

IPG Photonics Acquisition Manual

Description: The Acquisition Manual on IPG Photonics is published for two purposes, firstly to identify the company as a potential acquisition target and secondly, to fully analyse all aspects of IPG Photonics so that potential purchasers or investors have all the information necessary to enable an objective appraisal. Nasdaq Stock Exchange listed company. The Acquisition Manual on IPG Photonics is written in concise and explicit terms which provide exactly the right level of information for each management function within the predator company to enable the formulation of forward strategic plans and attack campaign tactics. The Acquisition Manual on IPG Photonics consists of three sections. 1. The Acquisition Database for IPG Photonics consists of 20 parts, comprising: The Chairman's Overview; The Chief Executive's Summary; The Financial Controller's Balance Sheets; The Marketing Director's Objectives; The Sales Director's Targets; Corporate Development Stratagem; Product Management Tactics; Overseas Development Guide; Product Distribution & Customer Service Planning; Advertising + P.R. Department Management; Market Research Issues; Administration & Customer Handling; Human Resources Director's Screening Manual; Quality & Product Control Handbook; New Product Development Blueprint; New Technology Primers; Physical Process & Order Handling Schema; Competition Analysis; Product Perceptions; and Customer Perceptions. 2. The Market Research Database for Electronics Manufacturing & Equipment. 3. The Business Planning Database for IPG Photonics. This publication is presented as a DVD containing the entire web and databases and in addition the data is available online. The DVD-Rom allows readers to access and reproduce the information in their own documents or reports. In addition, the tables and databases published in the reports are available (as Access & Excel formats) on the DVD to enable readers to use these databases for their own spreadsheet calculations and modelling. 13463 pages, 18661 spreadsheets, 18225 database tables, 675 diagrams & maps. Contents change for each edition. Note: This is an abridged version of the main database. Updated monthly. After-Sales and update services available from the publishers.

Contents: The Acquisition Manual on IPG Photonics identifies IPG Photonics as a potential acquisition target. The Acquisition Manual on IPG Photonics is concise & explicit, allowing a predator to formulate strategic plans & campaign tactics. There are 3 sections. 1. Acquisition Database for IPG Photonics in 20 parts: Chairman's Overview; CEO's Summary; Financial Balance Sheets; Marketing; Sales Targets; Corporate Stratagem; Product Management; Overseas Development; Product Distribution; Advertising; Market Research; Administration; Human Resources; Quality Control; New Products; New Technology; Physical Process; Competitors; Product & Customer Perceptions. 2. Market Research on Electronics Manufacturing & Equipment. 3. Business Planning for IPG Photonics. 13463 pages, 18661 spreadsheets, 18225 database tables, 675 diagrams & maps.

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