

REPUBLIQUE DU CAMEROUN
Paix – Travail – Patrie

MINISTRE DE LA COMMUNICATION

CONSEIL NATIONAL DE LA PUBLICITÉ

SECRÉTARIAT TECHNIQUE

REPUBLIC OF CAMEROON
Peace – Work – Fatherland

MINISTRY OF COMMUNICATION

NATIONAL ADVERTISING COUNCIL

TECHNICAL SECRETARIAT

DECISION NO. (615) / MINCOM/CNP/ST of 21 12 2020
To issue authorizations to advertising professions
THE MINISTER OF COMMUNICATION,
PRESIDENT OF THE NATIONAL ADVERTISING COUNCIL

Mindful of the Constitution;

Mindful of Law No.2006/018 of 29 December 2006 governing advertising in Cameroon;

Mindful of Law No.90/031 of 10 August 1990 governing commercial activity in Cameroon;

Mindful of Decree No.2011/408 of 09 December 2011 to organize the Government, modified and completed by Decree No. 2018/190 of 02 March 2018;

Mindful of Decree No.2019/001 of 04 January 2019 to appoint the Prime Minister Head of Government;

Mindful of Decree No.2019/002 of 04 January 2019 to form the Government;

Mindful of Decree No. 2008/440 of 18 December 2008 on the organization and functioning of the National Advertising Council;

Mindful of Decree No.2012/380 of 14 September 2012 to organize the Ministry of Communication;

Mindful of the recommendations of the National Advertising Council of 19 December 2019,

Mindful of service requirements;

HEREBY DECIDES AS FOLLOWS:

Articles 1 – As from the date of signature of this Decision, the following companies are authorized for the corresponding advertising professions for the period spanning from 1st February to 31 December 2020:

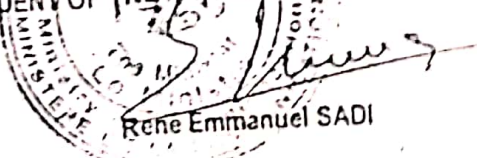
ADVERTISEMENT CONSULTANCIES		CORPORATE NAME
CORPORATE NAME		
1.	ACCENT COM	DOUALA
2.	AC MEDIA	DOUALA
3.	CAMEROON MEDIA CORPORATION	YAOUNDE
4.	IBOGA SARL	YAOUNDE
5.	TARA SPORTS AND ENTERTAINMENT S.A.	DOUALA
ADVERTISING PLACEMENT COMPANIES		HEAD OFFICE
CORPORATE NAME		
1.	ITALTELO CAMEROON	YAOUNDE
2.	LE TITANIC SARL	YAOUNDE

Article 2: The aforementioned companies and those mentioned in the Decision n° 194/MINCOM/CNP/ of 30th December 2019, are the only ones authorized to carry out activities as Advertising Consultancies and Advertising Placement Companies in Cameroon for the abovementioned period, subject to presentation of the individual authorization documents

Article 3: The professions of Advertising Consultancies and Advertising Placement Companies are incompatible, pursuant to Law No.2006/018 of 29 December 2006 governing advertising in Cameroon.

Article 4: The Regional Delegates of Communication and the Divisional Delegates of Communication, who are sworn agents tasked with the special police mission in matters of advertising activities, shall be each, within their administrative area of jurisdiction, responsible for the implementation of this Decision.

Article 5: This decision which annuls all previous decisions issuing authorizations to advertising professions, shall be recorded and published wherever need be.

THE MINISTER OF COMMUNICATION
PRESIDENT OF THE NATIONAL ADVERTISING COUNCIL

Rene Emmanuel SADI