

Throughout our 8 years we www.novinite.com has proved itself to be the most influential site on English news market in Bulgaria. Since the launch of the agency in 2001, more than 20 million unique visitors entered novinite.com and read almost 70 million pages.

Now, average 22, 000 readers from all over the world read novinite.com every single day.

CONSUMERS PROFILE	
AGE CATEGORIES	Highest market share: 35-45 years old
SEX	Male 55% Female 45%
LOCATION	Highest market share: Bulgaria, Europe, United States
OCCUPATION	<ul style="list-style-type: none"> • Businessmen interested in Bulgaria • High-level decision makers in Brussels • European civil servants • Bulgarian citizen abroad • Bulgarian citizen working and studying abroad; • English-speaking people in Bulgaria
EDUCATION	University
SALLARY	Avg 1000€-1500€
SHOPPING BEHAVIOR	Prefer Specialty and department stores; prefer fashion and comfort
PURCHASE DECISION	Decision makers
OPINIONS	Opinion leaders
AWARENESS	High brand awareness
INTERESTS	Politics; Financial sector; Banking;
HOBBIES	Sports (Skiing; Golf, Tennis etc) Leisure
POPULAR CATEGORIES	<ul style="list-style-type: none"> • Business • Politics • Sports • World • Crime • Society • People

ALL they are your clients, ALL they buy your products, use your services, enjoy your offers and ALL they may listen to your advises and recommendations.

How to reach them?

It's easy. Here you can find the best offers how to organize your promotions and advertising campaigns at novinite.com.

If you don't find any of these options suitable for your services or products, please let us know immediately and we will come to you with a tailor-made offer which will satisfy your needs.

Contacts: sales@novinite.com