



PEARL & ASSOCIATES

...Where Imagination meets ink

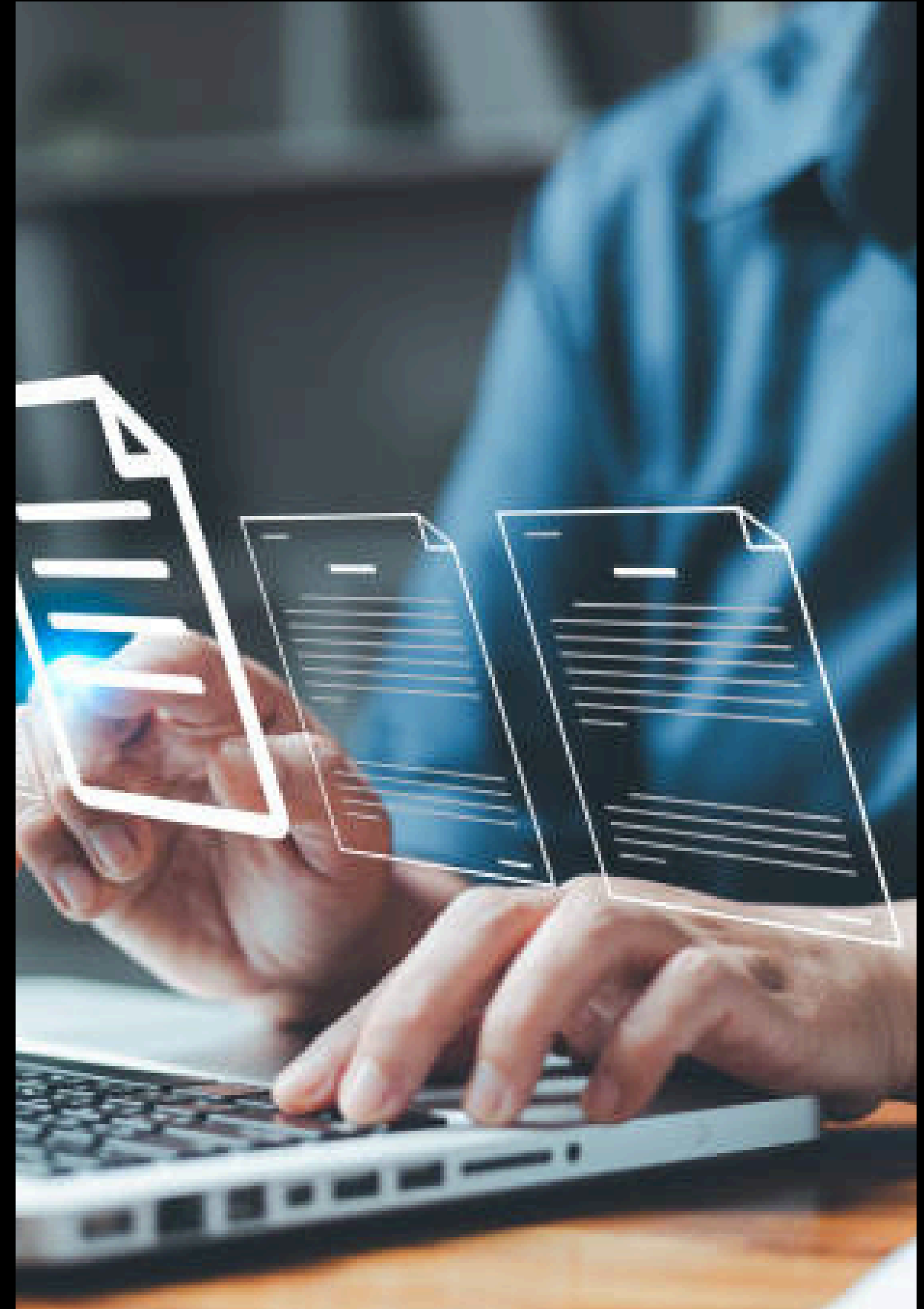




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This page gives you a clear look at who we are, what we do, and how to get started

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INTRODUCTION

We believe that clear, thoughtful writing is the backbone of any brand that wants to be taken seriously. We don't just write, we shape messages that carry weight, hold attention, and move ideas forward.

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WHO WE ARE

We are a team of experienced writers and storytellers with over five years of turning ideas into words and visuals that get remembered. Our strength lies in translating complex goals into clear, persuasive writing and visuals that fit the moment and the medium.

OUR SERVICES



Grant/Technical Writing



Social Media Management



Content Creation and Marketing



Visual Content



Creative Writing



Search Engine Optimization (SEO)

OUR VALUES

How We Work

Every draft we deliver is built on careful research and editing that strips out anything that doesn't serve your goal.

Our systems keep us organised and responsive.

Why It Works

Our experience in SEO and content strategy means your draft don't just read well, they rank and perform because we produce with the audience and algorithms in mind.

Past clients include NGOs, academic institutions, industry journals, and digital platforms that wanted writing and visuals that did more than just fill space.



PEARL
&
Associates

Who We Are For

We work best with individuals or organizations that:

- Want funding proposals that stand out in a crowded pile
- Value clarity and evidence over jargon
- Need content that supports bigger goals

What You Get

When you work with us, you get content that respects your reader: clear, accurate, and useful. No filler or copy-paste. Just thoughtful work that carries your message well.

HIGHLIGHTS

Page Growth

Goal: Build audience from scratch

Approach: Consistent niche content, engaging stories, and targeted hashtags

Result:

- 1,200+ followers
- 8%+ engagement rate
- First client via DMs in 10 weeks

Client's Remark- "It wasn't just growth, it was the right people."

Page ADs

Goal: Drive RSVPs for a menstrual health awareness summit

Result:

- 1,200+ event signups via targeted Facebook ads
- \$0.14 cost per click
- Page likes up 38% in two weeks

Client's Remark- "You made us visible to our target. Thank you for being so strategic and responsive!"

Visibility

Goal: Boost visibility among youth in a listed location

Result:

- Viral Reel with 40k+ views in 72 hours
- 3 featured items sold out
- 28% rise in profile visits

Client's Remark- "We had no idea Social media could work this well. You literally brought our goods to life"

SEO

Goal: Attract donors and partners via content

Result:

- Crafted a series on Maternal Care in Africa
- Average time on page: 4 minutes
- Three articles picked up by partner newsletters

Client's Remark- "You helped us sound human and intelligent without ever being preachy. That's a rare skill."

Grant Proposal

Goal: Secure funding for a STEM project in Nigeria

Result:

- **\$250,000** grant awarded
- Funded 4 STEM summits, 250 online lessons, etc
- Recognized for clarity and strong program design

Client's Remark- "The proposal was sharp, compelling, and aligned perfectly."



MEET OUR TEAM LEAD

Oversees every brief, every line, and every draft we deliver. Backed by a track record of funded proposals, published articles, media materials and stories that connect people to purpose

Pearl Ekwe

Team Lead, Content & Strategy

PRICING

We know every project is different. For some clients, it's a single grant proposal; for others, it is a complete package of writing, visuals, and content rollouts.

Typical engagements start from \$100 for smaller projects, and scale based on depth, deadlines, and scope.

We are always clear upfront, no hidden fees, no last-minute surprises.

Custom quotes are provided after a short discovery call

CONTACT US

If you need words or visual content that open doors, win grants, or help your brand earn trust , we are ready when you are

Website

Pearl Ekwe

Phone Number

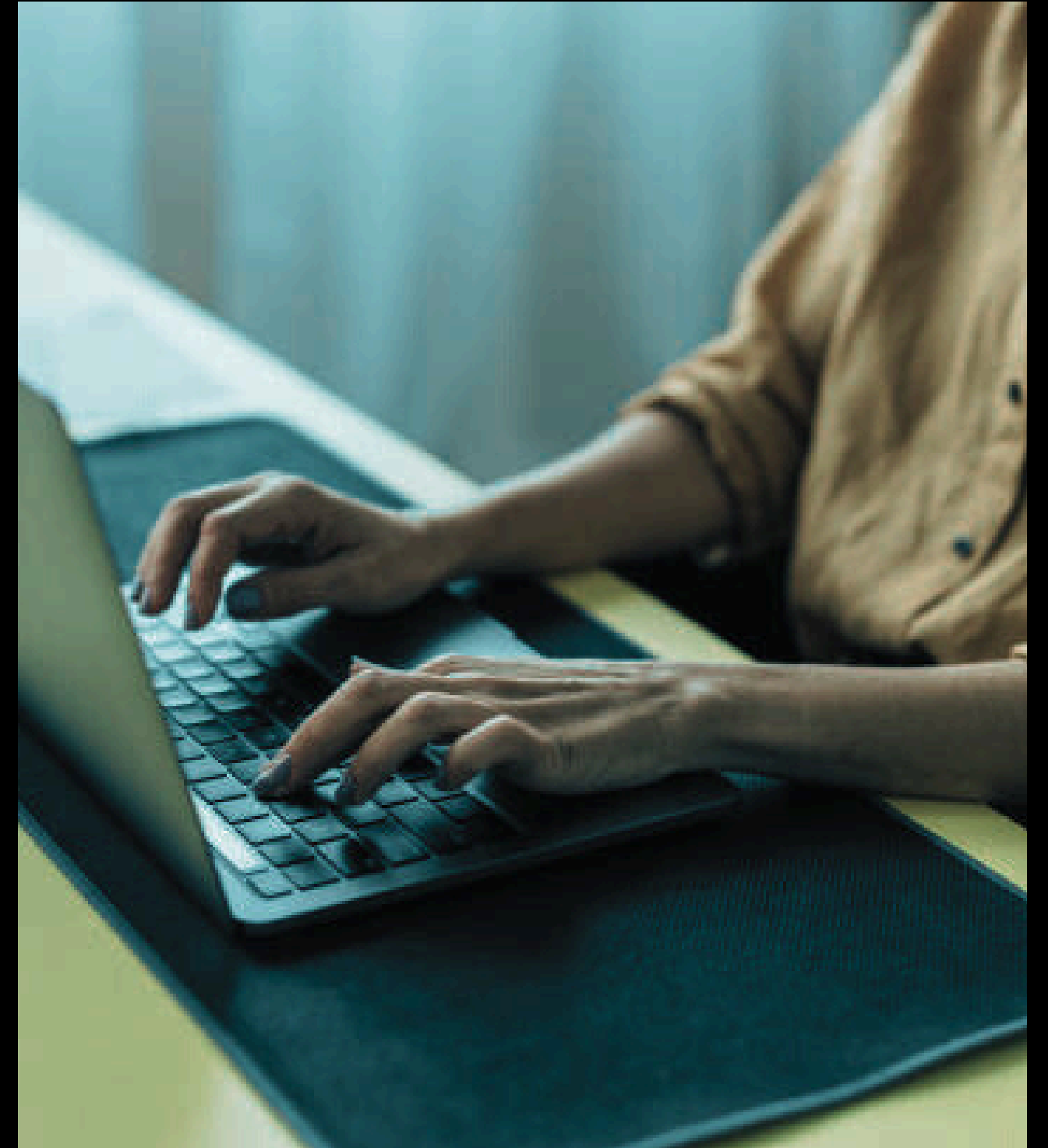
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Pearl Ekwe





THANK YOU

Ready to get started? Scan the QR code below...

We can't wait to hear about your project.

