

# TIM EZEKIEL

[TimfllyEcom]



## CONTACT

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<https://timfllyecom.netlify.app/>

## SKILLS

- Web Design
- Ecommerce SEO
- Social Media Marketing
- Email Marketing
- Graphic Design
- Effective Communication
- Critical Thinking
- Leadership

## LANGUAGES

- English (Fluent)
- Yoruba (Fluent)

## REFERENCE

Alex Sergey

ProfitLab Store / CEO

Phone: 375-456-7890-567

Email: profitlab@gmail.com

## PROFILE

I design and optimize eCommerce stores to drive growth. With expertise in Shopify, Wix, WordPress, and Etsy, I create seamless, high-converting websites and digital products. From technical SEO to marketplace optimization, I enhance visibility and performance. My marketing strategies, including email automation and targeted ads, help businesses connect with their audience and increase sales. I'm dedicated to creating custom solutions that drive results and support long-term success.

## WORK EXPERIENCE

**Beauty of Joseon** 2020 - PRESENT  
Ecommerce store design and optimization

I worked with Beauty of Joseon, a Korean skincare brand, to design and optimize their eCommerce store for better user experience and conversions. My role included improving website structure, enhancing product pages, and implementing technical SEO strategies. These optimizations led to higher organic traffic, improved visibility, and increased sales.

**ProfitLab Store** 2023 - PRESENT  
SEO Specialist and Store Manager

I worked with ProfitLab, a Polish online brand, where I optimized product listings on Etsy and the company's website. My role included implementing technical SEO strategies to improve search engine rankings, conducting keyword research, and analyzing website performance using Google Analytics and Search Console. I enhanced website structure and navigation, leading to increased visibility and sales on Etsy and higher organic traffic and conversion rates on the website. I developed a comprehensive SEO strategy that aligned with the brand's goals and market trends.

**Goldmine Life International** 2022 - 2024  
Virtual Assistant

At Goldmine Life International, I handled diverse sales activities, including creating and optimizing product listings, designing visually appealing products, and managing daily store operations to ensure efficiency. I also provided comprehensive virtual assistance to support business goals and enhance productivity. This role equipped me with valuable expertise in e-commerce management, particularly in the Shopify and Etsy print-on-demand space.

## EDUCATION

**Computer Science** 2019 - 2023  
University of Ibadan