Information about the Energy Advice Format Study

Information about the study

As part of the IDEAL project, you have already been introduced to the IDEAL feedback system that is installed on the provided tablets. The 'Energy Advice Format Study' is an optional additional component of the IDEAL project, and is a University of Edinburgh student research study that aims to evaluate alternative designs for energy feedback systems. Your participation in this study would give us valuable additional insights into how to design energy feedback systems.

What does it involve?

Participation is optional and does not affect your participation in the IDEAL project as a whole. If you wish to participate, the University student researcher will visit you at your home, a café or other suitable venue convenient to you to present to you a different design for a feedback system, in the form of a web application. You will be given a short period of time (approx. 10 minutes) to use the interface and explore its options. As part of the meeting you will be asked to complete a small survey about your thoughts on the design. The total length of the evaluation of the feedback is expected to be approximately 30 minutes.

Data collection and use

The data collected during the meeting will consist of your survey responses and hand-written notes about what you discuss with the student researcher. These data will be treated with confidentiality and anonymity in the same way as is done for the rest of the IDEAL and BIGSMALL projects. The student involved in the project will have access to your data for the purposes of this research study, subject to the same conditions, and use it for the completion of his dissertation.

To participate or find out more

If you have any further questions that you would like to ask, please contact

To participate in the study, please contact   stating that you wish to participate and we will then pass your contact details on to our student in order for him to contact you to arrange a time for your interview.