



Umer Saqib

E-mail § umersaqib160@hotmail.com

Website § <https://nl.linkedin.com/in/umer-saqib-96788486>

Phone § 0031628170706

Address § Rijswijkstraat, 49, Amsterdam, Netherlands

OBJECTIVE

Fresh graduate in FullStack Web Development and Master in Entrepreneurship aiming to enter into a successful career. Enthusiastic to learn more, develop my programming, sales and marketing skills within any opportunity provided. Working towards making what I love to do and believe in, my bread and better.

EDUCATION

Full-Stack Web Development

2016 — 2016

Le Wagon (B Startup School Amsterdam)

Front-end:

- HTML5 & CSS3 (markup languages)
- JavaScript (scripting language) & jQuery
- Bootstrap (mobile-first framework)
- Advanced CSS techniques (flexbox, grid, animations,...)
- UX/UI best practices

Back-end:

- Ruby (programming language)
- Ruby on Rails (web application framework)
- SQL (structured query language for relational database management systems)
- PostgreSQL (relational database management system)
- APIs (application programming interfaces)

Msc Entrepreneurship (Joint degree)

2014 — 2015

University of Amsterdam / Vrije University Amsterdam

BBA Marketing and Media Studies

2010 — 2014

Lahore School of Economics

A levels (Cambridge System)

2008 — 2010

Resource Academia

O levels (Cambridge System)

2005 — 2008

Laurelbank School System

QUALIFICATIONS

- Certified Full-Stack Web Developer.
- Marketing
- Sales
- Business Development
- Statistics (SPSS & STATA)

WORK EXPERIENCE

Institute of Strategic Communication

July 2015 — Apr 2016

Marketing and Events Coordinator

- Took in charge of organising and marketing the events on social and current issues and achieved 24% increase in attendance within months.
- Significant increase in the traffic for the institute's website and Facebook page through social media and search engine marketing.
- Successful events organised recently on refugee crisis.

Erasmus Student Network

January 2015 — September 2015

Marketing & PR Manger

- Managing all the channels of communication of ESN VU Amsterdam and bringing in more partners, sponsors and funds. New clients acquired were Uniplaces, Il Caffe and Coco's Outback Pub.
- Achieved an average of 30% increase in the number of attendees on activities and events though social media and networking.
- Successfully organised sold out events, activities, international and national trips with a team of 6.
- Leading PR & Marketing Committee and managing 1500 students a year and optimising their stay in Amsterdam.

Henkel

May 2014 — July 2014

Operations and Supply Chain Intern

- Reconciled the inventory movement for Finished goods, Trading goods and Packing Material.
- Reconciliation of customer orders, imports and sales and analysing the process for any cost and time reductions.
- Visiting warehouse twice a month for inventory inspection.

Lakson Tobacco Company (Philip Morris International)

April 2013 — September 2013

Marketing and Sales Intern

- Working under brand manager in developing strategies to increase market share of Marlboro.
- Supporting sales staff by providing insights on data regarding retailers and wholesaler to target right audience.
- Working with business intelligence team, bringing ideas to the table for better future strategies for Marlboro.

Business Development Intern

- Taking care of the daily transactions and recording them down to the Ms Excel.
- Assisting in supervising the labor.
- Inspecting the movement of the cement supplies and procurement.
- Building confidence and loyalty with the customers and keeping track of the main contractors.

Pak Elektron Limited (PEL)

May 2011 — July 2011

Marketing & Sales Intern

- Gaining precious experience under their marketing director.
- Detailed factory visits with the production managers thrice a week for both PEL and LG products.
- Interaction with the marketing minds and sharing the ideas.

INTERESTS

Playing Music, Travelling, Networking, Web Development, Cricket, Couch testing.

SKILLS

- Fluent English, Urdu, Punjabi and Hindi.
- Persuasion,
- Full-Stack Web Development, SPSS, STATA, Google Adwords, Facebook ads, Photoshop, MS Office, Scrum and MailChimp.
- Juggling.
- Rolling perfect Burritos.
- Playing Djembe & Guitar.