



# PIZZA SALES REPORT

Jan 2015 - Des 2015

Pizza Category

Semua

01/01/2015

31/12/2015



## CONCLUSION

### BUSIEST DAYS & TIME

#### DAYS

Orders are **highest** on weekdays,  
Friday/Saturday Evenings

#### MONTHLY

There are **maximum** orders from month of **July**  
and **January**

### SALES PERFORMANCE

#### CATEGORY

**Clasic Category** contributes to **Maximum** sales  
& total orders

#### SIZE

**Large size pizza** contributes to **Maximum** sales



817,86Rb

Total Revenue



38,31

Average Order Value



50Rb

Total Pizza Sold



21Rb

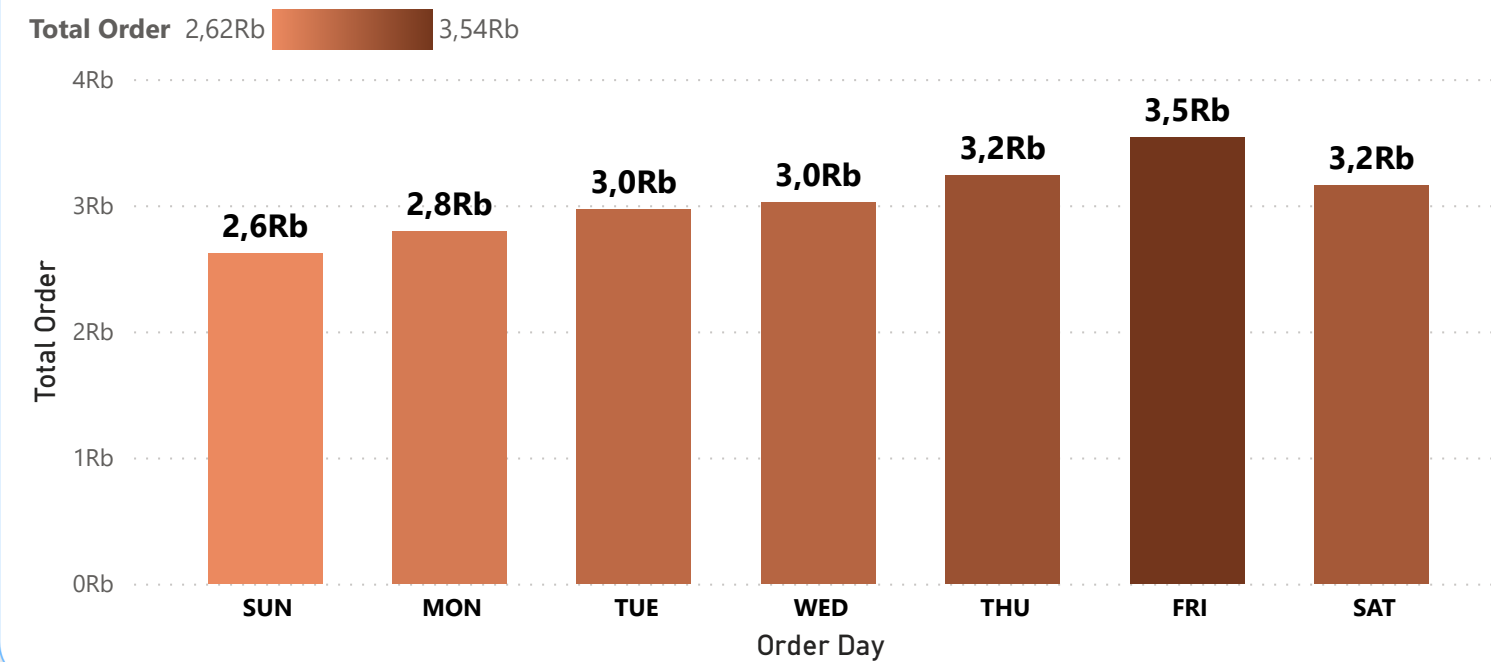
Total Order



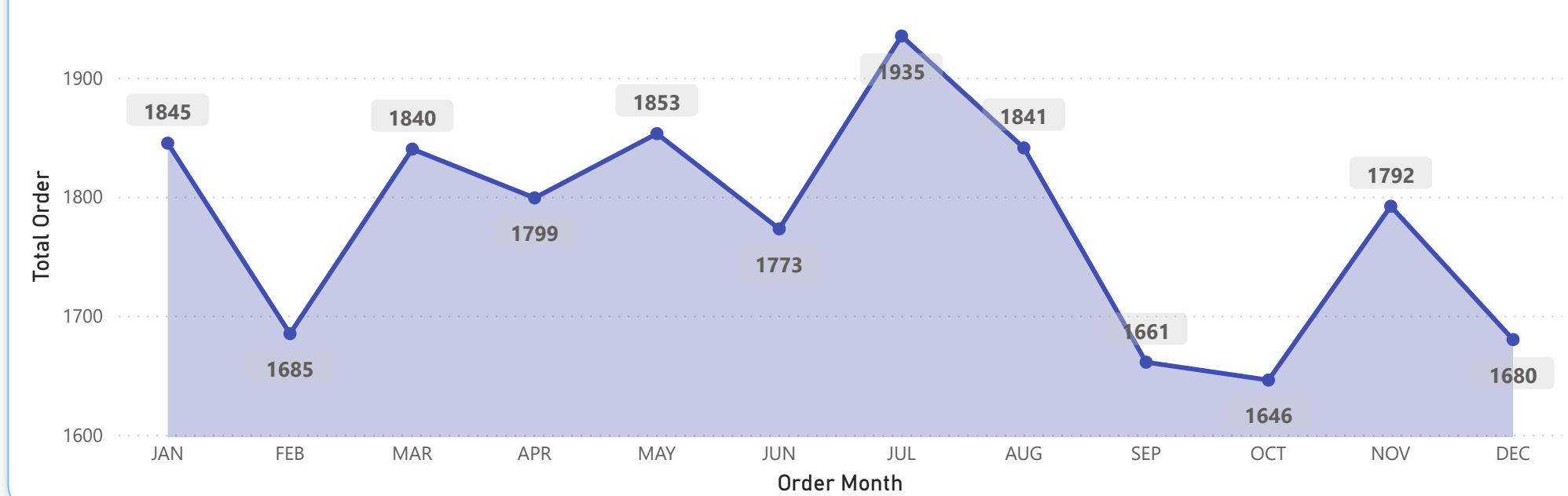
2,32

Average Pizza Per Order

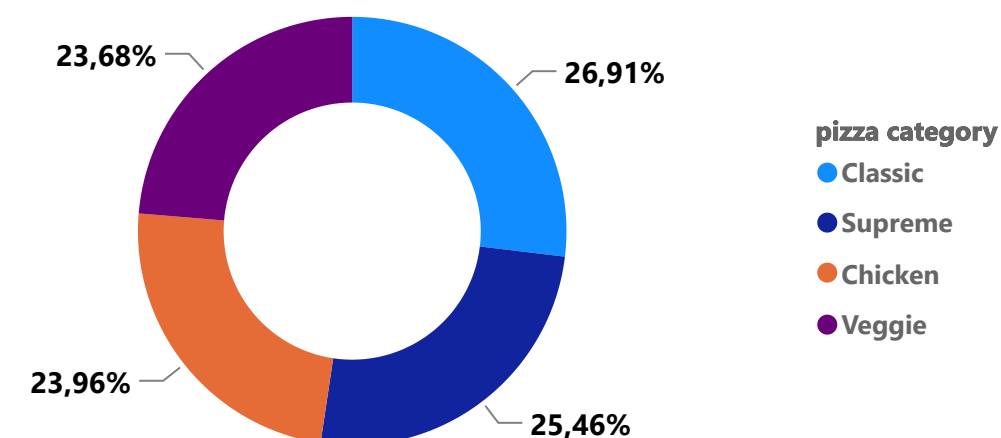
Daily Trend for Total Order



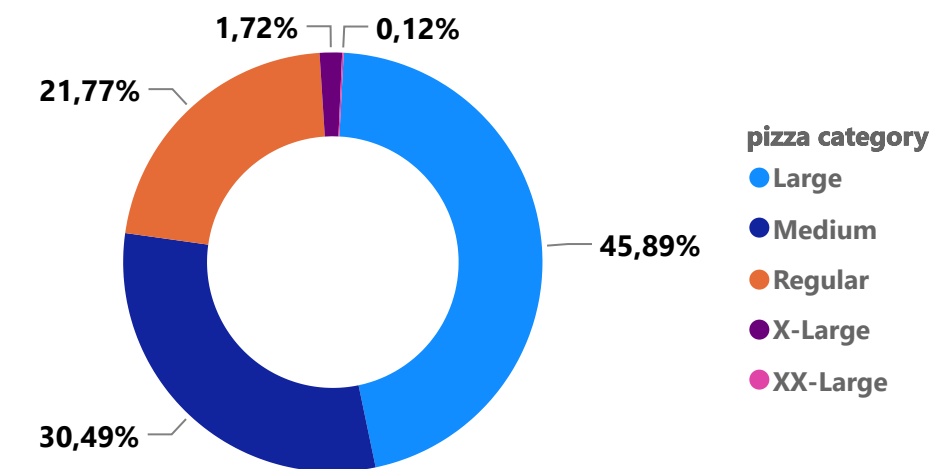
Monthly Trend for Total Orders



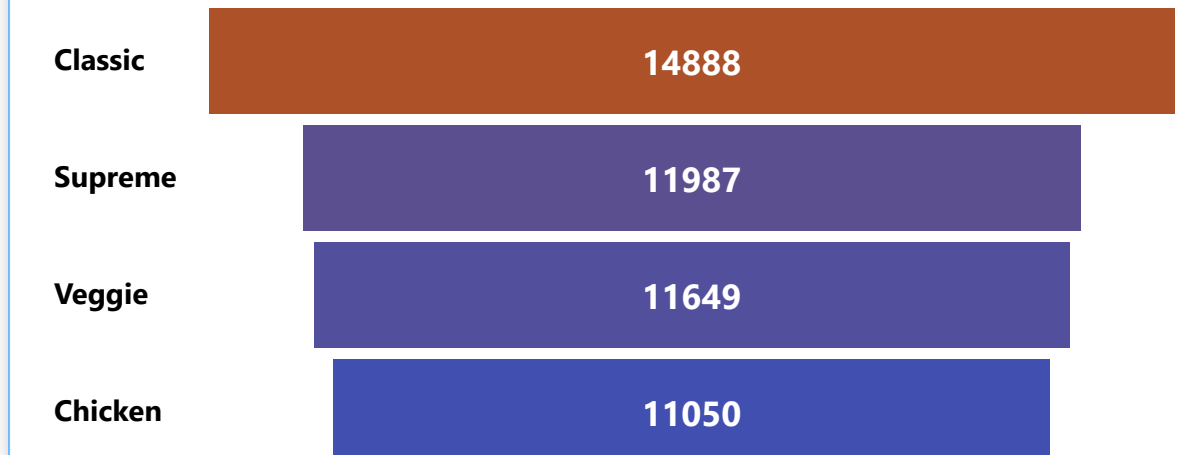
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category





# PIZZA SALES REPORT

Jan 2015 - Des 2015

Pizza Category

Semua

15/01/2015

31/12/2015



## CONCLUSION

## BEST SELLERS

### REVENUE

The Thai Chicken Pizza contribtes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities

### TOTAL ORDERS

The Classis Deluxe Pizza contributes to maximum Total Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza contribtes to minimum Revenue

### QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders

785,50Rb

Total Revenue

38,31

Average Order Value

48Rb

Total Pizza Sold

21Rb

Total Order

2,32

Average Pizza Per Order

### Top 5 Pizzas by Revenue

Total Revenue 33,46Rb 41,76Rb



### Top 5 Pizzas by Quantity

Total Pizza Sold 1,85Rb 2,36Rb



### Top 5 Pizzas by Total Orders

Total Order 1,75Rb 2,24Rb



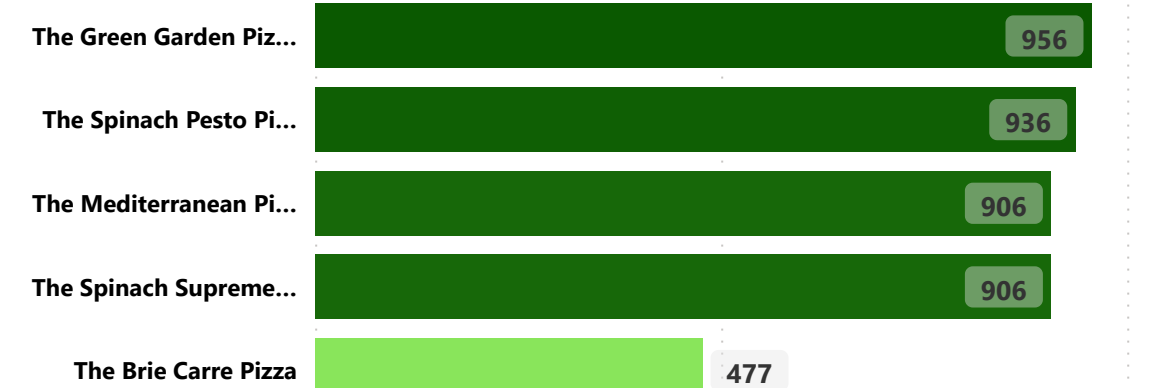
### Bottom 5 Pizzas by Revenue

Total Revenue 11,28Rb 15,00Rb



### Bottom 5 Pizzas by Quantity

Total Pizza Sold 477 956



### Bottom 5 Pizzas by Total Orders

Total Order 467 936

