

MINI PROJECT-I

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Synopsis



Team Members

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A wide-angle photograph of a luxurious hotel lobby. The space is characterized by its high ceilings, white classical columns with gold capitals, and a polished green marble floor with a white geometric pattern. A large, multi-tiered crystal chandelier hangs from the ceiling, casting a warm glow. In the foreground, there is a plush, patterned orange sofa and a low white coffee table with a vase of yellow flowers. A central round table holds a large arrangement of orange and red flowers. The background shows a reception desk, potted plants, and a balcony with a dark railing.

SOCIAL MEDIA WEBSITE

PROJECT SYNOPSIS

INTRODUCTION

Social media refers to the means of interactions among people in which they create, share, and/or exchange information and ideas in virtual communities and networks. The Office of Communications and Marketing manages the main [Facebook](#), [Twitter](#), [Instagram](#), [LinkedIn](#) and [YouTube](#) accounts. The “Social Media” has been developed to override the problems prevailing in the practicing manual system. This software is supported to eliminate and in some cases reduce the hardships faced by this existing system. Moreover this system is designed for the particular need of the company to carry out operations in a smooth and effective manner.

Main objective of project

The main objective of the Project on social media is to manage the details of users, friends, posts, shares, Photos. It manages all the information about users, videos, photos, users. The project is totally build at administrative end and thus only the administrator is guaranteed the access. The purpose of the project is to build an application program to reduce the manual work for managing the users, friends, videos, posts. It tracks all the details about the posts, shares, photos.

The limited time and resources have restricted us to incorporate, in this project, only a main activities that are performed in a **Social Media**, but at most care will be taken to make the system efficient and user friendly

Our project will be designed to computerize the following functions :

- ❖ Provides the searching facilities based on various factors. such as users, posts, shares.
- ❖ It tracks all the information of friends, videos, shares etc.
- ❖ Manage the information of friends.
- ❖ Shows the information and description of the users, posts.
- ❖ To increase efficiency of managing the users, friends.

Advantages and working methodology

We will design the given proposed system by using HTML, CSS, JavaScript.

- 1. You reach large audiences*
- 2. You have a direct connection with your audience*
- 3. You can create organic content*
- 4. You have access to paid advertising services*
- 5. You build your brand*

Working methodology

- ☐ **Advertising:** Buying advertising on social media is a fantastic method to promote and grow a company.
- ☐ **Listening and Engagement:** Keeping track of the feedback of users, customers, and others who have to say about your content, brands, and other company assets. This could need the use of a social media interaction tool.
- ☐ **Planning and Publishing:** Businesses should make preparations for their content be it photo dumps, an engaging video, the script and choose when it will be made available on the platform.

Details of hardware and software

We will be using the following hardware and software's:

- ❖ Visualstudiocode:developmentEnvironment.
- ❖ Github:wewillusegithubtostoreourcodeandthenpublishitpublicly.
- ❖ Technology Implemented: Front-EndTechnologies.
- ❖ Web Browser:Chrome/Firefox.
- ❖ Hardware Devices: ComputerSystem
- ❖ Hard disk:64GB.
- ❖ RAM:4+GB
- ❖ Operating system: Windows7/8/10/11

Contribution of each team member

- ❖ MahakAgrawal(191500432):ideasofdevelopingaprojectplan,managingdeliverablesaccordingtothe plan. ,working on the coding and design, documenting the project.
- ❖ PalakBansal(191500524):contributingtoprojectobjectives,workingoncodinganddesign, approvingchangestothe project.
- ❖ DimpalAgrawal(191500268):approvingprojectdeliverables,suggestingtheprojectgoals, codinganddesign,Workingwithotherteammemberstoexpandtheprojectobjectives.

Conclusion

This project is designed to meet the requirements of Social Media. To design the project we will be using HTML, CSS, JavaScript .

Overall the project teaches us the essential skills like :

- ❖ In Front-end development your job is never finished until the last stone has been laid.
- ❖ Over the time the need to satisfy the project's objective increases, and success in one area turns into opportunities in others

The greatest talent that we can bring to the table is an understanding of how this crazy thing called frontend development comes together over time

References

❖ You-tube

❖ Git-hub

❖ www.google.com

❖ <https://stackoverflow.com>

❖ wikipedia