



PIZZA SALES REPORT

Jan 2015 - Des 2015

Pizza Category

Semua

01/01/2015

31/12/2015



CONCLUSION

BUSIEST DAYS & TIME

DAYS

Orders are **highest** on weekdays,
Friday/Saturday Evenings

MONTHLY

There are **maximum** orders from month of **July**
and **January**

SALES PERFORMANCE

CATEGORY

Clasic Category contributes to **Maximum** sales
& total orders

SIZE

Large size pizza contributes to **Maximum** sales



817,86Rb

Total Revenue



38,31

Average Order Value



50Rb

Total Pizza Sold



21Rb

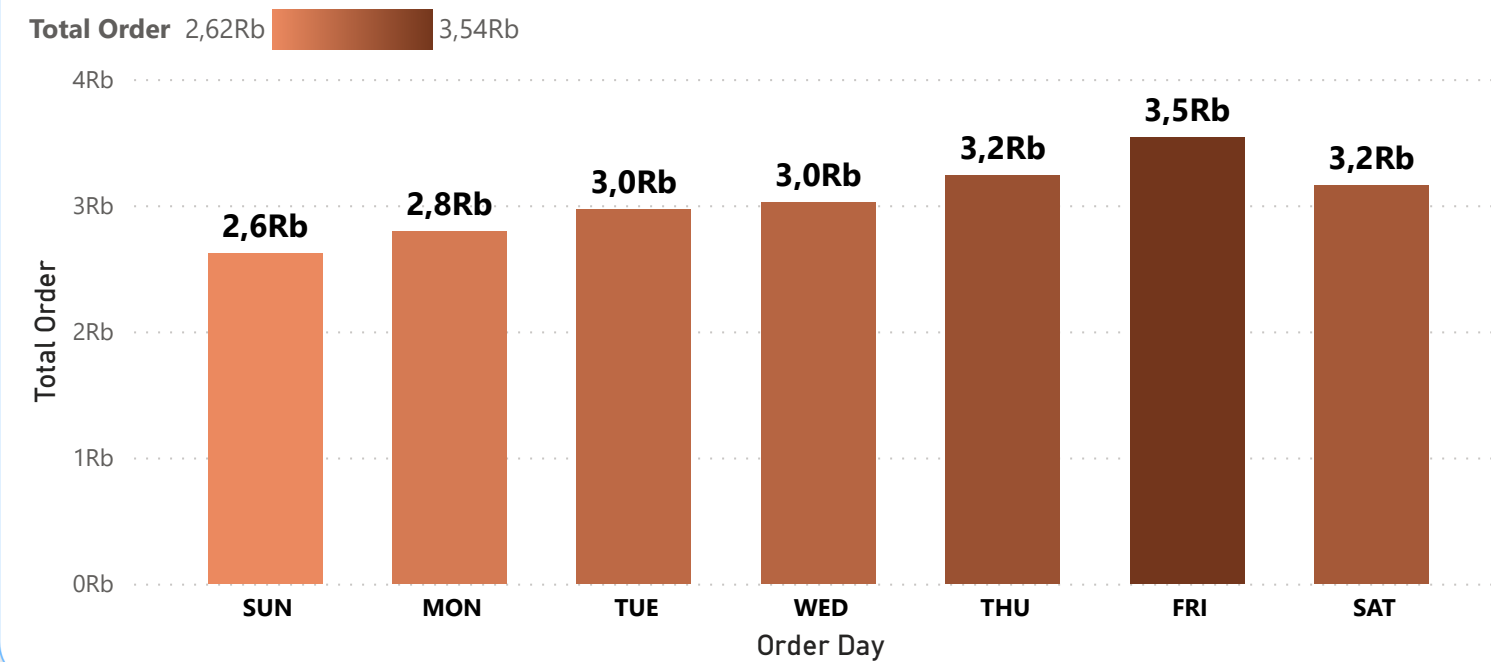
Total Order



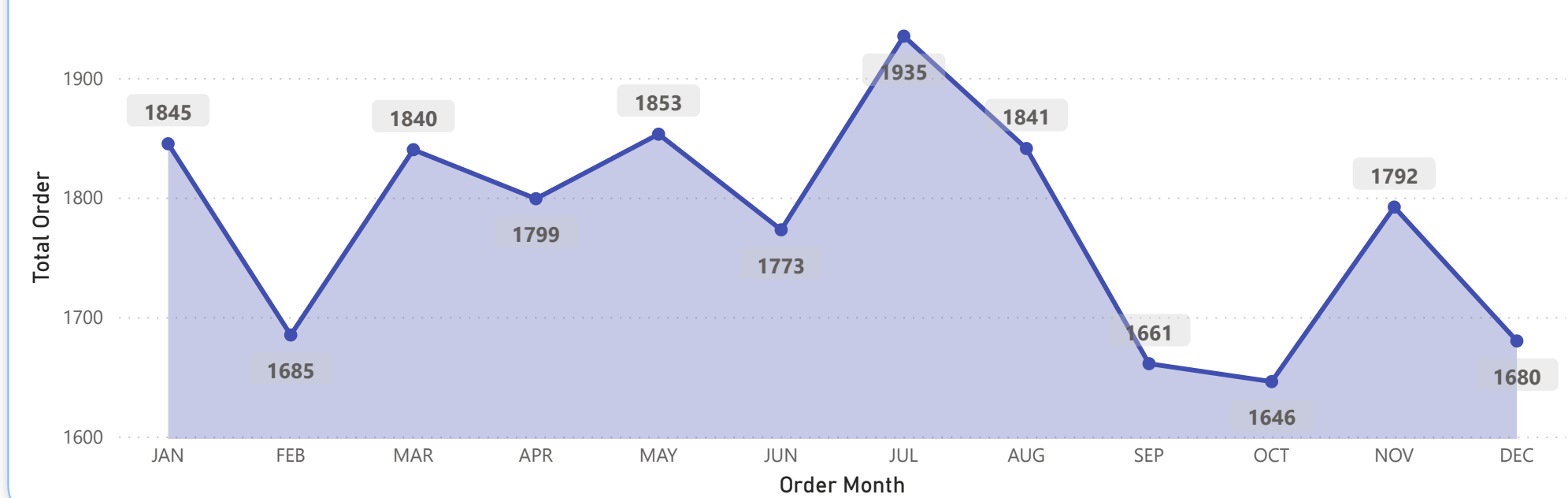
2,32

Average Pizza Per Order

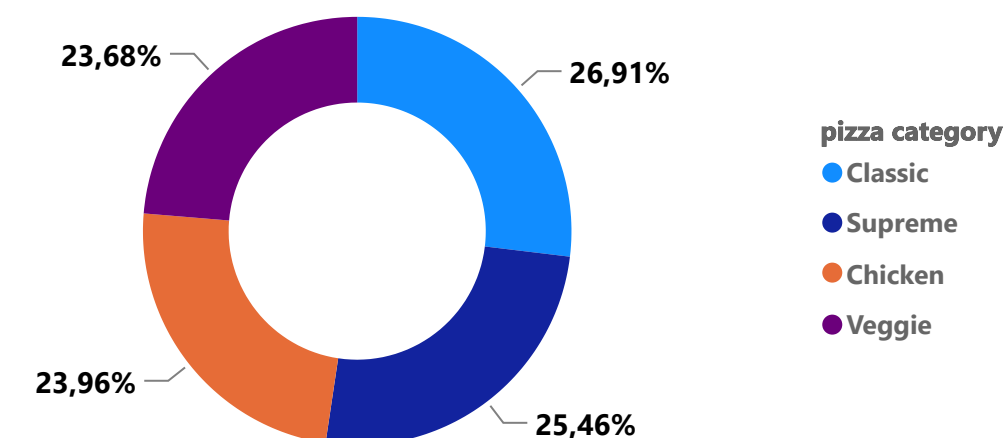
Daily Trend for Total Order



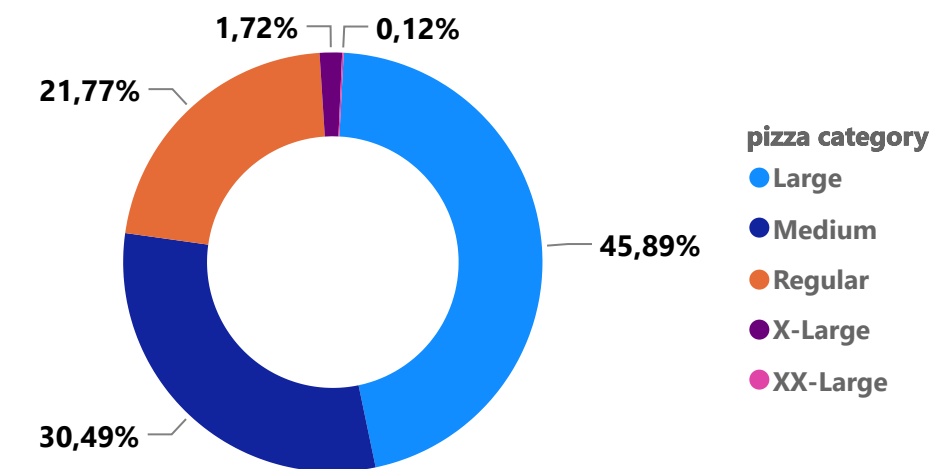
Monthly Trend for Total Orders



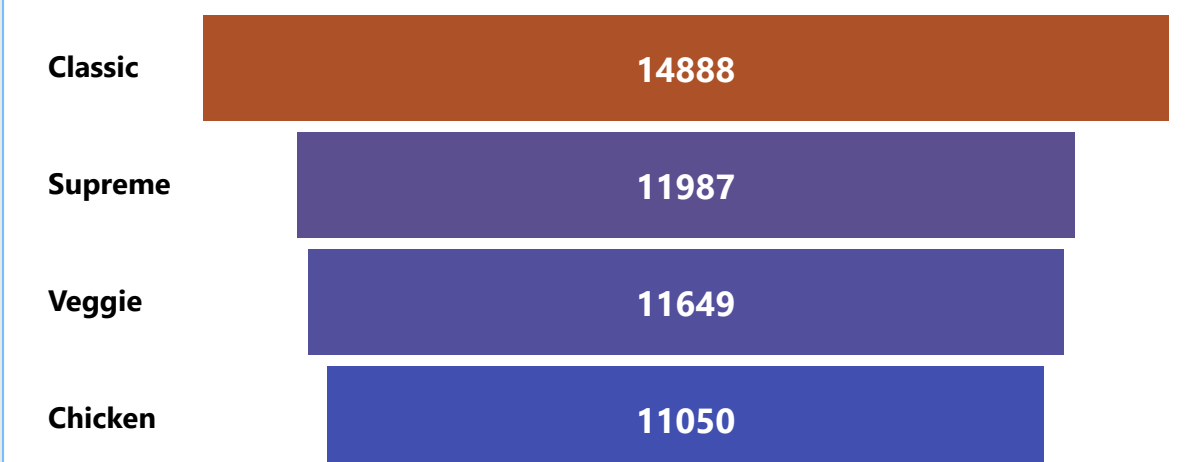
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





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CONCLUSION

BEST SELLERS

REVENUE

The Thai Chicken Pizza contribtes to maximum Revenue

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

TOTAL ORDERS

The Classis Deluxe Pizza contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carre Pizza contribtes to minimum Revenue

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders

817,86Rb

Total Revenue

38,31

Average Order Value

50Rb

Total Pizza Sold

21Rb

Total Order

2,32

Average Pizza Per Order

Top 5 Pizzas by Revenue

Total Revenue 34,83Rb 43,43Rb



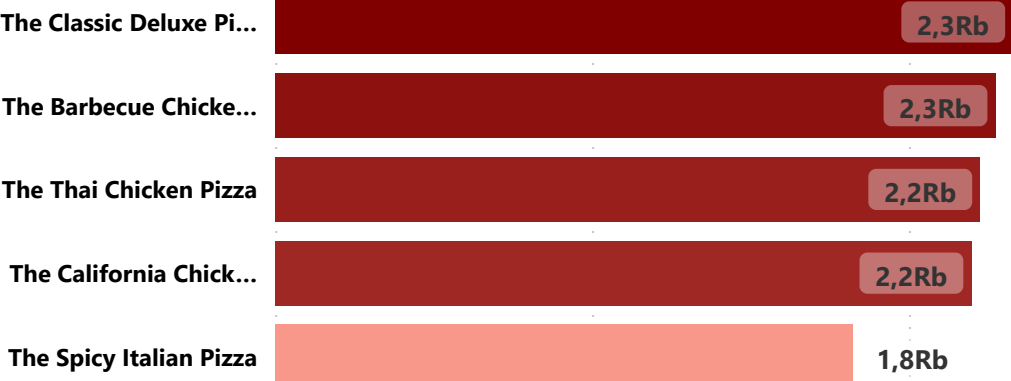
Top 5 Pizzas by Quantity

Total Pizza Sold 1,92Rb 2,45Rb



Top 5 Pizzas by Total Orders

Total Order 1,82Rb 2,33Rb



Bottom 5 Pizzas by Revenue

Total Revenue 11,59Rb 15,60Rb



Bottom 5 Pizzas by Quantity

Total Pizza Sold 490 997



Bottom 5 Pizzas by Total Orders

Total Order 480 976

