Odebiyi Ridwan
Product Designer

Summary

I'm a Product Designer with three years of experience working in Fintech, EdTech & SAAS industries. I pay a lot of attention to details and usability blending nicely with beautiful and modern aesthetics to produce pixel-perfect user-friendly interfaces. My goal is to create innovative, impactful products that make a difference in people's lives.

Work Experience

Slide
July 2022 - Present

Product Designer • Saudi Arabia

- Collaborated with a team of 10, including product manager, engineers, to design an admin portal to manage all clients on the system.
- Revamped and launched Slide's new website that improved customer conversion rates by 72%, using a user-centered approach and data-driven design decisions.
- Conceptualized and crafted intuitive wireframes and interactive prototypes using Figma; reduced development time by 30% and produced a more user-centric design
- Iterated on existing designs based on user feedback and data analysis, leading to 25% increase in user satisfaction.

Lukuku
March 2022 - July 2022

Product Designer • South Korea

- Lead the designs for 3 product solutions while considering user, cultural, and business needs to scale the product upon launch.
- Cooperated with a team of 12 including product managers, engineers, and stakeholders to develop and iterate on design concepts, resulting in a 30% increase in product adoption.
- Created wireframes, prototypes, and visual designs using tools such as Figma, ensuring that designs were both aesthetically pleasing and user-friendly.

Digicore LTD
August 2021 - March 2022

Product Designer • Nigeria

- Designed and maintained different banking solutions such as Retail Internet Banking and Corporate Internet Banking for Web and Mobile Apps.
- Influenced and launched a digital banking solution with over 10k downloads on Playstore.
- Constructed high-fidelity visual designs and style guides for iOS and Android apps; increased user engagement by 30% and received a 3.7-star rating on app stores.

CodeVillage
February 2021 - August 2021

UI/UX Designer • Nigeria

- Collaborated with the lead product designer alongside technical project managers, to provide design solutions for multiple SaaS products while considering both the business goals and user's needs.
- Conducted user testing and gathered feedback to inform design iterations and improvements, resulting in a 25% reduction in user errors and an increase in task completion rates.
- Teamed up with developers to ensure that all design elements were perfectly implemented using design systems and style guides to ensure consistency and reduced development time by 35%

Email address

Odebiyiridwan@gmail.com

Portfolio Link

https://bit.ly/odebiyi_ridwan

Education

Bsc. Telecommunication Science

University of Ilorin, Ilorin, Kwara State, Nigeria.

2016-2020

Technical Skills

- UI Design
- UX Design
- No-code development
- Rapid Prototyping
- Interaction Design
- VueJs
- Front-End Development
- HTML5
- JavaScript

Tools

- Figma
- Webflow
- Framer
- Protopie
- Notion
- Clickup

Soft Skills

- Team Player
- Problem Solver
- Critical Thinker
- Receptive to Feedback
- Patient
- Excellent Communication Skills
- Good Storyteller
- Empathetic and Attention to detail.