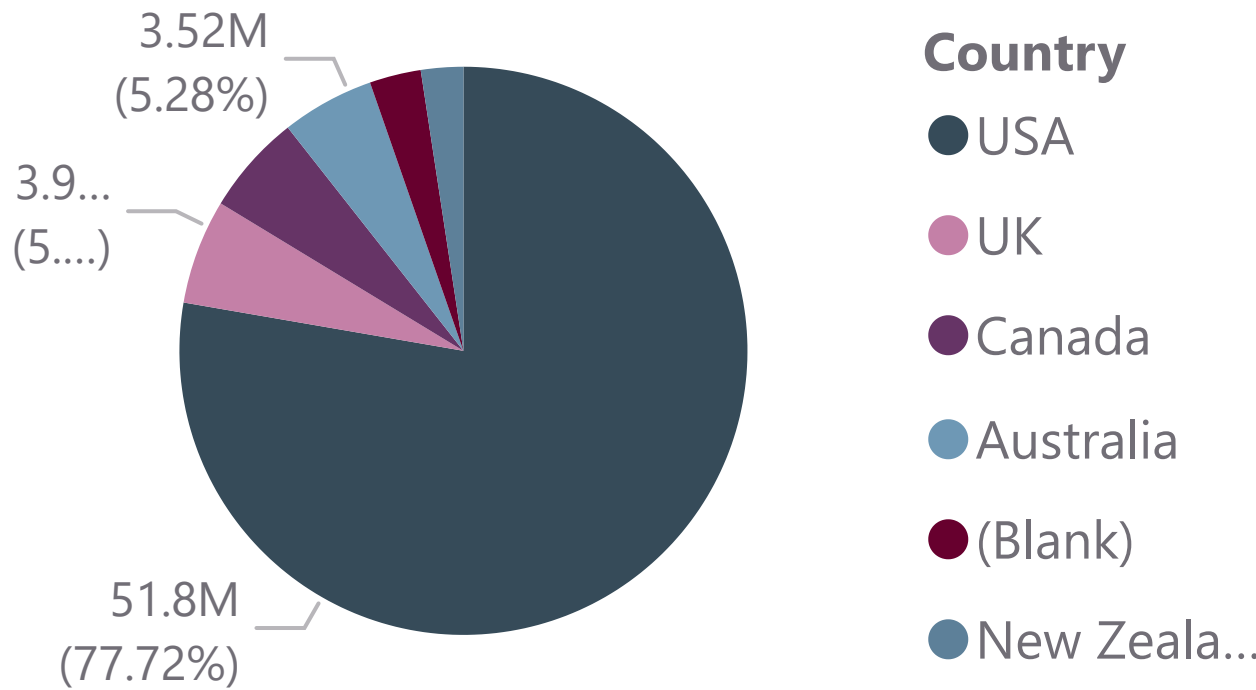
Total Sales by Category



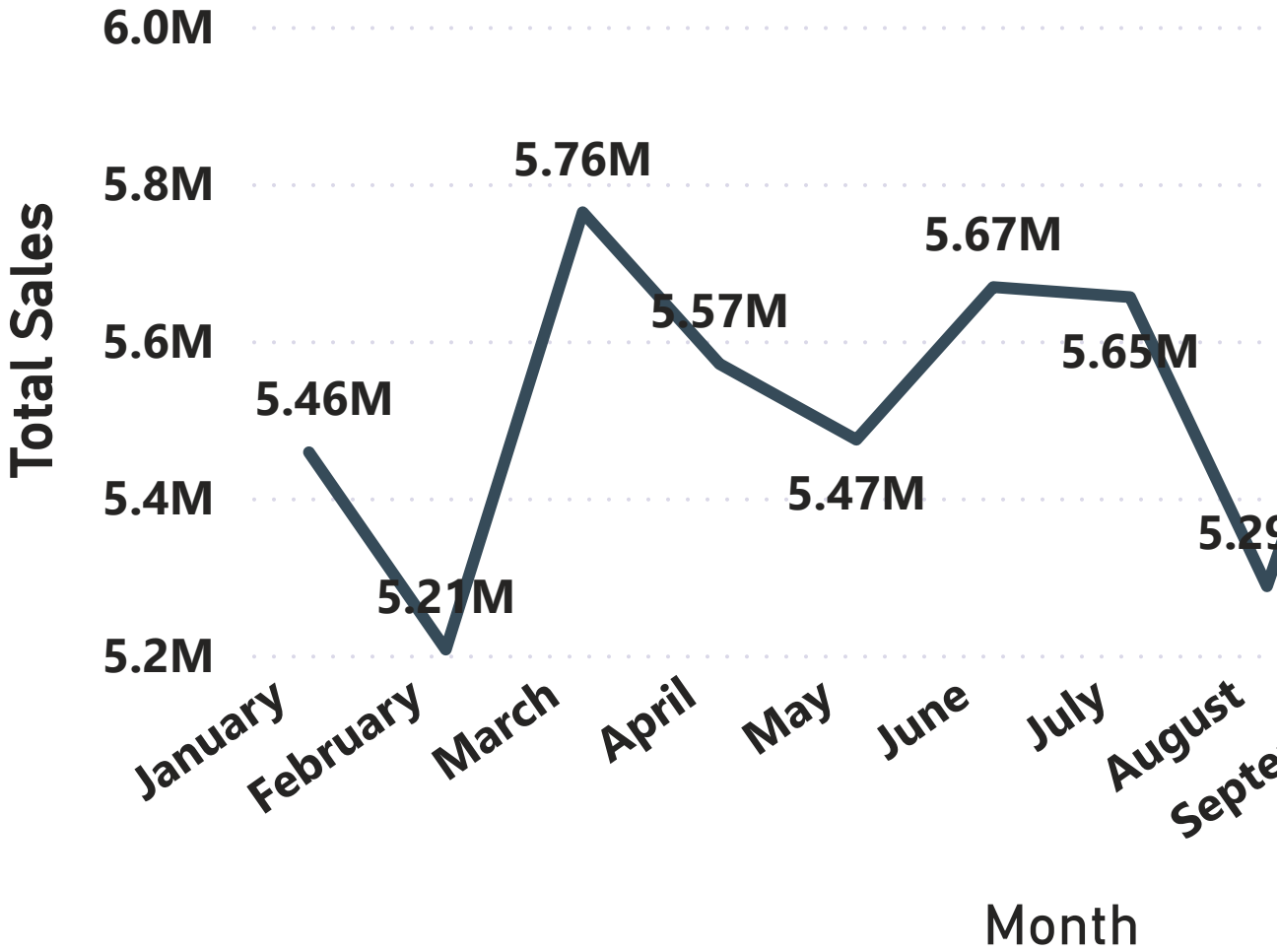
Profit By Category



Total Sales by Country



Sales Trend by Month



Visual Gallery

Product Insights

Customer Insights

PRODUCT INSIGHTS

Category

All

Sub Category

All

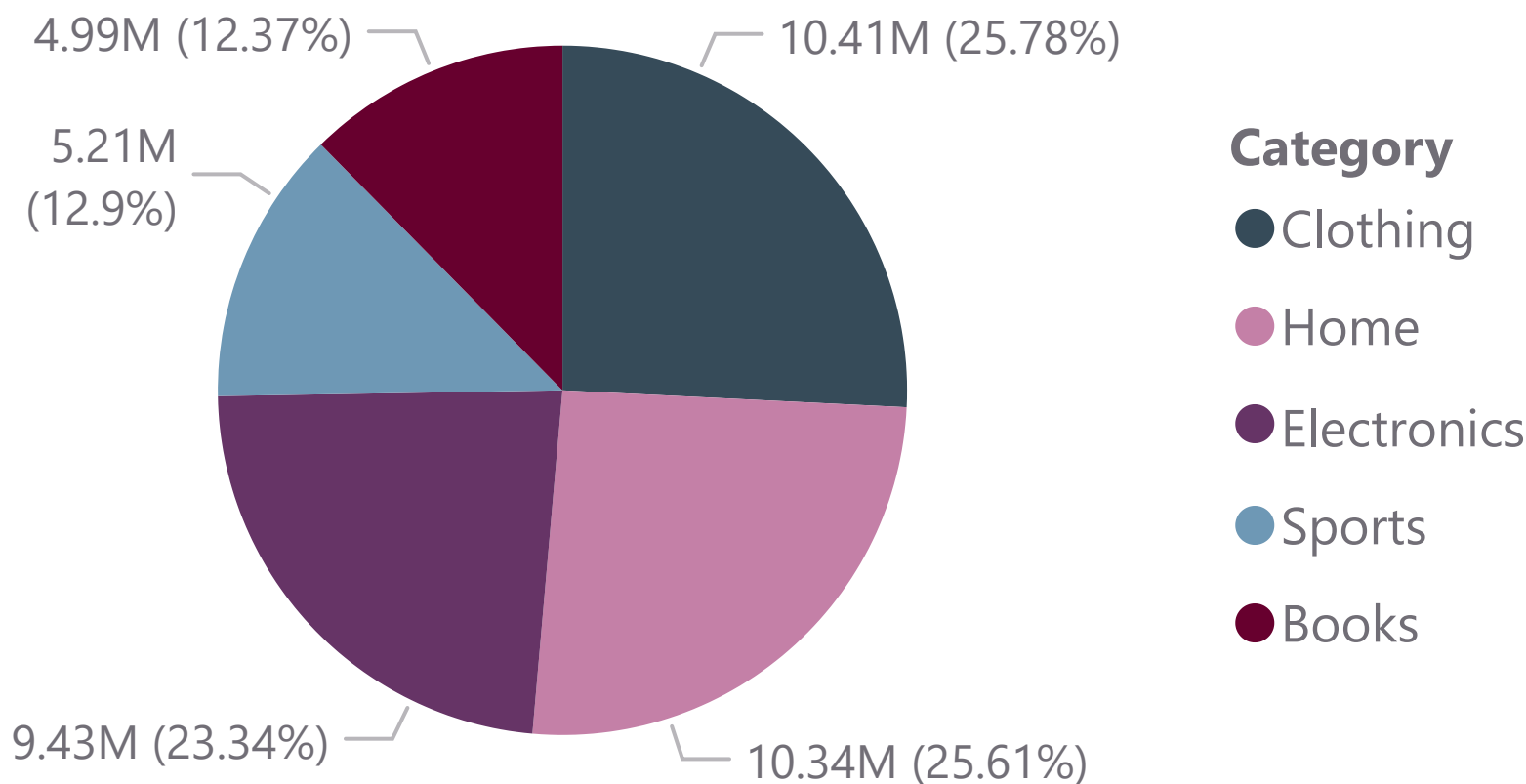
First Category

Books

Count of ProductID

200

Total Profit by Category

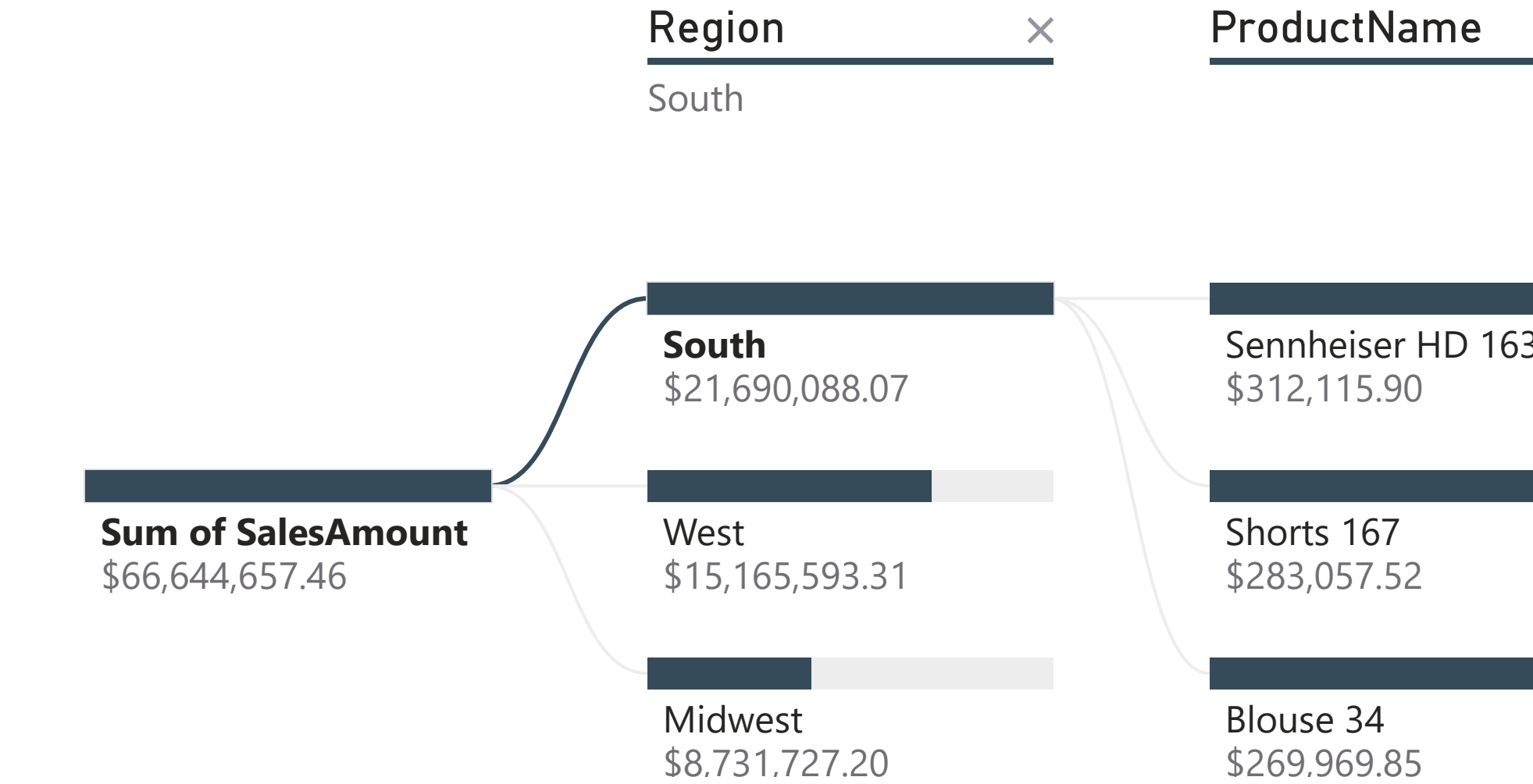


Visual Gallery

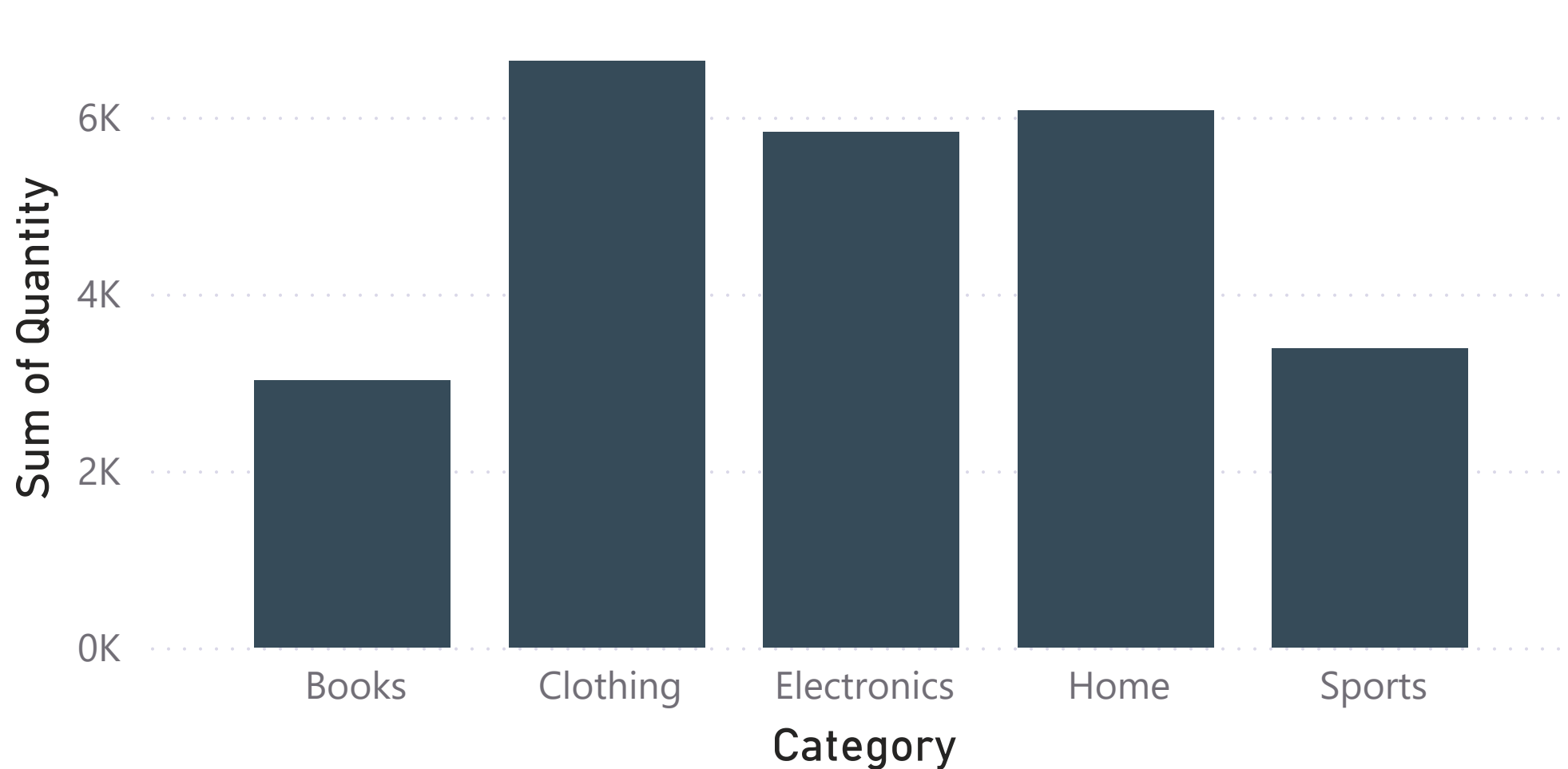
Product Insights

Customer Insights

Sum of SalesAmount by Subcategory



Sum of Quantity by Category



CUSTOMER INSIGHTS

Count of CustomerID

1K

Total Sales

66.64M

First City

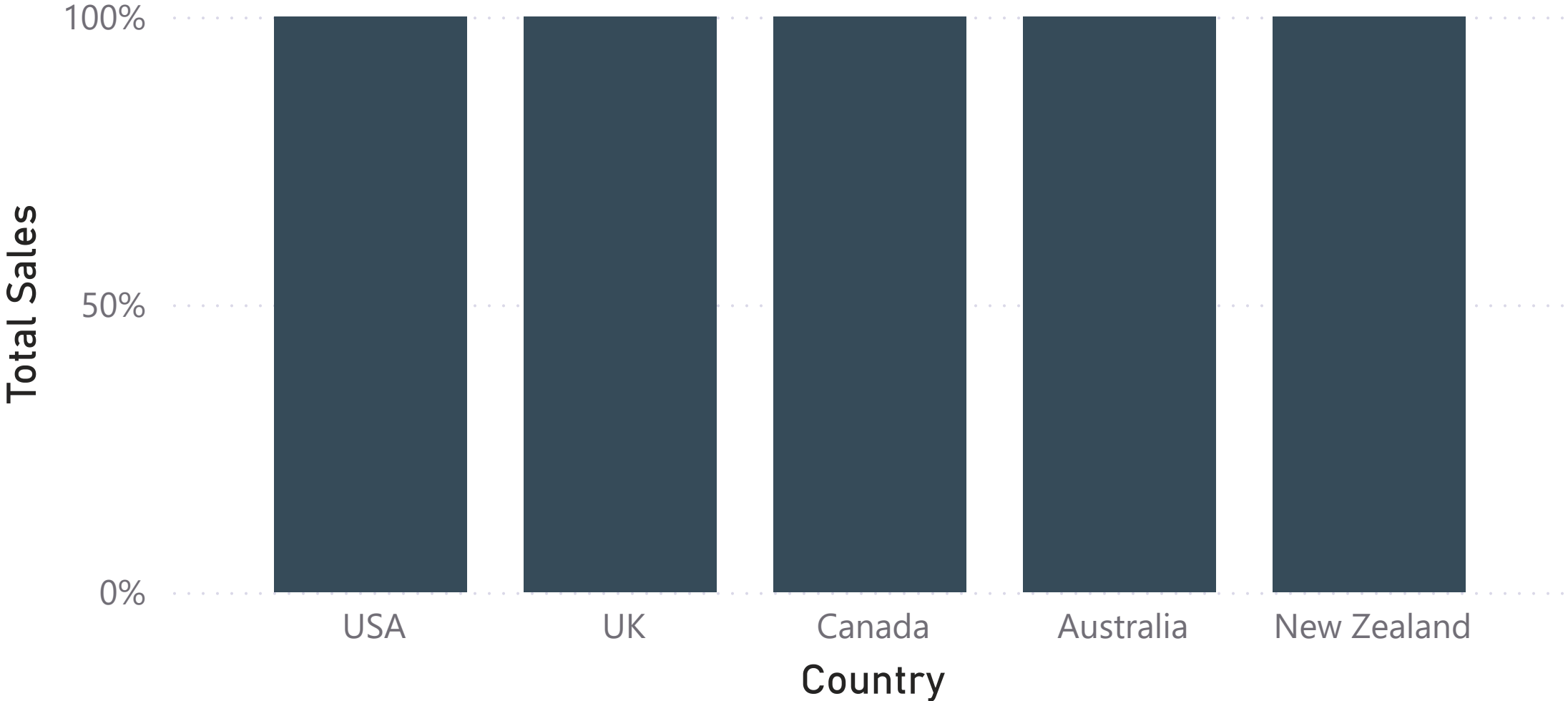
Auckland

Visual Gallery

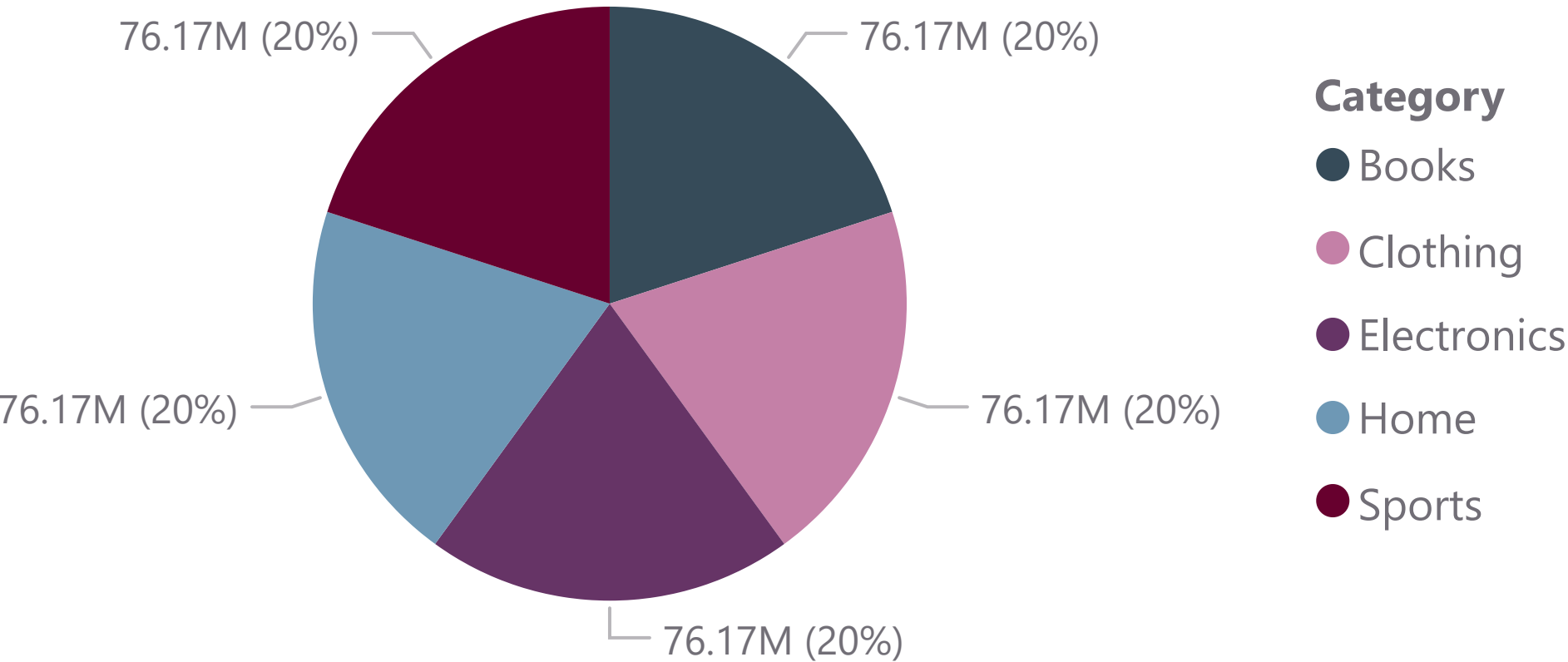
Product Insights

Customer Insights

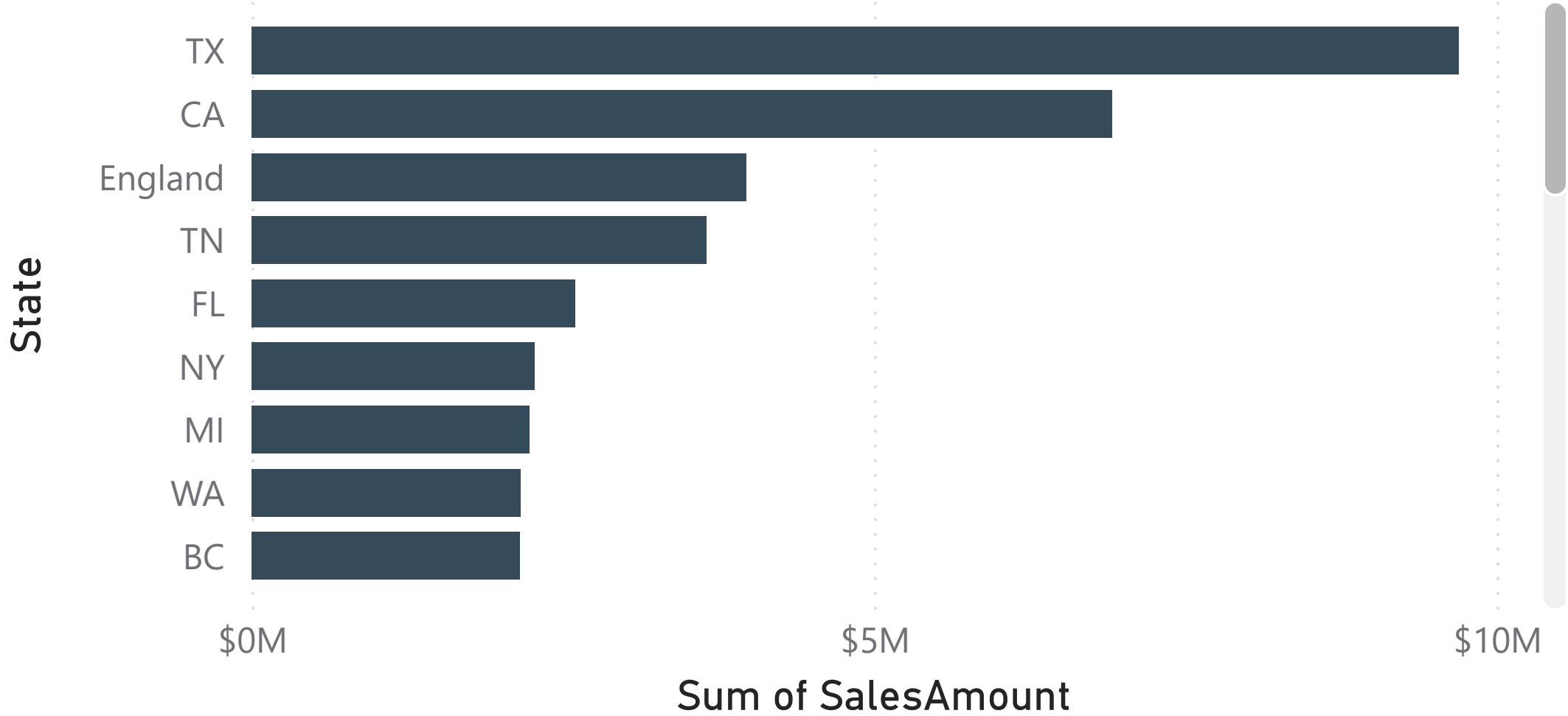
Total Sales by Country



Sum of Total Sales by Category



Sum of SalesAmount by State



CustomerID	FirstName	LastName	Sum of SalesAmount	Sum of Quantity
1	Michael	Smith	\$17,580.61	11
2	Daniel	Miller	\$15,399.14	6
3	Laura	Thomas	\$110,279.16	43
4	Lisa	Thomas	\$105,070.77	24
5	Chris	Johnson	\$65,698.26	22
6	Michael	Taylor	\$68,100.90	21
7	Jennifer	Rodriguez	\$77,269.66	18
8	Ashley	Wilson	\$37,432.71	17
9	Emily	Martinez	\$76,183.66	28
10	Daniel	Moore	\$30,588.80	15
Total			\$66,644,657.46	24935