



FMCG Companies Financial Health Dashboard

Presented by Dimas Putra Hendika



UNILEVER FINANCIAL OVERVIEW (2024)

9.59%

Net Profit Margin

0.45

Current Ratio

0.21

ROA

1.57

ROE

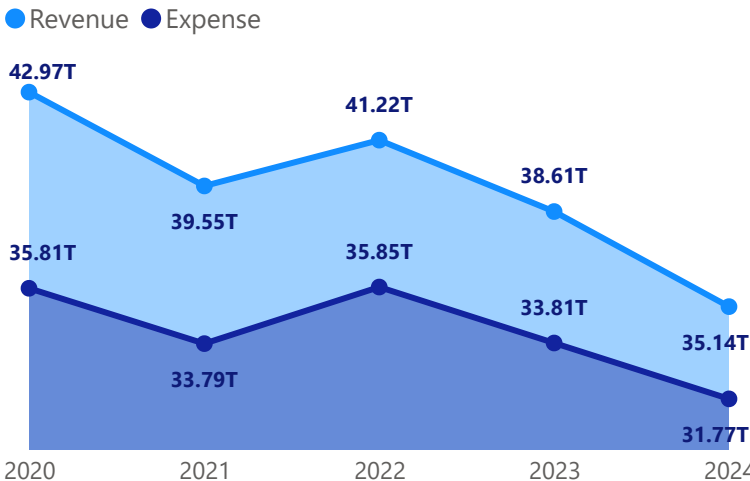
6.47

Debt to Equity

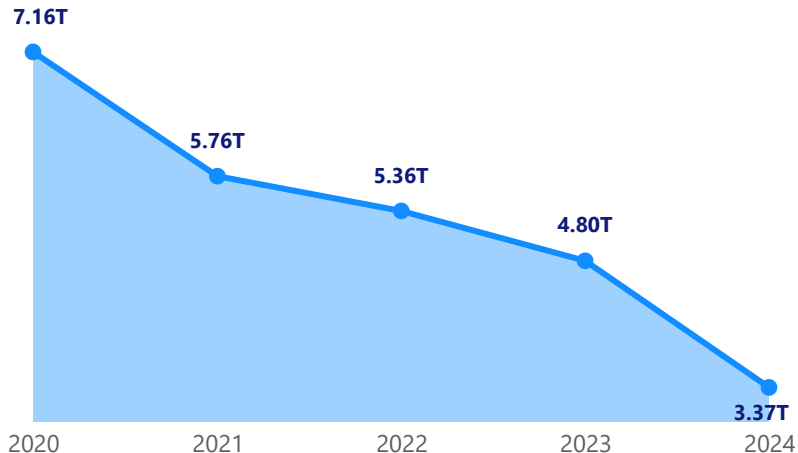
-8.99%

Revenue Growth YoY

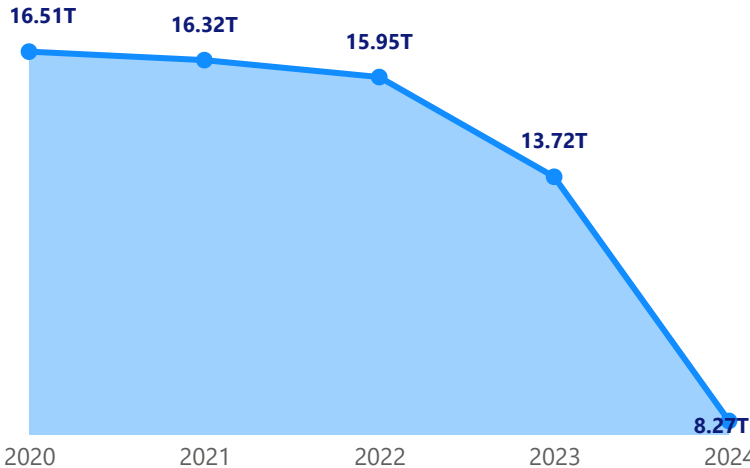
Total Revenue and Total Expense by Year



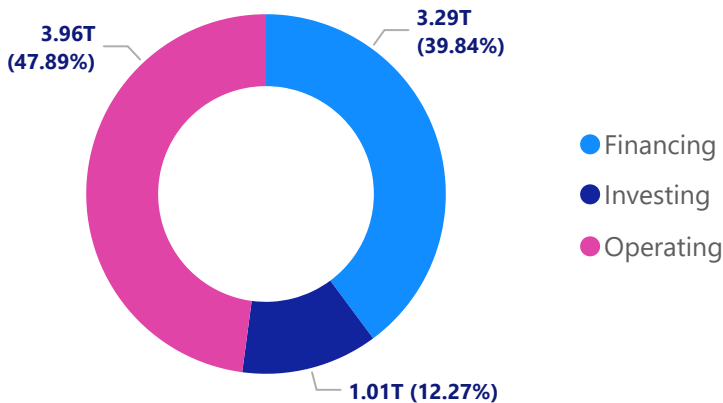
Net Profit by Year



Total Cash Flow by Year



Cash Flow by Category in 2024



INDOFOOD FINANCIAL OVERVIEW (2024)

11.29%

Net Profit Margin

2.15

Current Ratio

0.06

ROA

0.12

ROE

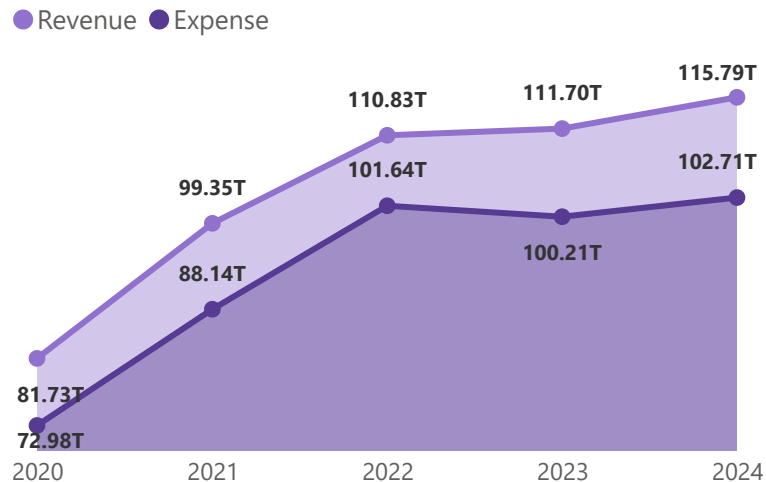
0.85

Debt to Equity

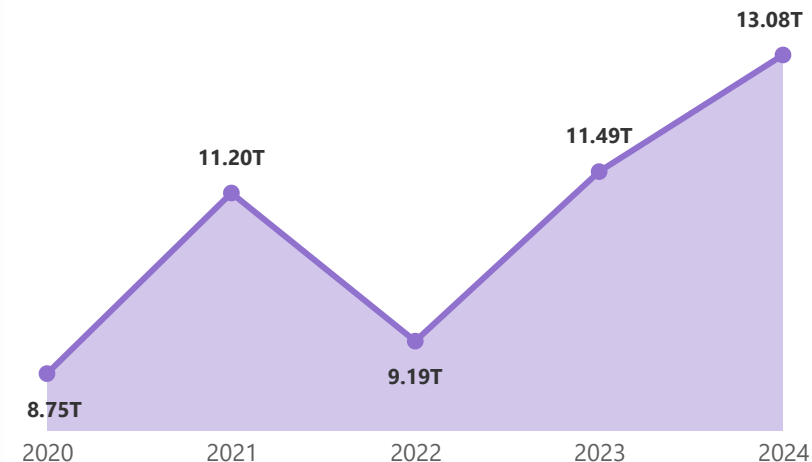
3.66%

Revenue Growth
YoY

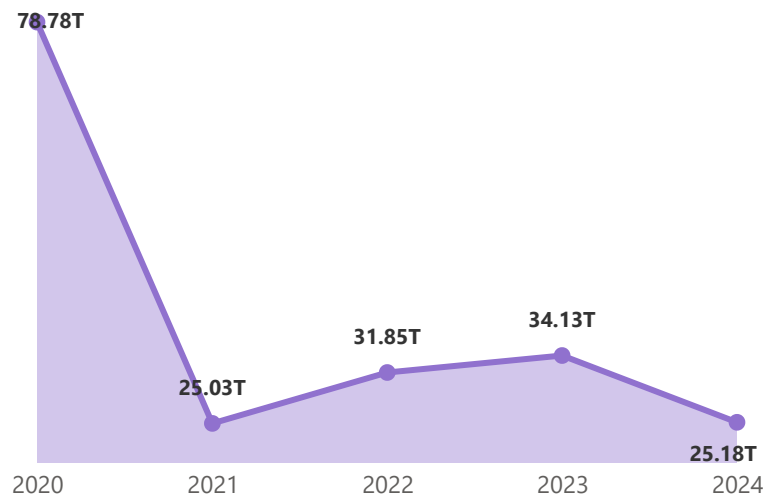
Total Revenue and Total Expense by Year



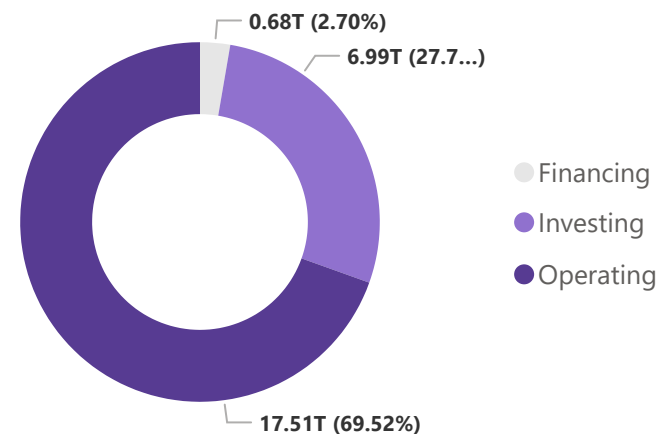
Net Profit by Year



Total Cash Flow by Year



Cash Flow by Category in 2024





MAYORA FINANCIAL OVERVIEW (2024)

8.50%

Net Profit Margin

2.65

Current Ratio

0.10

ROA

0.18

ROE

0.74

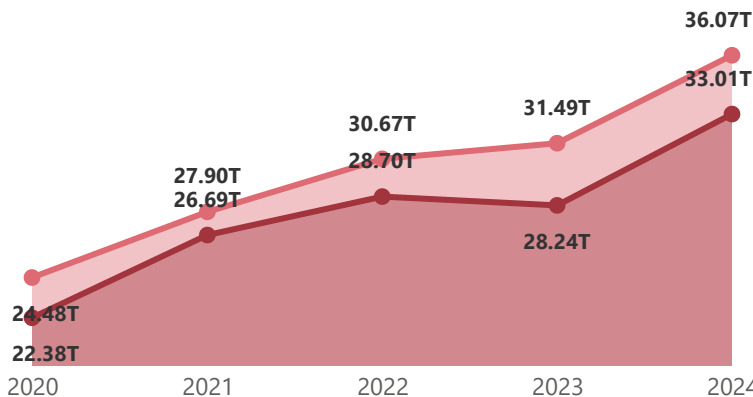
Debt to Equity

14.57%

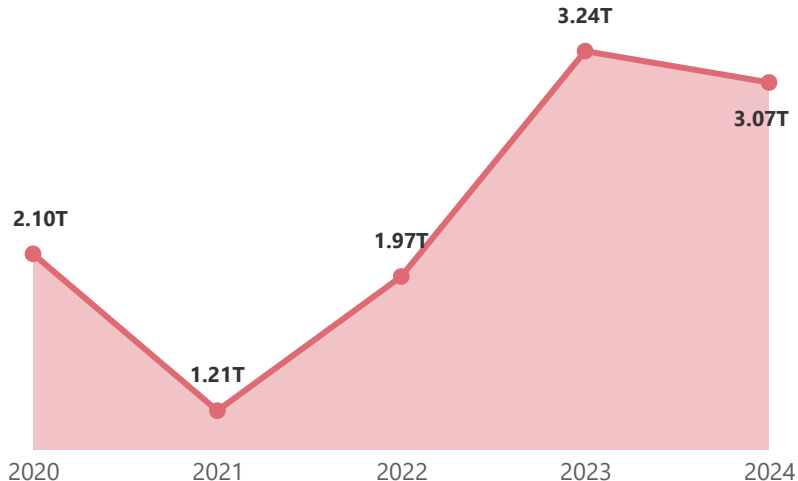
Revenue Growth
YoY

Total Revenue and Total Expense by Year

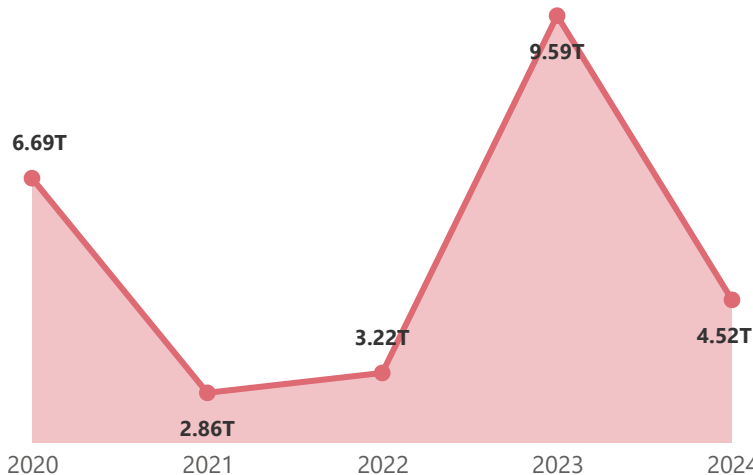
● Revenue ● Expense



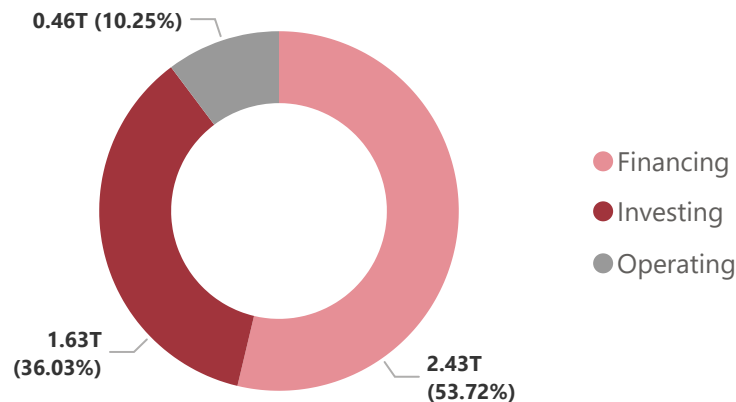
Net Profit by Year



Total Cash Flow by Year

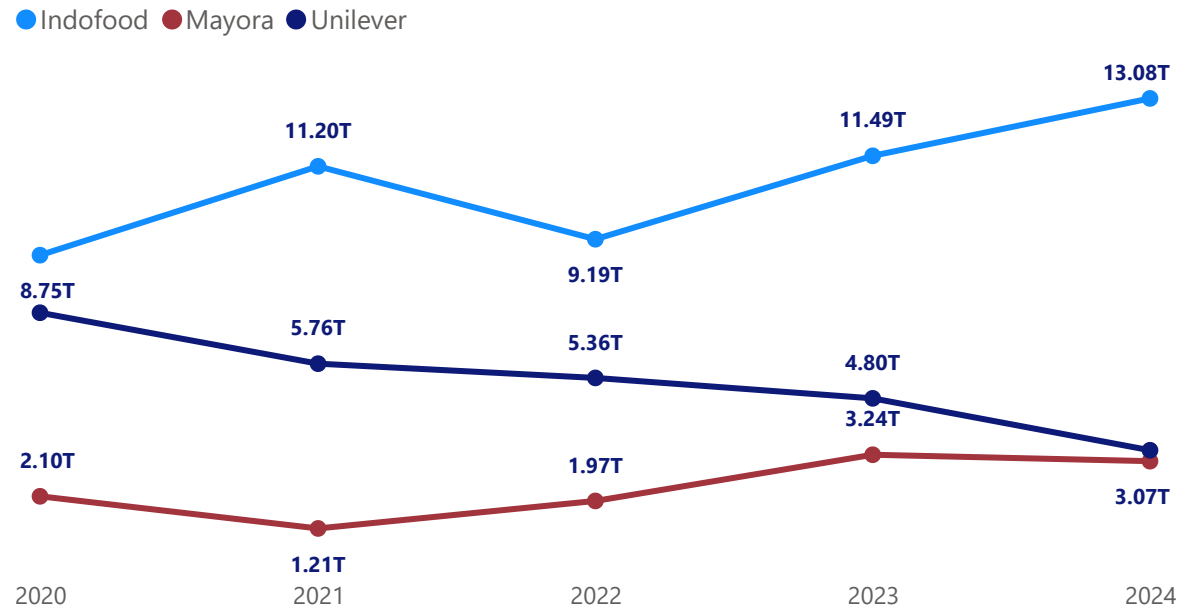


Cash Flow by Category in 2024



FINANCIAL HEALTH REVIEW (2024)

Net Profit by Year and Company



Financial Summary (2024)

- In 2024, **Indofood** demonstrated the strongest financial health among the three companies, with a **healthy liquidity (Current Ratio: 2.15)** and stable capital structure (**Debt to Equity: 0.85**). Its consistent growth in **Net Profit** (13.08T IDR in 2024) reinforces its strong performance, supported by solid profitability (**Net Profit Margin: 11.29%**) and effective capital utilization (**ROE: 12%**).
- **Mayora** is also in a **Healthy** position, supported by a high **Current Ratio (2.65)** and low leverage (**D/E: 0.74**). Its **Net Profit Margin (8.5%)** is solid, indicating effective cost management. With a **ROE of 18%**, Mayora is efficiently generating returns for shareholders and sustaining financial strength.
- Conversely, **Unilever** faces financial concerns, marked as **Less Healthy**. Despite having the **highest ROE (1.57)**, the company struggles with **critical liquidity (CR: 0.45)** and **high leverage (D/E: 6.47)**, indicating potential solvency risks. Net Profit declined to **3.06T IDR**, and continuing a downward trend since 2020.

Company	Current Ratio	Debt to Equity	ROE	Net Profit Margin	Financial Health Status
Indofood	2.15	0.85	0.12	11.29%	Healthy
Unilever	0.45	6.47	1.57	9.59%	Less Healthy
Mayora	2.65	0.74	0.18	8.50%	Healthy

Actionable Insight

- **Unilever** should urgently improve liquidity and reduce debt to mitigate solvency risks and improve financial resilience.
- **Mayora** should continue optimizing profitability and leverage this strength for sustainable growth and potential expansion.
- **Indofood** should maintain its current trajectory while monitoring costs and market shifts to preserve its financial leadership.

APPENDIX

- Click the link below to access the full code and dataset:
- <https://github.com/Dimashendika/Financial-Health-of-FMCG-Company-in-Indonesia.->