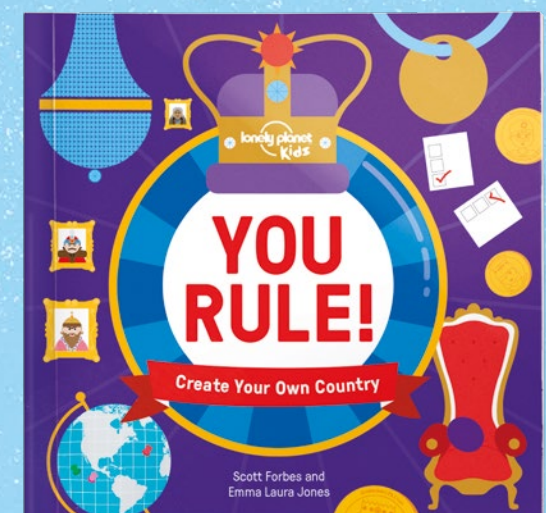
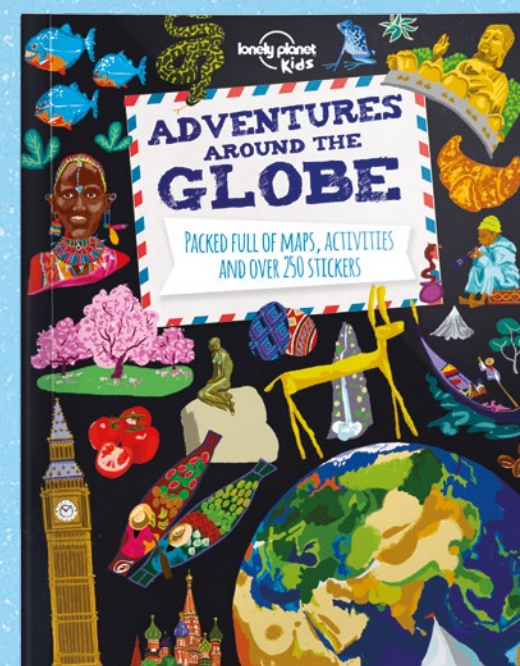
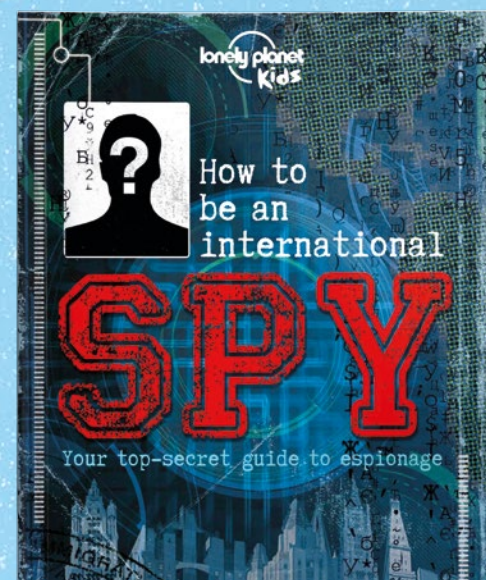
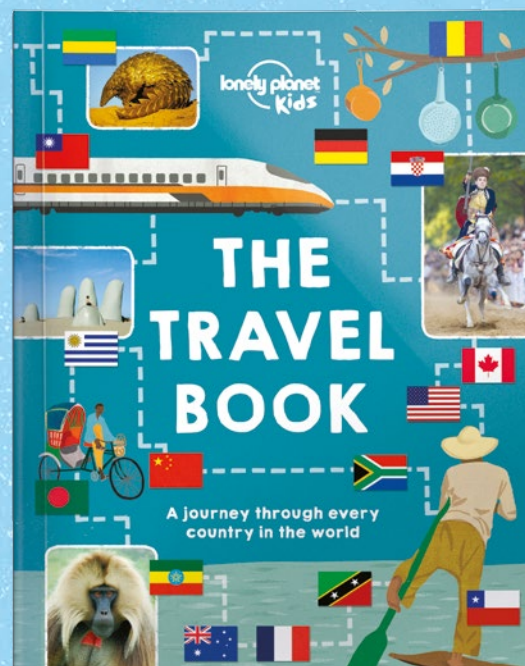




Media pack





About Lonely Planet Kids

From the world's leading travel publisher comes Lonely Planet Kids, a children's imprint that brings the world to life for young explorers everywhere. We're kick-starting the travel bug and showing kids just how amazing our planet can be.

We will inspire and delight curious kids, showing them the rich diversity of people, places and cultures that surrounds us. We pledge to share our enthusiasm and love of the world, our sense of humour and continual fascination for what it is that makes the world we live in the diverse and magnificent place it is. It's going to be a big adventure! Come explore.

The Lonely Planet Kids Travel Book



A journey through every country in the world.

Take a world tour through 200 countries with this brand new edition of the bestselling kids' version of Lonely Planet's The Travel Book.

Covering every country in the world The Lonely Planet Kids Travel Book is loaded with thousands of amazing facts on wildlife, how people live, sports, hideous and mouth-watering food, festivals and a wide range of other quirky insights.

Every single country gets its own dedicated page, and a mix of photography and beautiful illustrations brings each place to life. Perfect for young explorers aged 8 years and up.

Publication date (excl. Aus): September 2015

Australia publication date: October 2015

Pages: 212

Size: 305mm x 230mm

Hardback

Price: US \$19.99 / UK £14.99 / AUS \$29.99

Review copies and extracts are available for this title.



[Download covers, page spreads and more here](#)

How to be an International Spy



Your top-secret guide to espionage.

There's no going back, Agent. Once you enter this book, your training will begin as you join the secret world of spies.

You'll rise through the ranks from recruit to secret agent, learning a host of skills to put into covert operation immediately. Get the scoop on some of the biggest agencies in the world, discover the coolest gadgets out there, crack some fiendish codes and lots more.

Publication date (excl. Aus): September 2015

Australia publication date: October 2015

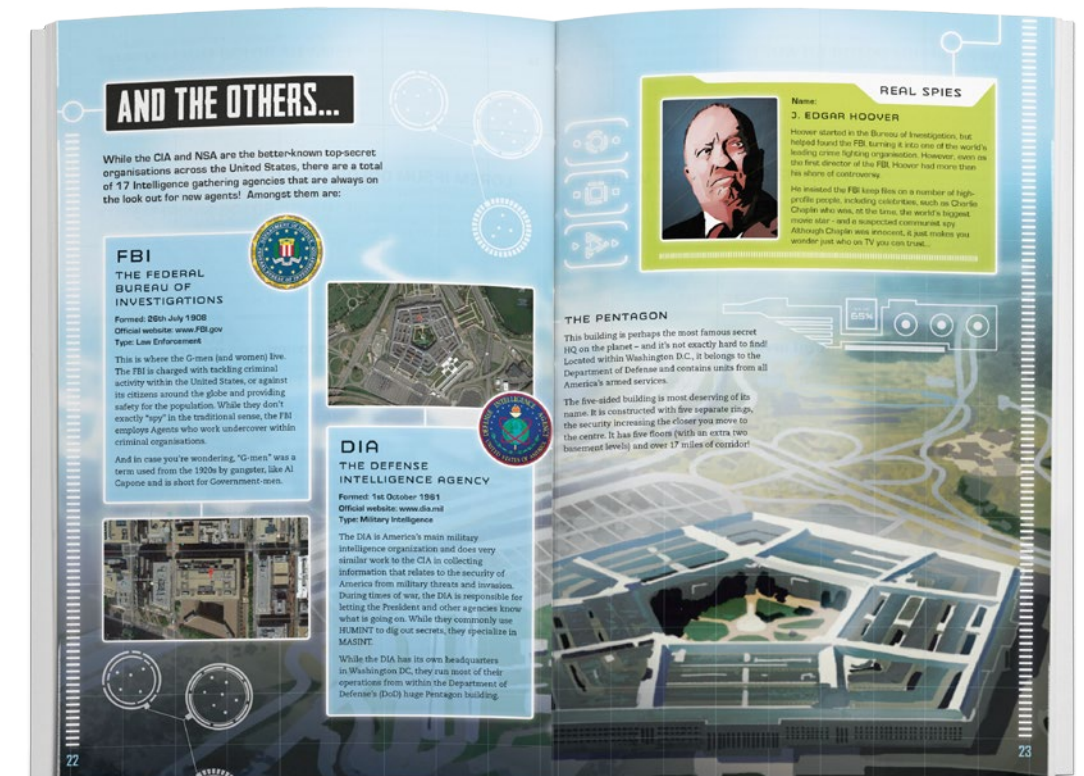
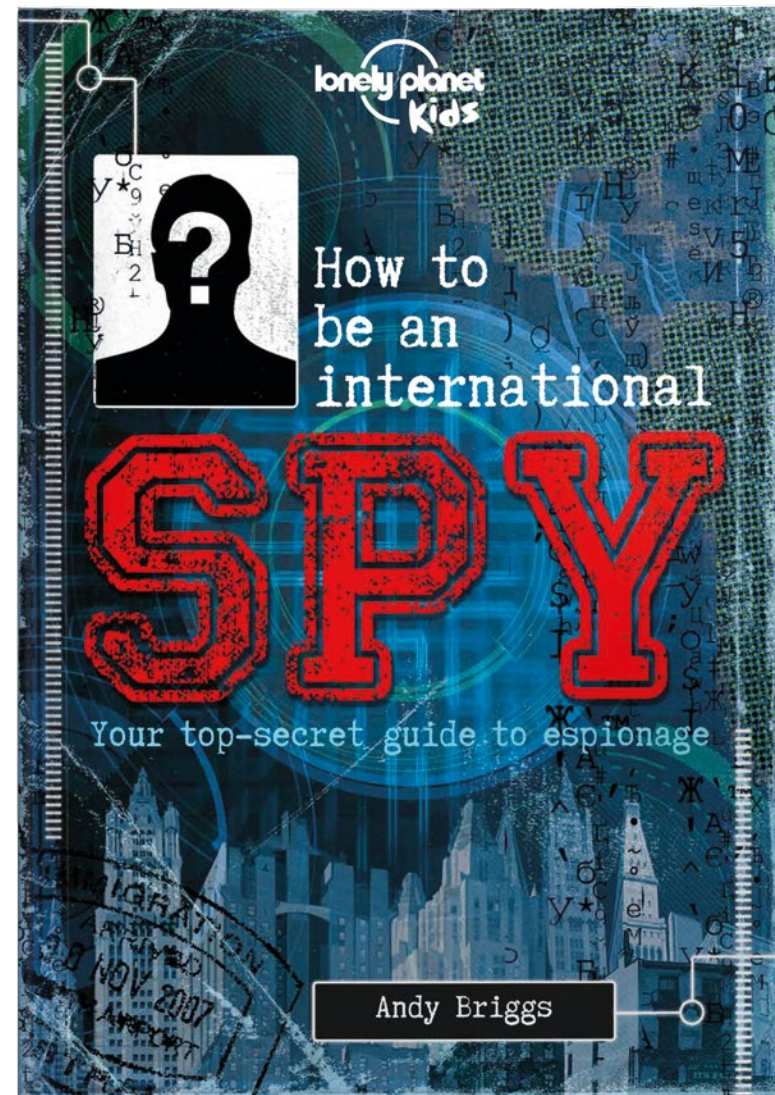
Pages: 160

Size: 265mm x 190mm

Hardback

Price US \$17.99 / UK £12.99 / AUS \$24.99

Review copies and extracts are available for this title.



Adventures Around the Globe



**A special edition packed full of activities
and over 250 stickers.**

Our special edition Atlas takes young readers on a non-stop tour of the continents, adding fun and humour along the way. Each continent has a map and stickers to illustrate it as well as colouring in, spot the difference and puzzles. There's also a fold-out surprise – a 3D model of the globe to make, cherish and track your globe-trotting adventure.

Publication date (excl. Aus): September 2015

Australia publication date: October 2015

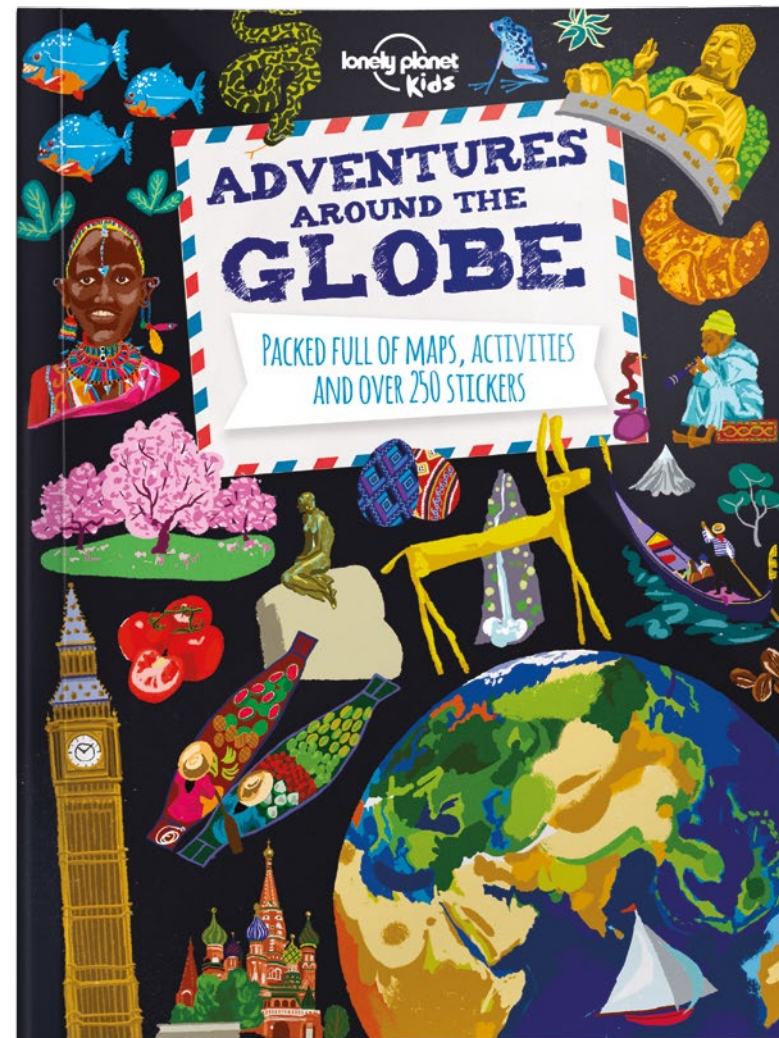
Pages: 60 + 12pp stickers

Size: 305mm x 230mm

Paperback

Price US \$14.99 / UK £9.99 / AUS \$19.99

Review copies and extracts are available for this title.



Download covers, page spreads and more [here](#)

You Rule!



Create Your Own Country.

Tired of following other people's rules? Think you can do better? Now's your chance. We'll show you how to design a completely new nation from scratch. Decide on the laws, choose your borders, make your flag, and lots more. You'll get to create, organise, govern and judge. You can be king, queen, big chief, emperor, president or dictator. Because right here, right now, you rule! For royalty aged 8 years and up.

Publication date (excl. Aus): September 2015

Australia publication date: October 2015

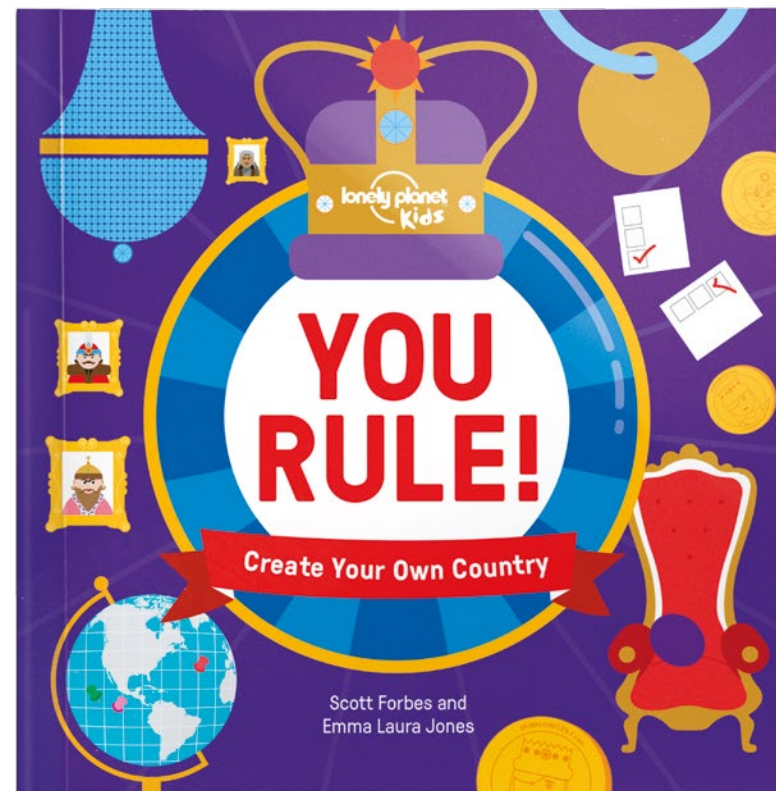
Pages: 96

Size: 200mm x 200mm

Hardback

Price US \$14.99 / UK £9.99 / AUS \$19.99

Review copies and extracts are available for this title.



For general information about Lonely Planet Kids, our full range of books, our app and more, visit lonelyplanetkids.com

For any media enquiries including requests for advance copies, interviews, extracts and anything else; please get in touch with your regional contact:

For media enquiries in EMEA:
Rebecca Law
rebecca.law@lonelyplanet.co.uk

For media enquiries in the Americas:
Natalie Nicolson
natalie.nicolson@lonelyplanet.com

For media enquiries in Asia-Pacific:
Adam Bennett
adam.bennett@lonelyplanet.com.au