

Department of Digital Systems
MSC in Artificial Intelligence

Fake News Prediction

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Reason for subject selection

- Fake or misleading news can be dangerous
- It is also used for making money via advertising (clickbait)
- Prevalence has increased with the rise of social media
- Social media algorithms have been implicated in the spread of fake news
- Since coronavirus appeared fake news have been on the rise
- Anti-vaccination movement is growing vastly via fake news. WHO declared it one of the top ten global threats
- Therefore, vastly reducing fake news is crucial for the society's own good



The data

- Dataset retrieved from kaggle
- Used data from 20800 article news labeled 'Real' or 'Fake'

Feature extraction

- Features, samples and their properties extracted with pandas read_csv into a dataframe

```
OUTPUT  TERMINAL  DEBUG CONSOLE  PROBLEMS

Dataframe shape: (20800, 5)

Dataframe axes: [RangeIndex(start=0, stop=20800, step=1), Index(['id', 'title', 'author', 'text', 'label'], dtype='object')]

Dataframe dtypes: id          int64
                  title      object
                  author      object
                  text        object
                  label      int64
                  dtype: object

Dataframe size: 104000

Dataframe head:
   id  title  author  text  label
0  0  House Dem Aide: We Didn't Even See Comey's Let...  Darrell Lucus  House Dem Aide: We Didn't Even See Comey's Let...  1
1  1  FLYNN: Hillary Clinton, Big Woman on Campus - ...  Daniel J. Flynn  Ever get the feeling your life circles the rou...  0
2  2  Why the Truth Might Get You Fired October 29, ...  Consortiumnews.com  Why the Truth Might Get You Fired October 29, ...  1
3  3  15 Civilians Killed In Single US Airstrike Hav...  Jessica Purkiss  Videos 15 Civilians Killed In Single US Aistr...  1
4  4  Iranian woman jailed for fictional unpublished...  Howard Portnoy  Print \nAn Iranian woman has been sentenced to...  1
5  5  Jackie Mason: Hollywood Would Love Trump if He...  Daniel Nussbaum  In these trying times, Jackie Mason is the Voi...  0
6  6  Life: Life Of Luxury: Elton John's 6 Favorite ...  NaN  Ever wonder how Britain's most iconic pop pian...  1
7  7  Benoît Hamon Wins French Socialist Party's Pre...  Alissa J. Rubin  PARIS - France chose an idealistic, traditi...  0
8  8  Excerpts From a Draft Script for Donald Trump'...  NaN  Donald J. Trump is scheduled to make a highly ...  0
9  9  A Back-Channel Plan for Ukraine and Russia, Co...  Megan Twohey and Scott Shane  A week before Michael T. Flynn resigned as nat...  0

Converted dataframe head:
   id  title  author  text  label
0  0  House Dem Aide: We Didn't Even See Comey's Let...  Darrell Lucus  House Dem Aide: We Didn't Even See Comey's Let...  FAKE
1  1  FLYNN: Hillary Clinton, Big Woman on Campus - ...  Daniel J. Flynn  Ever get the feeling your life circles the rou...  REAL
2  2  Why the Truth Might Get You Fired October 29, ...  Consortiumnews.com  Why the Truth Might Get You Fired October 29, ...  FAKE
3  3  15 Civilians Killed In Single US Airstrike Hav...  Jessica Purkiss  Videos 15 Civilians Killed In Single US Aistr...  FAKE
4  4  Iranian woman jailed for fictional unpublished...  Howard Portnoy  Print \nAn Iranian woman has been sentenced to...  FAKE
5  5  Jackie Mason: Hollywood Would Love Trump if He...  Daniel Nussbaum  In these trying times, Jackie Mason is the Voi...  REAL
6  6  Life: Life Of Luxury: Elton John's 6 Favorite ...  NaN  Ever wonder how Britain's most iconic pop pian...  FAKE
7  7  Benoît Hamon Wins French Socialist Party's Pre...  Alissa J. Rubin  PARIS - France chose an idealistic, traditi...  REAL
8  8  Excerpts From a Draft Script for Donald Trump'...  NaN  Donald J. Trump is scheduled to make a highly ...  REAL
9  9  A Back-Channel Plan for Ukraine and Russia, Co...  Megan Twohey and Scott Shane  A week before Michael T. Flynn resigned as nat...  REAL
```



Cross validation

- Initially, sklearn `train_test_split` was used for splitting the dataset.
- Can we be sure that the splitting done by `train_test_split` is unbiased?
- Cross validate with sklearn `RepeatedKFold` where different splits each repetition are produced



Bag-of-words model

- Text is changed into vectors of numbers to be processed by machine learning algorithms (feature encoding)
- Describes the occurrence of words within a document
- Transform each document from a corpus of documents into a vector and use it as an input to a machine learning algorithm



TF-IDF

- Statistical measure that shows how important a word is in a document
- Term frequency shows the frequency of a word in a document.
- Inverse document frequency shows the frequency of a word within the corpus of documents.
- $\text{TF-IDF score} = \text{TF} * \text{IDF}$
- The higher the score, the more relevant that word is in that particular document
- Sklearn TfidfVectorizer used for different case scenarios.



Logistic regression metrics

- Accuracy: 93.79%

- Confusion matrix:

	Actual
Predicted	$\begin{bmatrix} 1965 & 111 \\ 147 & 1937 \end{bmatrix}$

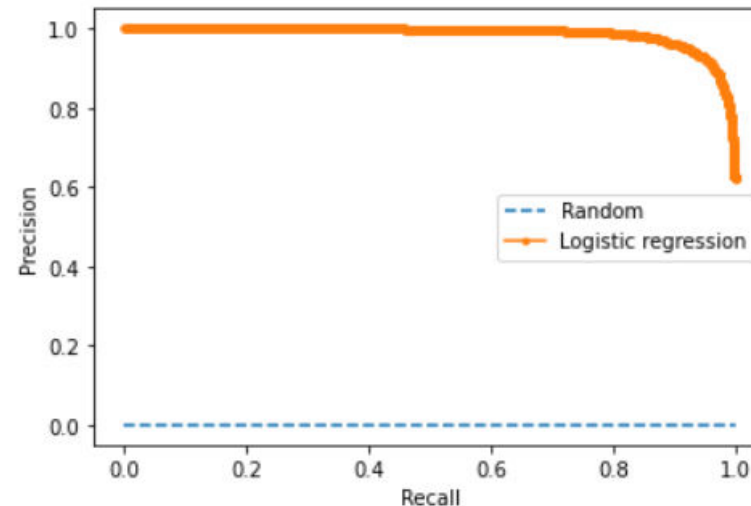
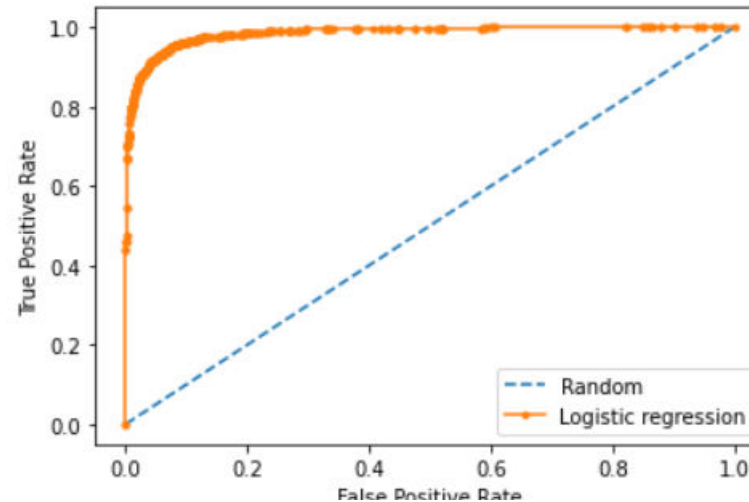
- Precision: 0.9458

- Recall: 0.9294

- F1-score: 0.9375

Logistic regression ROC/Precision recall curves

- ROC AUC: 0.9851
- ROC AUC: 0.9859





Naïve Bayes metrics

- Accuracy: 88.46%

- Confusion matrix:

Predicted

Actual

[[1802 274]

[206 1878]]

- Precision: 0.8726

- Recall: 0.9011

- F1-score: 0.8866

Naïve Bayes

ROC/Precision recall curves

- ROC AUC: 0.9535
- ROC AUC: 0.9574

